

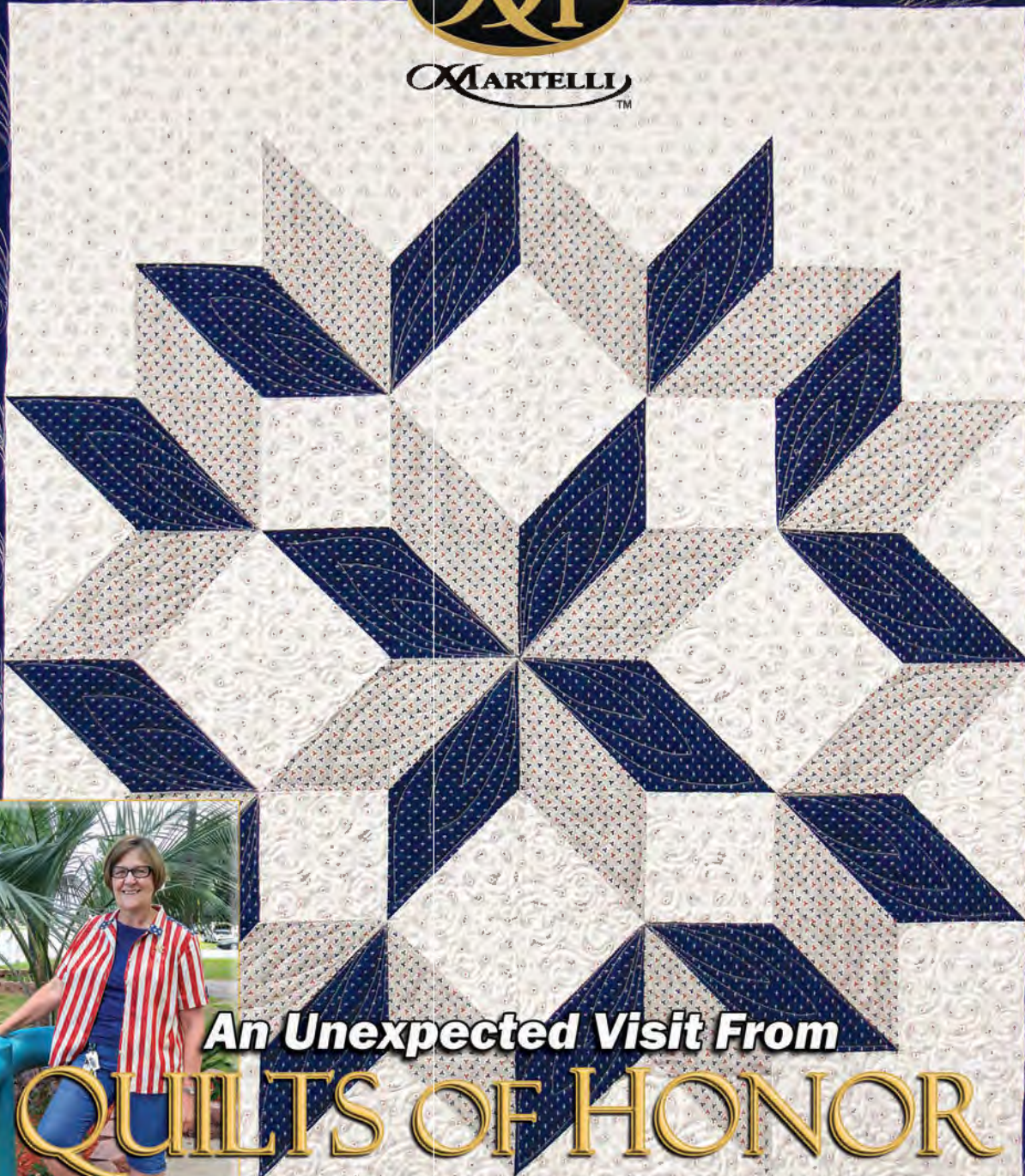
INNOVATIONS

Tools & Techniques of the Trade for Sewing, Quilting, Arts & Crafts

MARTELLI ENTERPRISES



ISSUE No. 13 FALL 2016



An Unexpected Visit From

QUILTS OF HONOR

Dorothy "Fred" Brett and Quilts of Honor paid Martelli Enterprises a surprise visit with quilts made on her Martelli Bella Longarm. Pg.1, 24



MARTELLI

EMBROIDERY
SEWING & QUILTING

ABOUT US

Thank you for taking a moment to learn about our company and products. Martelli Enterprises is committed to quality and service, supported by active research and development.

What sets Martelli Enterprises apart is our commitment to research, engineering, design, and testing for all of our products. Research and development is the starting point for providing the tools you need to achieve your creative vision.

We think and innovate, analyzing problems and providing workable solutions. Making life easier for you is what we are all about, allowing you to excel in your chosen craft. We have produced tools and accessories for quilters to pursue their art and express themselves. It really means something to offer a product that will be appreciated and recommended to others.

We provide a variety of ways for you to familiarize yourself with our products including demonstration videos on our website. We also enjoy showing our products at tradeshow and at our factory showroom, *Martelli Solutions*, located in Pensacola, Florida.

"Our company has over 20 years of experience in Research and Development, which is why we produce tools that actually work. When developing a product we have four goals in mind: Ergonomics, Simplicity, Accuracy, and Professional Results."

--Marsha Martelli, President, Martelli Enterprises

Marsha Martelli, INNOVATIONS Editor

Zeke Hazewinkel, Media Designer

5450 North W Street

Pensacola, FL 32505

850-433-1414 (office)

All prices are subject to the most
current **INNOVATIONS** catalog.

See our review A+ rating from
the Better Business Bureau

www.martellinotions.com

INNOVATIONS

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**ACCREDITED
BUSINESS**



Innovations Editor

Marsha Martelli

with her husband

John Martelli

On June 6, 2016, Martelli Enterprises received an unexpected visit from Dorothy "Fred" Brett, a member of the quilting organization Quilts of Honor. It was one of the most endearing and wonderful surprises we've ever experienced here at Martelli. Dorothy had tried to track us down at past shows and events but wasn't quite able to pin us down. So this time, Dorothy drove all the way from Texas to our home store in Pensacola to present us with two custom quilts that she had created for John Martelli and Shane Wesley Quinn by using her Martelli Bella

From the Editor: An Unexpected Visit

Longarm (John and Shane are two of the veterans that work at Martelli). The following are paraphrases from her presentation which can be viewed in it's entirety on Martelli's YouTube channel ***martellisqe***:

Dorothy: "We're from San Antonio, Texas and I do Quilts of Honor with about one hundred other ladies in south-central Texas. We make quilts for veterans who have PTSD, traumatic brain injuries, the effects of Agent Orange, Purple Hearts, multiple tours, and WWII,.. now John we have been trying to catch you for about two years at the Houston show and it just hasn't worked out so now I'm coming to you!"

"...now if you don't mind, I'd like to put it around you. We call these quilted hugs of honor. Especially for those who deal with PTSD we tell them to wrap this around you whenever you feel the stress coming on,.."

John Martelli: "Can I give you a hug for all of this? You tell 'em I love 'em, and I really appreciate it!"

Dorothy: "Now I have another quilt for Shane,.. I understand you are a veteran of Afghanistan and Iraq so you deserve one too. Now you can know that in south central Texas there one hundred ladies that are praying,..

- continued on page 24 -



Above: A patriotic themed quilt by Dorothy for John Martelli.

Middle: A Carpenter's Star quilt made by Dorothy for Shane Quinn.

Right: John Martelli and Shane Quinn get hugged by Dorothy and their quilts.





ERGO Cutter

The most comfortable rotary cutter you will ever use!

Do you have a problem with arthritis, carpal tunnel syndrome, tendonitis? Do you get hand fatigue or neck and arm pain while cutting for extended periods of time? If so, the Martelli Ergo Cutter is the only cutter for you! People hesitated when we first introduced a rotary cutter that looked so different. That's because the Martelli Ergo Cutter is different, and revolutionary, in terms of the benefits of the ergonomic design. Holding the cutter in the proper position is essential to the successful use of our cutter. In the pictures to the left, notice how the forefinger curves over the top of the cutter and the thumb rests in the thumb guide. The cutter should rest in the palm of your hand with your remaining fingers wrapping over the grip. You will be using the palm of your hand to apply pressure, ultimately avoiding pressure to your wrist and fingers.



Replacement Blades

The finest quality, sharpest, and longest lasting blade on the market! Made from tungsten steel, our unique sharpening system has created a blade that is made for the long haul — blades that will last up to five times longer. Use properly with the Martelli Ergo Cutter and Cutting Mats for the longest life.



Rotary Cutter Blades

45mm /1-Pack	RB-45-01	\$5.99
45mm /2-pack	RB-45-02	\$9.99
45mm /5-pack	RB-45-05	\$22.99
60mm /1-pack	RB-60-01	\$6.99
60mm /2-pack	RB-60-02	\$12.99

Buy a VALUE PACK and save!

28mm/10-pack	RB 28-10	\$29.99
45mm/10-pack	RB-45-10	\$39.99
45mm/30-pack	RB-45-30	\$111.99
45mm/50-pack	RB-45-50	\$174.99
60mm/10-pack	RB-60-10	\$59.99
60mm/20-pack	RB-60-20	\$109.99

Please Note: We recommend that you only use MARTELLI BRAND BLADES in our rotary cutters!



28mm Rotary Cutter

Left Hand EC-28-LH **\$24.99**

Right Hand EC-28-RH **\$24.99**

Our new 28mm Rotary Cutter!



45mm Rotary Cutter

Left Hand EC-45-LH **\$24.99**

Right Hand EC-45-RH **\$24.99**



60mm Rotary Cutter

Left Hand

EC-60-LH **\$29.99**

Right Hand

EC-60-RH **\$29.99**



Blade Keepers

Keep your spare blades safe and secure in one of our Blade Keepers.

60mm Blade Keeper

BK-60 **\$9.99**

45mm Blade Keeper

BK-45 **\$8.99**

60mm Blade Keeper

Endorsement of Martelli Enterprises:

We wanted to share a professional's firsthand experience with our products



360° healing

John Martelli
5450 North W Street
Pensacola, Florida 32505

ORTHOPAEDICS

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Orthopaedic Surgeon, Shoulder & Elbow Reconstruction, Joint Replacement

GREGORY J. HICKEN, M.D.
Orthopaedic Surgeon, Hip & Knee Reconstruction

KEITH J. NELSON, M.D.
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Podiatric Surgeon, Foot & Ankle

PENCER B. HENINGER, D.P.M.
Podiatric Surgeon, Foot & Ankle

Dear Mr. Martelli,

At long last, I have had an opportunity to get "caught up". I want to thank you for taking time to meet with Chris and myself on our July 28, 2012 visit and recent trip to Boston.

I do want to take this opportunity to comment on a few of your products. As you know, Chris, my wife, is an avid quilter. Recently, she returned home from a quilting show in Salt Lake City. With myself being a hand surgeon and Chris a registered nurse, we often have discussions regarding ergonomic design.

Well, she came "bounding up" the stairs to exclaim "you are not going to believe this!". She was referring to your "ergo-rotary cutter". She was so excited that even I had to give it a try. I tried cutting different fabrics, multiple layers, and in different directions. I then tried 4 other different brands of rotary cutters. Let me tell you, nothing compared to your device. It cut straighter, did not wobble, and required less downward force than any of the 4 other brands I tried. In my opinion, the ergonomic design, the ease of use, and the sharpness of the blade have come together in an outstanding package. The wrist and forearm muscles do not tire with repeated usage and with cutting multiple layers. This activity can be particularly difficult for people with painful arthritis at the base of the thumb.

When I combined the rotary cutter with your "no slip templates", this makes even more ergonomic sense. In addition, the laser cut on the no-slip templates, guarantees repeated accuracy. With this combination, much less downward pressure is required, but most importantly, you do not have to lean forward over the project. This means a significant decrease in the mechanical stresses placed across the neck, shoulders, and upper back. As we age, these are vulnerable areas and with your two inventions, the ergonomic rotary cutter, and the "no-slip" strip rollers and no-slip templates, I think it is safe to say that you have contributed greatly to the happiness and longevity of many a quilter.

In addition to the above observations, we did have an opportunity to discuss thoughts on a possible elbow brace. As you know, the elbow brace is much more akin to a hinge, unlike the knee, which combines hinge, action and a rotatory component. The most important element for a successful elbow brace is stability in a varus/valgus plane, and then allowing progressive range of motion with appropriate flexion/extension blocks.

Hopefully the above thoughts are helpful to you and again, I wanted to thank you for your most kind reception when Chris and I were in the Boston area.

Sincerely,

Brent W. Miller, M.D.
Hand Specialist
Alpine Orthopaedic Specialists

2310 North 400 East
No. Logan, Utah 84341



WORK STATIONS



PREMIER



ADVANTAGE



ELITE

- Heavy duty construction
- Electric leg lifts
- Adjustable height: 30" - 46"
- Commercial-grade locking wheels

With an adjustable height of 30" to 46" inches, our work stations are flexible enough to accommodate sitting or standing. You will now be able to use rulers and rotary cutters comfortably for longer periods of time and with greater accuracy. Martelli Work Stations are precision engineered for easy assembly and enduring performance. Built for strength and durability with a heavy-duty sturdy aluminum reinforced frame and smooth 3/4" thick polyethylene (HDPE) work surface and side panels. Electric motorized leg-lifts assure smooth and quiet operation. Select the model that best meets your needs.



Work Station Shelves

Standard Features on All Models:

- Sturdy, industrial strength aluminum reinforced frame
- Commercial-grade, rubber locking wheels
- Electronic leg lifts with control allow easy, height adjustment
- Durable professional quality, double sided, contrasting-color cutting mat
- Legs made of non-corroding, lightweight aircraft quality aluminum with a smooth powder-coat finish
- Smooth, durable work surface and side panels made of 3/4" thick polyethylene (HDPE)
- Commercial-grade, heavy-duty locking wheels

New Work Station Accessory!
The Template Organizer



Learn More at:
www.martellinotions.com

Or Call:
850-433-1414



Example Order Form

WORK STATION PURCHASE ORDER

☐ **DEMO TABLE**

Received by Customer

☐ **PAID IN FULL/ON ORDER**

Date: _____

Show/Location: _____

Sales Rep: _____

PREMIER

☐ Pick Up

☐ To Ship



29" X 47"
MSRP \$3,249.99

QTY

ADVANTAGE

☐ Pick Up

☐ To Ship



31" X 59"
MSRP \$3,499.99

QTY

ELITE

☐ Pick Up

☐ To Ship



35" X 72"
MSRP \$4,499.99

QTY

QTY	OPTIONALS	MSRP
_____	Round-About Set	\$129.99
_____	Get-A-Grip Foot Pad	\$14.99
_____	Get-A-Grip Machine Pad	\$29.99
_____	Get-A-Grip Bundle Set	\$39.99
_____	Gripper Ring 8" & 11"	\$129.99
_____	Zip Bind System/SND	\$104.99
_____	Hexagon Full Set	\$49.99
_____	DIAMOND Full Set	\$149.99
_____	Rectangle Full Set	\$59.99
_____	Scrap Trap	\$29.99
_____	Ironing Top 26" x 38"	\$149.99
_____	Template Organizer	\$399.99
_____	Other _____	_____
_____	Other _____	_____
_____	Other _____	_____
_____	Other _____	_____
_____	Other _____	_____
_____	Other _____	_____
_____	Other _____	_____

QTY	OPTIONALS	MSRP
_____	RH-or-LH 45mm Cutter	\$24.99
_____	5pk Blades (45mm)	\$22.99
_____	26" X 38" Cutting Mat	\$149.99
_____	24" No Slip Strip Ruler	\$89.99
_____	Martelli Leg Lift System	\$999.99
_____	Industrial Wheel Casters	\$99.99
_____	1/2" Strip Ruler	\$129.99
_____	All Square Temp	\$104.98
_____	All Circle Temp	\$79.98
_____	All Triangle Temp	\$104.98
_____	All Fussy Sq. & Tri	\$114.96

QTY	OPTIONALS	MSRP
_____	RH-or-LH 45mm Cutter	\$24.99
_____	5pk Blades (45mm)	\$22.99
_____	26" X 38" Cutting Mat	\$149.99
_____	24" No Slip Strip Ruler	\$89.99
_____	Martelli Leg Lift System	\$999.99
_____	Industrial Wheel Casters	\$99.99
_____	1/2" Strip Ruler	\$129.99
_____	TSquare	\$99.99
_____	1/2" Strip Ruler	\$129.99
_____	All Square Temp	\$104.98
_____	All Circle Temp	\$79.98
_____	All Triangle Temp	\$104.98
_____	All Fussy Sq. & Tri	\$114.96

QTY	OPTIONALS	MSRP
_____	Cutters 45 & 60mm LH or RH	\$54.98
_____	Blades 5pk 45 & 2pk 60	\$35.98
_____	30" X 60" Cutting Mat	\$249.99
_____	24" No Slip Strip Ruler	\$89.99
_____	Martelli Leg Lift System	\$999.99
_____	Industrial Wheel Casters	\$99.99
_____	1/2" Strip Ruler	\$129.99
_____	TSquare	\$99.99
_____	1/2" Strip Ruler	\$129.99
_____	All Square Temp	\$104.98
_____	All Circle Temp	\$79.98
_____	All Triangle Temp	\$104.98
_____	All Fussy Sq. & Tri	\$114.96
_____	Gripper Rings 8" and 11"	\$129.99

_____ W. Station Shelf- Small \$249.99

_____ W. Station Shelf- Med. \$274.99

_____ Work Station Shelf- Long \$299.99

Products to be shipped:

SHIP TO:

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

EXPECTED DELIVERY : 4 - 6 WEEKS SUBJECT TO CHANGE INITIAL _____

Phone: (_____) _____

Email: _____

METHOD OF PAYMENT

☐ WELLS FARGO ☐ SYNCHRONY

☐ CASH ☐ CHECK: _____ ☐ VISA ☐ MSTR CARD ☐ DISCOVER ☐ AMEX ☐ OTHER

I UNDERSTAND ALL SHOW PRICES, SALES, AND SHIPPED ITEMS ARE FINAL; THAT EXPECTED DELIVERY DATES ARE SUBJECT TO CHANGE; AND THAT DEPOSITS ARE NON-REFUNDABLE.

SOLD TO

(Print Name): _____ PHONE# _____

SIGNED: _____ DATE: _____

Notes: _____

SRSD: _____

SALES PRICE

OPTIONALS

SUBTOTAL

(STATE TAX ____%) TAX

TOTAL

SHIPPING

TOTAL

AMT. PAID or DEPOSIT

BALANCE DUE

Warranty Information: There is a 3 year warranty on actuator/electrical components. There is a 10 year warranty on the Work Station. Warranties are voided upon improper use of table and/or table components (including, but not limited to: water damage to actuator/electrical components). A copy of the original receipt must be presented for warranty repair/replacement work.



Embroidery Essentials Custom Work Stations and Accessories **Custom MB4 and Babylock Work Stations**

Designed after our LaCresta work stations, we have created a custom work station for the MB4 and Babylock embroidery machines. We can custom make a table to fit most any model of embroidery machine, or any type of work table you can dream up. All of our tables are constructed of high density polyethylene (HDPE), industrial strength reinforced frame and commercial rubber wheels and of course, electric leg lifts. Perfect for home or commercial users.

Custom MB4 and Babylock Work Stations starting at \$3,499.99



The Handy Stand Organizer

NEW PRODUCT

Why keep your hoops and threads in different areas? With Martelli's Handy Stand Organizer you can assemble your threads and hoops in one spot, and as an added bonus- you can store up to 102 bobbins! HSO-03 **\$159.99**



Comes with several dowels for multiple spool arrangements



Holds several hoops and up to 102 bobbins!

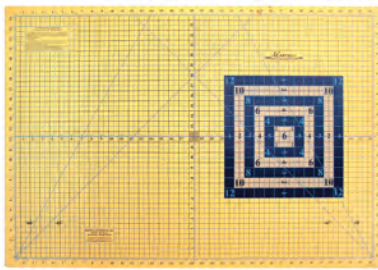


HOOP STAND NOUVEAU

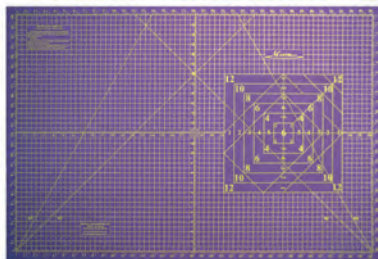
*Organization without the fuss!
Keep your hoops in the same spot every time with Martelli's Hoop Stand - now built with a stylish frame for a classier look.*



Hoop Stand Nouveau
EHS-015 **\$124.99**



26" x 38" Cutting Mat with reversible sides that feature contrasting colors and accurate measurements



MARTELLI® Heavy-Duty Cutting Mats

Made from the highest quality commercial grade material, our double-sided, color-contrast cutting mat is the most durable cutting mat on the market today with a self-healing surface that repairs itself—no more cuts on your surface to interfere with precise cuts. Designed for both right- and left-handed individuals. Double-sided for extra longevity, and has a dark and light side to show the contrast in colors of whatever project you are working on. Marked with 1/2" gridlines, 1/8" increments along the edge, and 45-, 60-, and 90-degree angles, with clearly detailed cutting graphics.

18" x 24" Cutting Mat	MCM-18-24	\$89.99
26" x 38" Cutting Mat	MCM-26-38	\$149.99
30" x 60" Cutting Mat	MCM-30-60	\$249.99



Translucent Cutting Mat

This 12" x 12" cutting mat is made of a translucent material so light can shine through fabric for easy pattern tracing. Small enough for classroom use or anytime you need easy portability.

12" x 12" Translucent Cutting Mat MCM-12-12 **\$29.99**



Base Iron Top Cutting Mat

*The
Perfect
Cutting
Companion:* **MARTELLI**
Our 3-Piece Round-About Set

Save with the Bundle Price!

16" Turntable Base, Cutting Mat (as described below), and ironing pad. Great for squaring up blocks. Simply spin the turntable to rotate the cutting mat to trim blocks—no need to tilt the block. Place the ironing pad on top for a close-at-hand pressing surface.

3 PC Round-About Set
RA-03 **\$129.99**

16" Round Cutting Mat

Our round cutting mat uses the same commercial grade materials as our other cutting mats, and its shape gives you added flexibility. Designed to use by itself or with our turntable base.

16" Round Cutting Mat TM-17-R **\$49.99**

Turntable Base

Constructed of heavy-duty polyethylene, our Round About 16" turntable with no-slip backing will give you years of service. 24 stainless steel ball bearings keep it rotating smoothly. Will not tip. Topped with our no-slip material. Great for all crafts including cake decorating.

Turntable Base TT-16-R **\$44.99**

Table-Top Ironing Pad

This table-top ironing pad is a useful accessory, providing a smooth and compact ironing surface. Made especially for use with Martelli Lacresta Work Stations, or any standard work table or ordinary table top, this ironing pad is durable and safe. The cover, pad, and heat absorbing material prevent unwanted heat transfer, while pressing both sides at the same time. Fabric colors and patterns may vary.

Table-Top Ironing Pad TI-18-R **\$44.99**

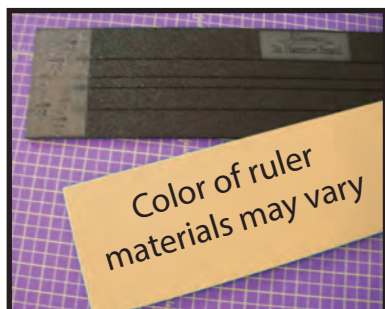
QuiltWeek®

For more information, visit us at
QuiltWeek.com or call 270-898-7903

*Martelli Enterprises is
proud to be in several
AQs Quiltweek Shows
around the nation!*

Detail: RACING SILKS by Nancy Sullivan-Jacobs
NATIONAL BRAND PARTNER

JANOME



MARTELLI® No-Slip Strip Rulers

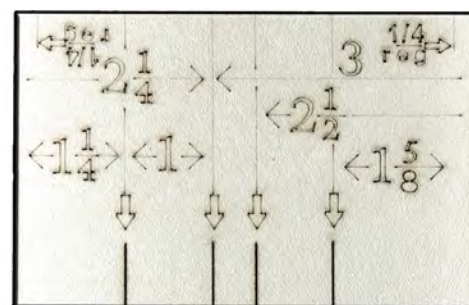
Cut with confidence through multiple layers of fabric at one time with no slipping or ruler movement as you cut!

Made of a high tech compound, our rulers are strong, yet flexible. Soft, rubber backin grips the fabric solidly and holds it firmly underneath the ruler as you cut. Static cling is eliminated allowing you to pick up or move the ruler without disturbing the fabric. Perfect for cutting bindings, borders, or strips for many quilt patterns. Available in several styles and lengths plus special order.

NOTE: Because of the necessary blade cutting depth, our strip rulers will only work properly with our Ergo Cutters!



Our most popular ruler!

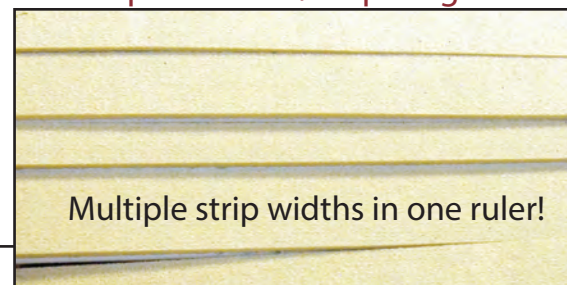


Edge Detail

24" No-Slip Strip Ruler

This Strip Ruler allows you to cut accurate strips in multiple widths. You can cut bindings, borders, or strips for many quilt patterns like the Log Cabin. Designed for use with our Martelli Ergo Rotary Cutter. Slot length is 19". Choose from eight strip widths: 1/2", 3/4", 1 5/8", 2 1/4", 2 1/2", 2 5/8", and 3"

24" Strip Ruler slot/strip length is 19"



24" Strip No Slip Ruler STR-12-24-S **\$89.99**

More sizes of our No-Slip Strip Rulers



24" Strip Ruler with .5" wide strips. Slot length is 20".	STR-12-24-05	\$129.99
24" Strip Ruler with 1" wide strips. Slot length is 20".	STR-12-24-01	\$129.99
28" Strip Ruler with 2" wide strips. Slot length is 25".	STR-12-28-02	\$129.99
36" Strip Ruler (17"x36") with 2.5" wide strips. Slot length is 32".	STR-17-36-25	\$129.99
24" Strip Ruler with 3" wide strips. Slot length is 21.5".	STR-12-24-03	\$129.99
32" Strip Ruler with 3.5" wide strips. Slot length is 30".	STR-14-32-35	\$129.99
44" Strip Ruler Choose from eight strip widths: 1/2", 3/4", 1 5/8", 2 1/4", 2 1/2", 2 5/8", 3" & 3 1/4" Slot length is 40".	STR-44-05-S	\$119.99
32" JELLY ROLL Strip Ruler with multiple strip widths and slot lengths	JR-32-10	\$129.99

NOTE: When using your strip ruler for the first time: You will need to cut through the no-slip material with your rotary cutter. Place cutter in 1st slot and cut forward/backward. Repeat for each additional slot. Clean blade with alcohol if necessary.

• Need something special? Just give us a call at 850-433-1414. We will gladly make a ruler that meets your special sewing or crafting needs.



No Slip Templates and Fussy Cut Windows

Made of durable plastic, these templates are virtually indestructible. No more slipping, sliding or mis-cuts with Martelli no-slip templates. Our exclusive rubber backing grips the fabric solidly and holds it firmly underneath the template as you cut. Turn the template as you cut around all sides and the fabric moves with it - there's no need to lift the template before you finish your cuts. Cut several layers of fabric at the same time.

No-slip Square Templates and Fussy Cut Windows

Templates includes 1/4" seam allowance.

Small Square Template Set 4 pc (2.5, 3.5, 4.5, 5.5) BTS-25 - \$44.99

Small Square Fussy Cut Set 4 pc (2.5, 3.5, 4.5, 5.5) BFS-34 - \$29.99

Large Square Template Set 4 pc (6.5, 7.5, 8.5, 9.5) BTL-59 - \$59.99

Large Square Fussy Cut Set 4 pc (6.5, 7.5, 8.5, 9.5) BFL-67 - \$34.99

16 Piece Set (Temp /Windows - all sizes 2.5-9.5) BCS-174 - \$139.99 **Save with this value set!**



Below you can purchase individual 2pc Square Sets - Template and Fussy Cut Window

\$19.99 per set

EVEN 2-5
ODD 2.5-5.5

\$24.99 per set

EVEN 6-9
ODD 6.5-9.5

\$26.99 per set

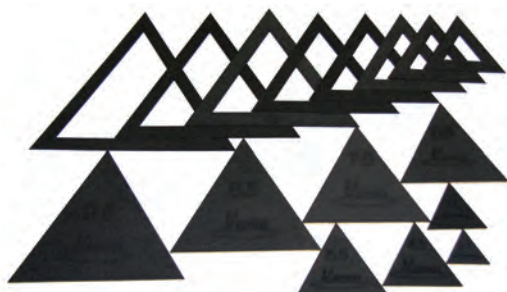
EVEN 10-13
ODD 10.5-13.5

\$29.99 per set

EVEN 14-17
ODD 14.5-17.5

\$32.99 per set

EVEN 18-21
ODD 18.5-21.5



Equilateral Triangle Templates and Fussy Cut Windows

Triangle Templates Small Set 4pc (2.5, 3.5, 4.5, 5.5) TTS-26 \$44.99

Triangle Fussy Cuts Small Set 4pc (2.5, 3.5, 4.5, 5.5) TFS-35 \$22.99

Triangle Templates Large Set 4pc (6.5, 7.5, 8.5, 9.5) TTL-60 \$59.99

Triangle Fussy Cuts Large Set 4pc (6.5, 7.5, 8.5, 9.5) TFS-68 \$26.99

Full Triangle Template and Window Set (2.5-9.5)

16 pc TCS-175 \$129.99 **Save with this value set!**

Below you can purchase individual 2pc Triangle Sets - Template and Fussy Cut Window

\$19.99 per set

EVEN 2-5
ODD 2.5-5.5

\$24.99 per set

EVEN 6-9
ODD 6.5-9.5

\$26.99 per set

EVEN 10-13
ODD 10.5-13.5

\$29.99 per set

EVEN 14-17
ODD 14.5-17.5

\$32.99 per set

EVEN 18-21
ODD 18.5-21.5



Circle No Slip Templates in SETS of four

Quarter circle templates backed with our exclusive non-slip material allows you to accurately cut multiple layers of fabric at one time. Simply fold fabric squares into fourths, place template in position along folds and cut. Turn the template and the fabric moves with it. No need to lift the template until all sides are cut. Pair these with the square templates shown above for cutting out accurate sized squares. Template includes 1/4" seam allowance.

Small Circle 4 pc. Set (2.5, 3.5, 4.5, 5.5) CTS-27 \$34.99

Large Circle 4 pc. Set (6.5, 7.5, 8.5, 9.5) CTL-61 \$44.99

Full Set Circle 8 pc. Set (2.5 - 9.5) CCS-176 \$67.99 **Save with this value set!**

INDIVIDUAL Circle No-Slip Templates

SPECIFY SIZE: 2.5 - 3.5 - 4.5 - 5.5 \$12.99 each

6.5 - 7.5 - 8.5 - 9.5 \$14.99 each

Martelli Fussy Cut Window Directions



Please Note:
Fussy Cut
Windows
DO NOT have
no-slip backing.

Use the "window" template to preview your fabric. Without moving the window, place square template in center. Carefully remove the "window." Cut around template, remove excess fabric and reveal your centered design!

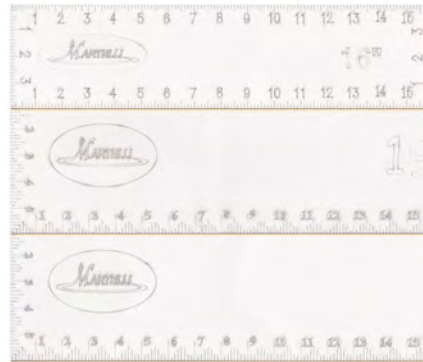


No-Slip Straight Rulers

Just like our strip rulers, our straight rulers are backed with our exclusive No-Slip backing to give you complete control of your fabric.

Our Straight Rulers feature laser-cut measurements.

16" No Slip Straight Ruler	16" x 4"	SR-16-04	\$49.99
19" No Slip Straight Ruler	19" x 6"	SR-19-06	\$59.99
24" No Slip Straight Ruler	24" x 6"	SR-24-06	\$69.99



16" x 4"

19" x 6"

24" x 6"



Martelli Skini-Mini Rulers



NEW PRODUCT 2" x 12" Skini-Mini SK-212 \$11.99

Martelli No Slip Skini-Mini rulers give you accurate results when cutting bindings of various widths from 1.5"-3.5". The No Slip backing will lock fabric into place and prevent fabric from moving while you make your cuts.

1" x 24"	SK-10	\$15.99
1.5" x 24"	SK-15	\$19.99
2" x 24"	SK-20	\$20.99
2.5" x 24"	SK-25	\$21.99
3" x 24"	SK-30	\$22.99
3.5" x 24"	SK-35	\$23.99

Bundle Set
1.5"-2"-2.5"-3"-3.5" SK-05 **\$69.99**

- Care for your no-slip backing on rulers and templates -

The no-slip backing must be kept free from any accumulation of dirt, lint, thread, etc. Maintain its no-slip qualities by wiping surface with a mild cleaner such as Windex, alcohol or dish detergent.

NEW PRODUCT



Product Close-up

IRONING TOP 26" x 38"

The perfect addition to our 26" x 38" Cutting Mat

Iron over a large surface area with confidence that no damage will be dealt to your cutting surface. TTI-26-38 **\$149.99**

CUSTOM TEMPLATES

from MARTELLI ENTERPRISES

Martelli has made a number of different No-Slip templates and rulers. There are so many different designs and quilt patterns out there that it is almost impossible to keep up with all the different patterns. Since Martelli came out with the No-Slip Templates, we have had several requests from quilt designers to make templates sets for them. They ask us to make the quilt design shapes for their new design so that they can include it in their pattern package.

We have been told that we have spoiled them with the No-Slip and therefore they hate to use any other kind of template. The No-Slip template actually stops most cutting

mistakes due to the slipping and sliding of regular plastic templates that **do not** have the No-Slip material.

Cutting designs out with the Martelli No-Slip has changed the way projects turn out. Our customers tell how wonderful it has been since they started using the Martelli No-Slip products. What's amazing they say, is that their cutting has become a whole lot simpler, faster, and much more accurate.

Martelli makes all the rulers and templates right here at our own facilities in the good old USA. So, if you have an idea for a design or would like templates made for a pattern or project, please let us know.



BEACH BALL TEMPLATE SET



Beach Ball 14pc Template Set
BB-TS-14 \$44.99



FLIP FLOP TEMPLATE SET

Flip Flop 6pc Template Set
FF-TS-06 \$39.99



Diamond No Slip Templates

Templates includes 1/4" seam allowance.

Small Diamond Template Set

DMD-04-S-T
4pc (2.5, 3.5, 4.5, 5.5) \$44.99

Small Diamond Fussy Cut Set

DMD-04-S-W
4pc (2.5, 3.5, 4.5, 5.5) \$29.99

Large Diamond Template Set

DMD-04-L-T
4 Pc (6.5, 7.5, 8.5, 9.5) \$59.99

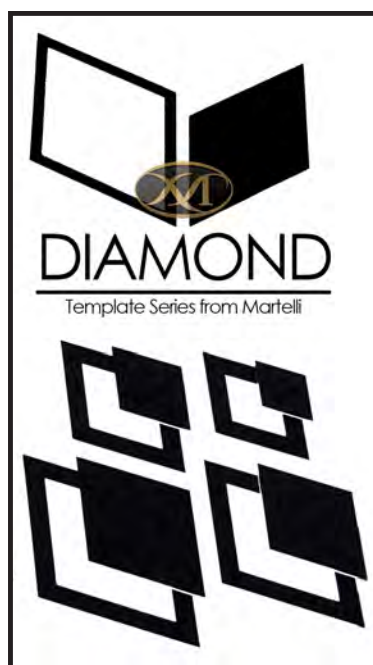
Large Diamond Fussy Cut Set

DMD-04-L-W
4pc (6.5, 7.5, 8.5, 9.5) \$34.99

16 Piece DIAMOND Set

DMD-16-TW
All Template/Window sizes \$149.99

Save with this value set!



Rectangle Template

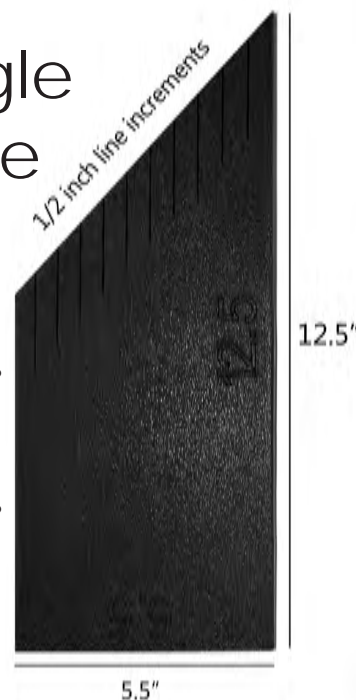
with 45° or 60°
Angle and
.5" increments

Rectangle Angle 45°

RT-085 \$24.99

Rectangle Angle 60°

RT-087 \$34.99



Hexagon Full Set 12pc HEX-12-TW \$49.99

Martelli Template and Window Set

Hexagon

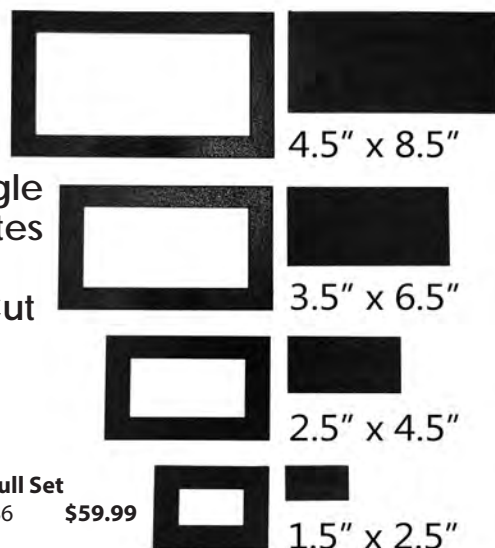
Sizes:

1" - 1.5" - 2"

2.5" - 3" - 3.5"



Rectangle
Templates
and
Fussy Cut



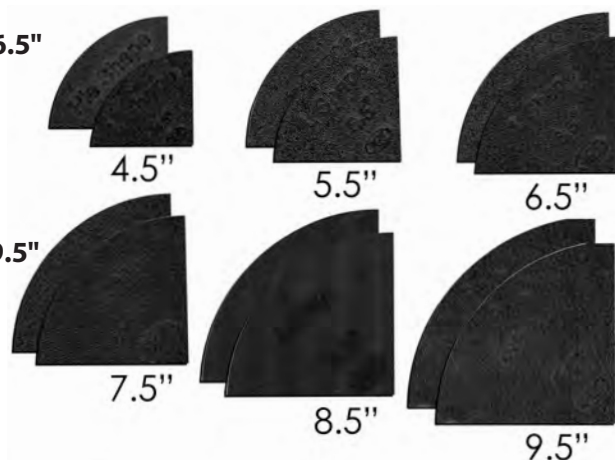
Rectangle Full Set
8pc RTS-086 \$59.99

NEW PRODUCT

Solomon's Puzzle

Template Sets by Martelli

Small Set
4.5", 5.5", 6.5"
SP-TS-46
\$54.99

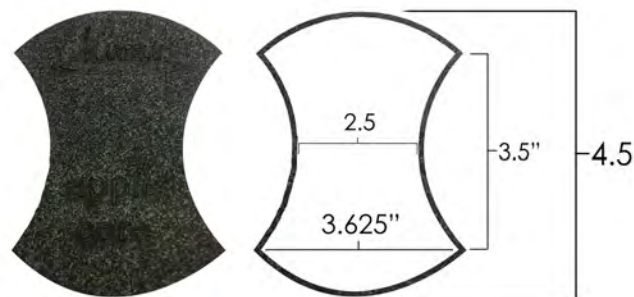


Large Set
7.5", 8.5", 9.5"
SP-TS-79
\$64.99



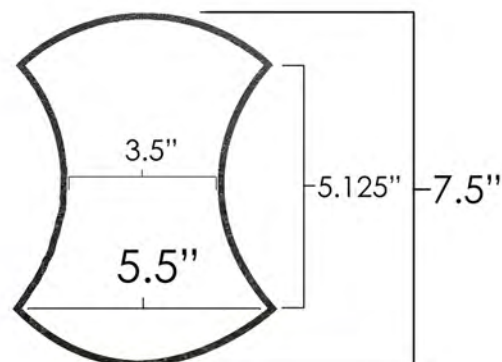
Martelli Enterprises
Apple Core
Template

- Accurate curves
- No Slip Material
- Portable
- Lightweight
- Durable plastic



Small Apple Core Template TEM-AC-02 \$16.99
Large Apple Core Template TEM-AC-01 \$19.99

Double Wedding Ring Template DW-05 \$59.99



Pocket Template and Window - Small

Part#
\$19.99

(example shown not included)

Pocket Template and Window - Large

Part#
\$19.99

(example shown not included)

Small Paw Template PP-TS-S
\$25.99

Large Paw Template PP-TS-L
\$33.99

Christmas Stocking

Christmas Stocking Template
TEMP-CST-01
\$59.99

Elf Christmas Stocking and Circle Template Set

Elf Stocking and Circle Template
TEM-CST-02
\$29.99

Large Paw Print Stocking

Large Paw Print Stocking
PS-TS-06
\$69.99

Martelli Dresden Plate Template

Martelli Dresden Plate Template
TEM-DP-01
\$24.99

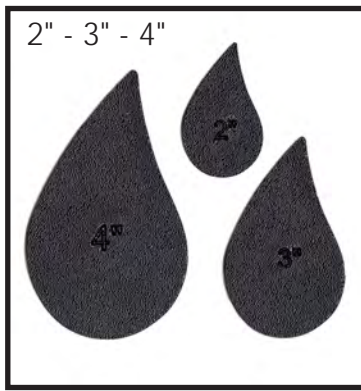
Martelli Prairie Point Template Large Size

Martelli Prairie Point Template Large Size
TEM-PP-01
\$24.99

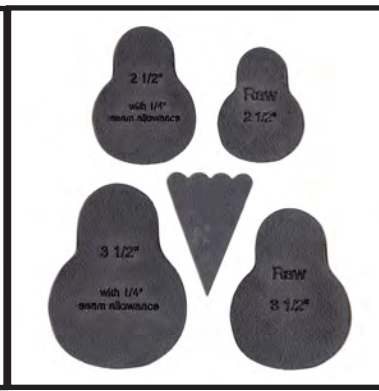
Martelli Dresden Plate Template Small Size

Martelli Dresden Plate Template Small Size
TEM-PP-02
\$19.99

Example projects shown are not included with templates.



Paisley/Bird Template Set



Pear/Bird Template Set

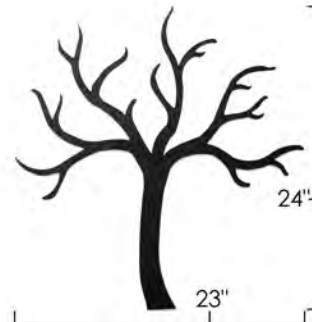


Leaves Template Set

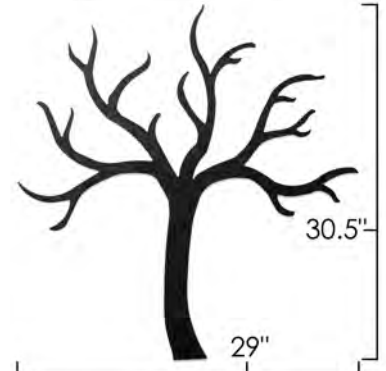


Branch Template

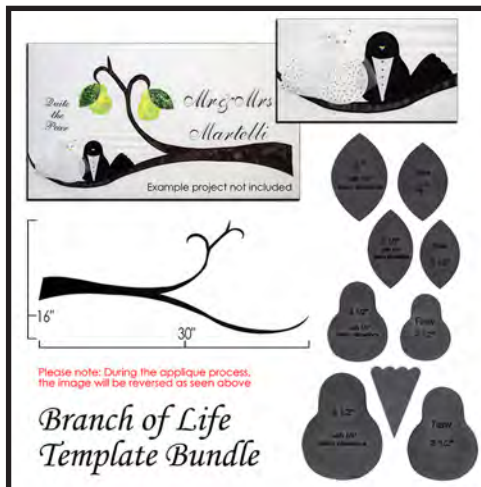
Paisley/Bird Template Set	PB-TS-03	\$29.99
Pear/Bird Template Set	BP-TS-05	\$44.99
Leaves Template Set	LV-TS-04	\$34.99
Small Tree Template	TR-24-24	\$59.99
Large Tree Template	TR-29-30	\$69.99
Branch Template	BR-16-30	\$49.99
Branch of Life Bundle	BL-TS-10	\$89.99
Cherry Pickin' Bundle	CP-TS-15	\$59.99
Defining Tree Bundle	DT-TS-08	\$99.99



Small Tree Template



Large Tree Template



Branch of Life Template Bundle



Cherry Pickin' Template Set



Defining Tree Template Bundle

PAISLEY
BY MARTELLI

With the new PAISLEY templates from Martelli Enterprises- you can create paisley inspired designs with accuracy and precision. Featuring our No-Slip material, these templates will help ensure that the first cut will be the right cut.

4pc Set includes 4", 6", 8", and 12" templates

Paisley Template Set PTS-04 \$44.99

3pc Mini Block Set
BLK-03-MINI **\$12.99**

1.5" Block Template

2" Block Template and Fussy Cut



Bella
Prima

Presented by
Martelli Enterprises

Bella
Longarm Series



Bella
Sedere

*SYNCHRONY Financing Available

Bella
Longarm Series

Longarm Quilting Comes Home with The Bella Prima Longarm Quilting Machine

The Martelli Bella Prima Longarm Quilting Machine - Fit For You!

- Sit or stand - it's up to you with our exclusive electric leg lifts
- No braces or framework underneath the machine means freedom of access
- Machine may be placed near the wall; there is no need to walk behind or around it
- Standard frame length is 11 feet; but customization allows you to pick the frame length that best meets your space needs.
- Talk to us about combining the longarm with one of our work stations to create a completely customized quilting experience

Bella
Prima



**Longarm training classes
are provided with purchase**

***SYNCHRONY Financing Available**

- 5 year warranty on mechanical parts
- 3 year warranty on electric parts
- 1 year warranty on in-store service

Bella Prima Machine- The servo motor makes this a powerful, serious machine

- 21" throat by 11" height
- Powder-coat finish, more durable than paint
- Three-quarter inch drive shaft
- Solid state commercial-grade electronics for long, productive use
- Ergonomic grip handles with adjustable positioning
- Engineered for easy maintenance
- Touch screen interface gives reliable performance
- 220 motor driver (includes a household adaptor)
- Touchscreen control head
- Three position LED lighting system featuring a black light setting

Bella
Stitch

- Large 'M' type bobbin with custom-fitted hook
- Manual or regulated sewing modes
- Range of useful stitch lengths
- Fast sensor reaction time for accurate stitch regulation
- Stitch regulator setting of 3 to 15 stitches per inch
- Basting stitch
- Easy up/down needle positioning
- Speed setting of 50 - 3000 per minute
- Gear-driven bobbin for accurate, precise timing
- Patented Martelli Kwik-Spin Thread Dispenser built in to reduce breakage and tension problems
- Qbot Ver. 3 now available

The Frame - Our patented frame is the infrastructure

MADE IN THE USA

- Panels are engineered from high density material for incredible durability
- Patented, quick-release, spring-loaded poles for fabric source and uptake rollers
- This frame system—side panels and overhead rail—provides the suspension for your machine
- The first frame to be featuring electric leg lifts for combining adjustability with quiet, smooth operation
- Four-inch wheels allow for easy movement and positioning of frame; wheels lock solidly to keep frame in place
- Patented infinite adjustment clutch system means easy adjustment of fabric on the leaders
- Height adjustability allows operator to stand or sit • Frame is easily adjustable for wheelchair accessibility
- Adjustable height allows leveling on each side • High quality materials • Easy assembly and maintenance

Patented Overhead Rail System

- The overhead rail system is the keystone of the suspension and the infrastructure of our machine
- Features seamless precision-extruded, high quality aluminum beams
- This non-corroding, lightweight aluminum has smooth powder-coat finish
- The rails suspend the weight of machine to a smooth and easily controlled feather-lightness
- Eases operation and reduces stress on the operator for more time stitching
- Overhead rail suspension eliminates bulky tracks beneath your work area
- Replaces lower rails/belt systems with a convenient, practical alternative
- No worries about cleaning lower tracks and rails of dust and lint



EXPAND YOUR CREATIVITY WITH QBOT

AUTOMATE - Repeat your favorite freehand designs on all your quilts and never get tired.

PROGRAM - You can program any design and the QBOT will stitch it onto your quilt.

RECORD - You can record your designs as you quilt and repeat them anywhere.

CREATE - Create quilts with consistent themes in no time.

SCALE - Scale your design to fit anywhere.

INSTALL - Attaches quickly to your sewing machine and frame.

DESIGNS - Includes many designs at no charge. Many others available.

QBOT is the new standard
in computerized quilting.

The QBOT turns your sewing
machine into an automatic quilter
and expands your creativity!

Bella

Sedere



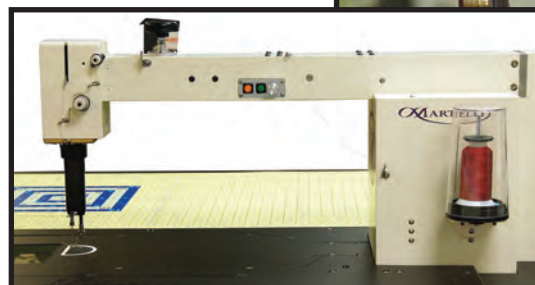
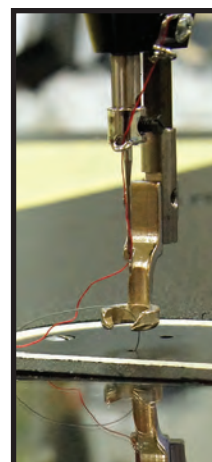
Italian for "sit down," the Sedere Model gives you the work output of a longarm machine without the need for standing

- Achieves the utility and benefits of our Work Stations by using the same basic structure and materials
- A full 21-inch throat and 11-inch neck for lots of room
- Dual foot pedal for up/down needle function
- Broad, accessible work surface (48" x 48").
- Adjustable height (30" to 46")

* **SYNCHRONY** Financing Available



Martelli Gripper Rings



Martelli Gripper Rings
are an essential addition
to your longarm model!



Bella
Longarm Series

Standing and Sit Down Models

For more information, call **850-433-1414** or visit www.martellinotions.com



AVAILABLE OPTIONS

<input type="checkbox"/> QBOT V.3	\$5,999.99
<input type="checkbox"/> QBOT UPGRADE	\$1,199.99
<input type="checkbox"/> 5'6" or 11' Length	\$1,499.99
<input type="checkbox"/> Extended Warranty	\$999.99
<input type="checkbox"/> Set-up on location	\$999.99
<input type="checkbox"/> INSTRUCTION CLASS	\$499.99
<input type="checkbox"/> Martelli Leaders	\$349.99
<input type="checkbox"/> Accessories Kit	\$99.99
<input type="checkbox"/> Laser	\$49.99
<input type="checkbox"/> Bobbin Winder	\$149.99
<input type="checkbox"/> Training DVD	\$24.99
<input type="checkbox"/> Ruler Table	\$99.99

Premier Work Station Package

Advantage Work Station Package

Elite Work Station Package



AVAILABLE OPTIONS

<input type="checkbox"/> Electric leg-lifts	\$999.99
<input type="checkbox"/> Industrial quality locking wheels	\$99.99
<input type="checkbox"/> Accessories Kit	\$99.99
<input type="checkbox"/> 24" X 38" insert & cutting mat kit	\$499.99
<input type="checkbox"/> Set-up on location	\$999.99
<input type="checkbox"/> INSTRUCTION CLASS	\$499.99
<input type="checkbox"/> Bobbin Winder	\$149.99
<input type="checkbox"/> Gripper Ring Quilting Hoop Set	\$129.99

Premier Work Station Package

Advantage Work Station Package

Elite Work Station Package

M Bobbin Box

BCM-68

\$9.99

Holds 23 M Bobbins



M Bobbin 10 pk

LA-MB

\$29.99

Prima & Sedere



M Bobbin Case

LA-MBC

\$44.99

Prima & Sedere



Roller Foot

LA-RF

\$39.99

Prima & Sedere



Saucer Foot

LA-SF

\$39.99

Prima & Sedere



Template Foot

LA-TF

\$39.99

Sedere



Open Toe Foot

LA-OF

\$39.99

Sedere



9" Straight Ruler LA-04 \$49.99

12" Straight Ruler LA-05 \$59.99

24" Straight Ruler LA-03 \$79.99

24" Double Wave LA-01 \$79.99

29" Wave LA-02 \$79.99

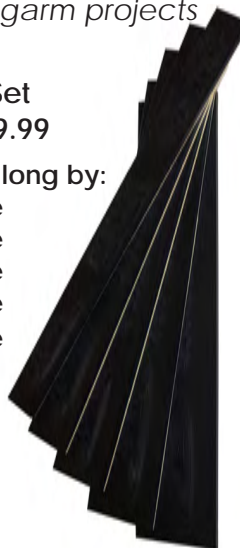
Longarm Rulers

are made with thicker plastic than our other rulers so you have more control of your longarm projects

Longarm Skini Mini Set
LA-05 \$69.99

5 rulers, 18" long by:

- 1.5" wide
- 2" wide
- 2.5" wide
- 3" wide
- 3.5" wide



Martelli Magnetic Longarm Leaders



Martelli Magnetic Longarm Leaders are the next wave of improvement to the longarm process. Eliminate time and effort with this easy solution, and get straight to the important part—stitching your quilt.

Perhaps you are an experienced longarm quilter, and the traditional ways of attaching the quilt to the leaders have always been a chore? Or maybe you're a newcomer to quilting, who wants to maximize your time making stitches? One thing all frame quilting has in common is the need for a secure and reliable way to attached quilts to a frame.

Martelli Magnetic Longarm Leaders combine the solution with powerful magnets to simplify the process and get you started quilting sooner.

Martelli Magnetic Longarm Leaders are a new design for quilt leaders for longarm or any frame quilting requiring leaders. Our leaders attach the three pieces of the quilt to the frame of your longarm machine or frame in a matter of minutes.

Here's how it works:

- 1) Attach magnetic anchor strips to your take-up, top-fabric, and bottom-fabric supply rollers.
- 2) Attach bottom fabric, batting, and top fabric to their respective rollers, using magnets.
- 3) Attach all of these components to the take-up roller, using magnets.
- 4) Adjust your fabric and start quilting.



Advanced Longarm Participants with Nancy McNally second from the left

Martelli Enterprises not only creates quality products that reduce stress and increase efficiency, we also train you on how to use those products. Whether through a demo at a trade show, one of our many videos online, or a class set up for product specific instruction— you will know how to use our products properly.

In May of 2016, Martelli Enterprises held one of its advanced longarm machine classes for those customers who have purchased the Bella Prima Longarm Machine. It was a wonderful success with the renown Nancy McNally leading the class and sharing several tips and techniques on the longarm. It is Martelli's goal for our customers to become as knowledgeable as possible on operating, maintaing, and repairing their longarm machines. For more information regarding these classes, please contact Martelli at 850-433-1414.

SHE'S AT IT AGAIN!!!

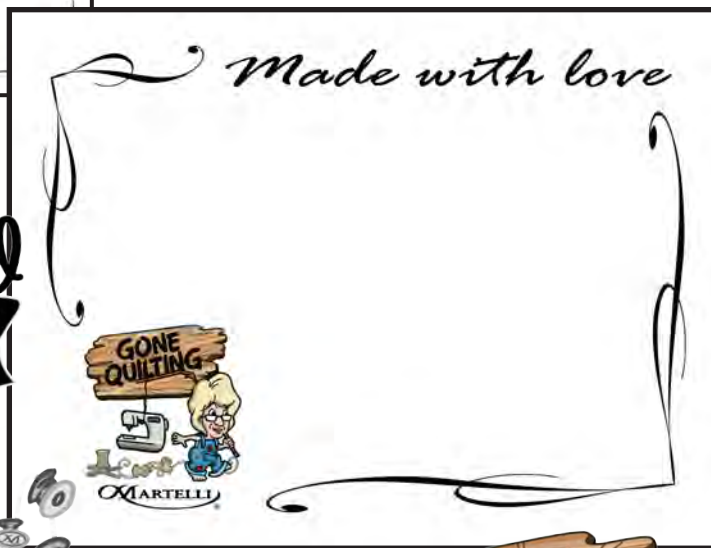
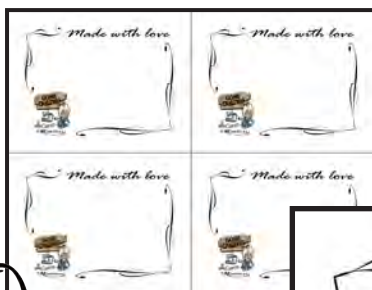


MARTELLI
TM

The Quirky Quilter is back and now she'll be showing up on quilts in addition to t-shirts! You've taken great care and pride in the creation of your latest quilt and now you can put a final touch on your project that gives it that extra look of professionalism. Each 8.5" x 11" cotton satin fabric sheet contains four quilt patches for you to customize as needed for each quilt.

8.5" x 11" Sheet
Four patches
per sheet

Built to Quilt	QP-BTQ-0	\$6.99/sheet
Xtreme Quilting	QP-XQ-04	\$6.99/sheet
Quilt Police	QP-QP-04	\$6.99/sheet
The Quirky Quilter	QP-QQ-04	\$6.99/sheet
Gone Quilting	QP-GQ-04	\$6.99/sheet
Wound Tighter Than a Bobbin	QP-WT-04	\$6.99/sheet





Zip Bind System

The best tools for perfect hand binding!

You will love this set of gadgets for attaching bindings. Turn out perfect and consistent bindings every time with mitred corners that will impress the judges! Makes finishing a quilt fast, easy, and precise. The Zip Bind System is a hand binding system that consists of several tools:

- **Zip Guns** in three sizes (small, medium, large), pre-loaded with clips.
The Zip Guns attach Zip Clips to quilt and binding.
- **Zip Clips** in three sizes. Reusable clips hold binding to the front of the quilt and leave no holes in your fabric. No more poked fingers or lost pins! Just slide clips off the quilt and reload them in the tool and you are ready to use it again.
- **Minute Miter tools** in three widths, 1 ½", 1", and ½", slide onto the quilt and stay in place while you fold the binding into perfect shape.
- **Sew-Mate** is a combination tool; a seam ripper, thread cutter, and double-tipped stiletto to push or pull small pieces while sewing, or hold pieces in place while ironing.
- **Zip Bind Tool** is an adjustable clip that folds any size binding and holds it to the back of the quilt in the last step of the binding process.



Zip Bind System ZB-03 \$74.99

"How To" Instructions will accompany the Zip Bind System



Zip Bind Tool

The Zip Bind Tool makes bindings perfect and consistent from end-to-end, side-to-side and front-to-back. With the Zip Bind Tool, there's no need for even one straight pin and there's no measuring involved! Not only is the Zip Bind System perfect for quilts, it works with anything that needs binding, clipping, mitering, etc. Sew your binding to your project, then clamp on the Zip Bind. Folds binding over edge evenly as you slide it along your quilt. Make perfect and consistent bindings from end-to-end, side-to-side.

Zip Bind Tool ZB-02 \$29.99



The Zip Bind Tool opens to clip onto your fabric. Adjustable "gate" allows for three binding widths: .5" - 1" - 1.5"

Minute Miters

These unique clips make perfect mitred corners fast and easy. If you struggle with getting your mitred corners to look like they belong together on the same quilt or project, then you'll love our Minute Miters. Minute Miters will assist you in stitching perfectly bound corners.

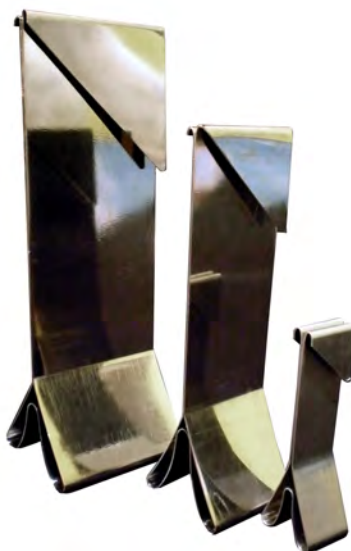
.5" wide 4-pack MM-05 \$14.99

1" wide 2-pack MM-10 \$14.99

1.5" wide 2-pack MM-15 \$14.99

3-piece set includes one miter of each size

MMS-03 \$19.99



What the experts and our customers have to say about the Minute Miter

Minute Miters make it incredibly easy to miter the corners of your quilt; before this product was introduced I really had to struggle to get my corners mitred correctly. Not anymore, it is wonderful!

- Liz McRoberts, Amazing Designs Educator

The world's most accurate sewing and quilting products!



**Row by Row
participant!**

MARTELLI®

**Certified
JANOME
Dealer**

The Innovation Leader **Home Store and Factory Showroom**

Monday - Friday 9:00am-4:00pm • 850-432-4434 • 5450 North W Street Pensacola, FL 2505



THE QUIRKY QUILTER



QUIRKY QUILTER T-SHIRTS

Small, Medium, or Large

\$27.99

XL or XXL

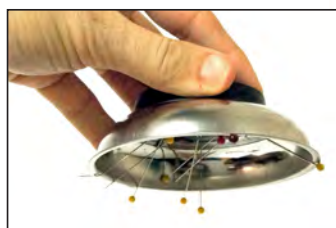
\$29.99

Red Rocket Oil

Specialty oil formulated under trade secret to help lubricate all types of sewing, embroidery, and longarm machines. Also useful for small moving parts such as zippers.

Red Rocket Oil

RR-95 **\$24.99**



Keep all of your pins and knick knacks in place with Martelli's Magnetic Bowl!

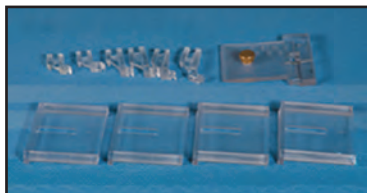
Magnetic Bowl

MB-06 **\$19.99**



MARTELLI® Stitch-N-Ditch Binding Foot —

Martelli Enterprises' Stitch-in-the-Ditch Binding System combines the look of hand binding with the practicality of machine binding. This special binding attachment holds your binding straight even as you finish it. It allows binding widths from 1/4" to 1" and comes with six adapters to fit most sewing machines. The four fences allow you to bind anything from a garment to low, medium, and high loft fabrics. Using the fence to sew your folded binding on the front of your project guarantees a perfect and consistent seam allowance.



Stitch-N-Ditch Binding Foot SD-01 \$29.99

For free instructional videos on the SND Foot and other Martelli products, please visit:
www.martellinotions.com

Don't pin - Use the Martelli Zip Gun!

Say good-bye to pins! Whether sewing, quilting or crafting, our Zip Guns and clips are the easiest and fastest way to hold the edges of projects together. Reusable clips easily load into the "gun". Fabric layers are firmly held together until the clips are removed.



Zip Guns available in 3 sizes.
Eight reusable clips are included.
Small Zip Gun ZG-08-S **\$7.99**
Medium Zip Gun ZG-08-M **\$8.99**
Large Zip Gun ZG-08-L **\$9.99**



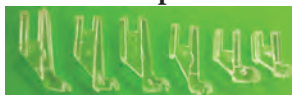
Zip Gun Replacement Clips

Have plenty of clips on-hand. Pack of 20 clips.

Small replacement clips RC-20-S **\$1.99**
Medium replacement clips RC-20-M **\$2.99**
Large replacement clips RC-20-L **\$3.99**

Curve Master™

Curve seamed piecing without the pins!



Great for patterns requiring a convex to concave curve!

1/4" Curve Master CM-14 **\$29.99**
5/8" Curve Master CM-58 **\$29.99**

Tools that will soon become essential parts of your sewing basket or crafting tool box:



Sew-Mate This multi-purpose tool pushes, pulls, holds, rips, tugs, lifts, and guides easily. Rips seams without ever making holes in your material because of its unique design. Use it to hold down seams or edges as you sew. Protects fingers from your needle or iron when used to hold seams or fabric edges in place.

Sew-Mate SM-07 \$14.99

Martelli Pinpoint Tweezers
PT-05 **\$8.99**

- Pinpoint accuracy
- Wide handle for a steady grip
- Reliable clasp strength

Martelli Ergo Tweezers
ET-05 **\$8.99**

- continued from page 1 -

for you. Now I need a picture of you!
Wheres my camera?!..."

Shane: "...stuff like this means a lot to us when we're over there going through whatever we're going through. We've had a lot of support from the American public and that does mean a lot us..."

This was just a small portion of the wonderful presentation given for Martelli's veterans by Dorothy and Quilts of Honor. We encourage you to view the whole presentation by looking for the video "Dorothy "Fred" Brett and Quilts of Honor" on our YouTube channel martellisqe. Here at Martelli Enterprises we greatly appreciate those who have served and are serving in the armed forces, and we pray for their continued safety.

Love to you all,

Marsha



Above: Dorothy "Fred" Brett poses for the camera with Martelli's veterans- John Martelli (center), Shane Quinn (right), and Byron Rivers (left)

Please note: Quilts of Honor was unaware of Byron's veteran status until visiting Martelli with the quilts.

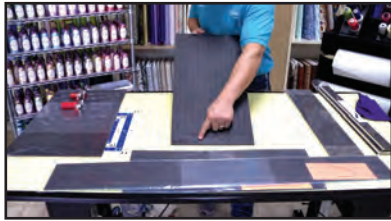


Alta Terris, affectionately known as "Gram T" here at Martelli Enterprises, has started a seminar video series dealing with all things floral. Tune in today and start learning several techniques and applications to use in your very own custom arrangements and decor! You can find Gram T on our Youtube channel MartelliSQE.

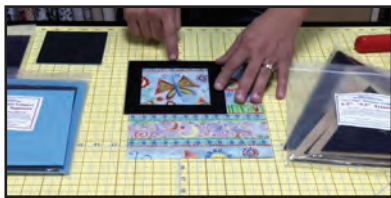




Gripper Quilting Hoops



Strip Rulers



Fussy Cut Windows



We have free product demonstration videos!

One of our most important resources for a customer is our collection of demonstration videos. Many customers find demo videos useful for learning how to use our products. As many of you know from using them, some products require a little more instruction than others.

Here's where to find our product videos:

- Our video page on our web site: www.martellinotions.com/videos
- Our online store has videos on products: www.martellicatalog.com
- Our Youtube channel: www.youtube.com/martellisqe



Be sure to come to our next Open House!



The
Grand Prize!
Premier Work Station

If you want to get unbelievable prices on fabric, sewing machines, and Martelli products- then come visit us at our next Open House in Pensacola on December 2nd and 3rd! It's not just about great discounts either. At our Open House events, you will have the opportunity to enter in drawings for prizes ranging from our template sets and sewing machines to our work stations. We love the crowds that come in every time we have an Open House because we get to see so many local quilters; but we also get to see several people that have traveled from out of state. To find out more information, please call us at 850-432-4434. We hope to see you at our home store in Pensacola soon!

Martelli Enterprises

5450 North W Street, Pensacola, FL 32505

We have several eNewsletters and ePromos to keep our customers up-to-date on our company and products. And we have many special offers throughout the year via REDLINE DIRECT, our exclusive online shopping club.

Join quickly and easily by completing a contact form on our web site: www.martellinotions.com.



Traci Schwalier

Attention Wholesalers!

The Martelli's are known around the world for their unique and innovative products! From beginners to experts, our company has the tools to provide you and your customers everything you will need to make your quilting projects accurate, cut your project time in half without causing pain and stress to your body, while providing you with an overall pleasurable experience. If you are looking for ways to grow your business or would like to know more about these products and how they can help you and your customers, call me directly at 850-433-1414 ext. 1116

Did you know that we also offer product demonstrations and events with dealer incentives?



* **Our Blog**- Watch for news and updates about our company as well as interesting articles on people, organizations, and entrepreneurs in the sewing and fabric arts.

* **Dealers and Guilds**- Find a dealer or guild in your area or Help sewing and quilting enthusiasts find your store and fast. It is simple, go to our website and register your store in the dealer directory.

* **Trade Show Schedule**—See when we will be near you!

It's Up and Running!

Our two websites have been combined into one website that is more user friendly and keeps pertinent information at the forefront. We look forward to better serving our customers online!

* **For Dealers and Distributors**—We have a large wholesale and distributor business. Tell your favorite shop owner/manager or distributor to learn more at our site.

* **Online Store**—More and more customers are choosing to purchase quickly and easily online! Stop by to browse or for one of our Redline Direct sales events.



Kwik Spin Thread Dispensers

*Say goodbye to tangles, snags,
and broken thread with a Kwik Spin.
Eliminate many thread problems and
greatly improve bobbin function.*

Large Kwik Spin	KS-96	\$149.99
Small Kwik Spin	KS-94	\$129.99



NEW PRODUCT

The Martelli SEWING ESSENTIAL TABLE!

Made from the same quality HDPE plastic as our Martelli Work Stations—the Martelli Sewing Essential Table has the same durability and craftsmanship you’ve come to expect from Martelli products. With the Sewing Essential, you can adjust your tabletop to a wide range of angles to fit the needs of your current project.

Sewing Essential Table

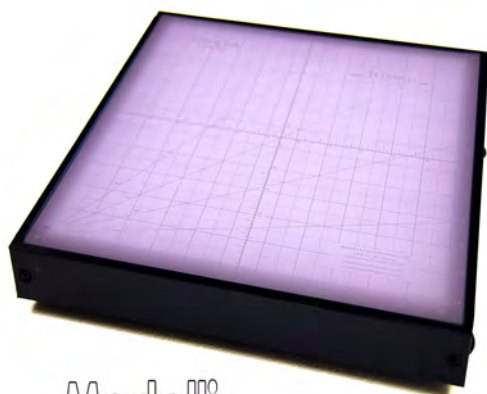
TAB-SE-01 **\$699.99**



22" D x 39" W x 38" H
(height listed is at full tilt,
when flat the height is 31")



You can lock your sew table to a specific angle with the simple placement of a pin



Martelli
Light Box

Meet the redesigned **Martelli Light Box**! The weight has been reduced and the light output has evened out.

The Martelli Light Box and Cutting Mat are the ideal tools for making accurate lines while tracing projects. Most other light boxes give you no guide to follow, but the Martelli Light Box comes with a 12"x12" translucent cutting mat, made with the same measurements as the larger cutting mats which accompany Martelli Work Stations. The Martelli Lightbox now comes with suction feet to hold it firmly in place while you work on your projects.

Martelli Light Box LB-02 **\$89.99**

Martelli LED Light Panel
(same light panel seen in Light Box picture) **\$49.99**



Free Motion Gripper Quilting Hoops



Martelli Gripper Rings



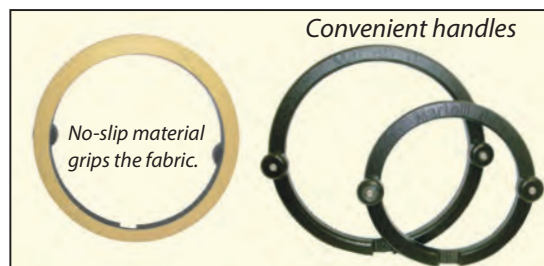
Works with home dec machines and stationary longarms.

Rubber finger tips, gloves, wrapped embroidery hoops, you name it. Just about everything has been used or suggested to make free motion quilting easier. No matter what advertisers say, most quilters have found nothing on the market today that makes free motion quilting any easier or less fatiguing. Most everything available to date requires an extreme amount of pressure of the hands and shoulders in order to keep the quilt moving freely while quilting.

At Martelli's, we decided that a remedy was needed quickly to help combat the hazardous effects—carpal tunnel, aching shoulders, stiff necks—on the home dec and midrange long arm free motion quilters. If something wasn't done soon we feared that many quilters would develop long term health issues, thus having to give up their favorite hobby. So we started with HDPE a light weight industrial plastic used for manufacturing many of our products. The 3/4" thick mate-

rial is easy to clean, environmentally friendly, and has the heft needed without the weight. We also added easy to grip handles for not only comfort, but ease of maneuvering and to keep you hands away from the machine needle as you sew. But one last thing was needed to make the quilt hoop a success. We added our "no -slip" material to the bottom of the hoop. We have used this material on most of our rulers and templates and found it to be a success in the way it "grips" the fabric. In fact, many quilters have come to know about Martelli simply because of the no-slip material which become one of our companies' trademarks.

Small Hoop 8"	GFM-08	\$69.99
Large Hoop 11"	GFM-11	\$89.99
2 Pc Set 8" and 11"	GFM-08-11	\$129.99



Martelli gripper hoops slide easily under your machine presser foot

NEW PRODUCT

One of Martelli's newest creations is sure to take custom quilting to a new level of efficiency and production. We are talking about the Designer Hoops and Rulers Series. We decided to take the premise of our No-Slip Quilting Hoops and turn it into a fast and easy way of customizing quilt blocks. Watch a demo today by going to the Designer Hoops at www.martellinotions.com and clicking on any Designer Hoop or Ruler products in the store!

Designer Hoop 12" x12"



GFM-DH-12
\$149.99

Please Note:

The Crazy Wave, a 1/2" wide Straight, and a 1/2" wide Diagonal Straight Ruler **are included** with purchase of the 12"x12" Designer Hoop



Designer Hoop 8" x12"

GFM-DH-08
\$89.99



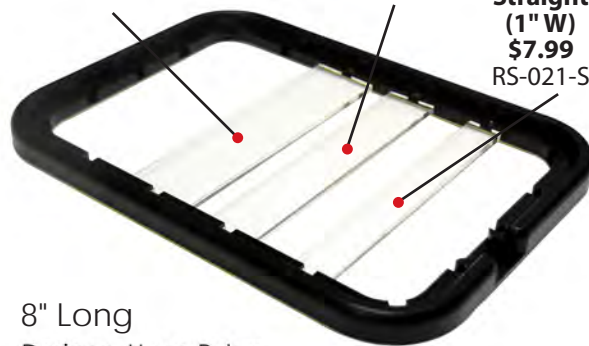
Please Note:

The Crazy Wave and 1/2" wide Straight Rulers **are included** with purchase of the 8" x 12" Designer Hoop

Lg 8" Straight (2" W)
\$9.99
RS-021-L

Med. 8" Straight (1.5" W)
\$8.99
RS-021-M

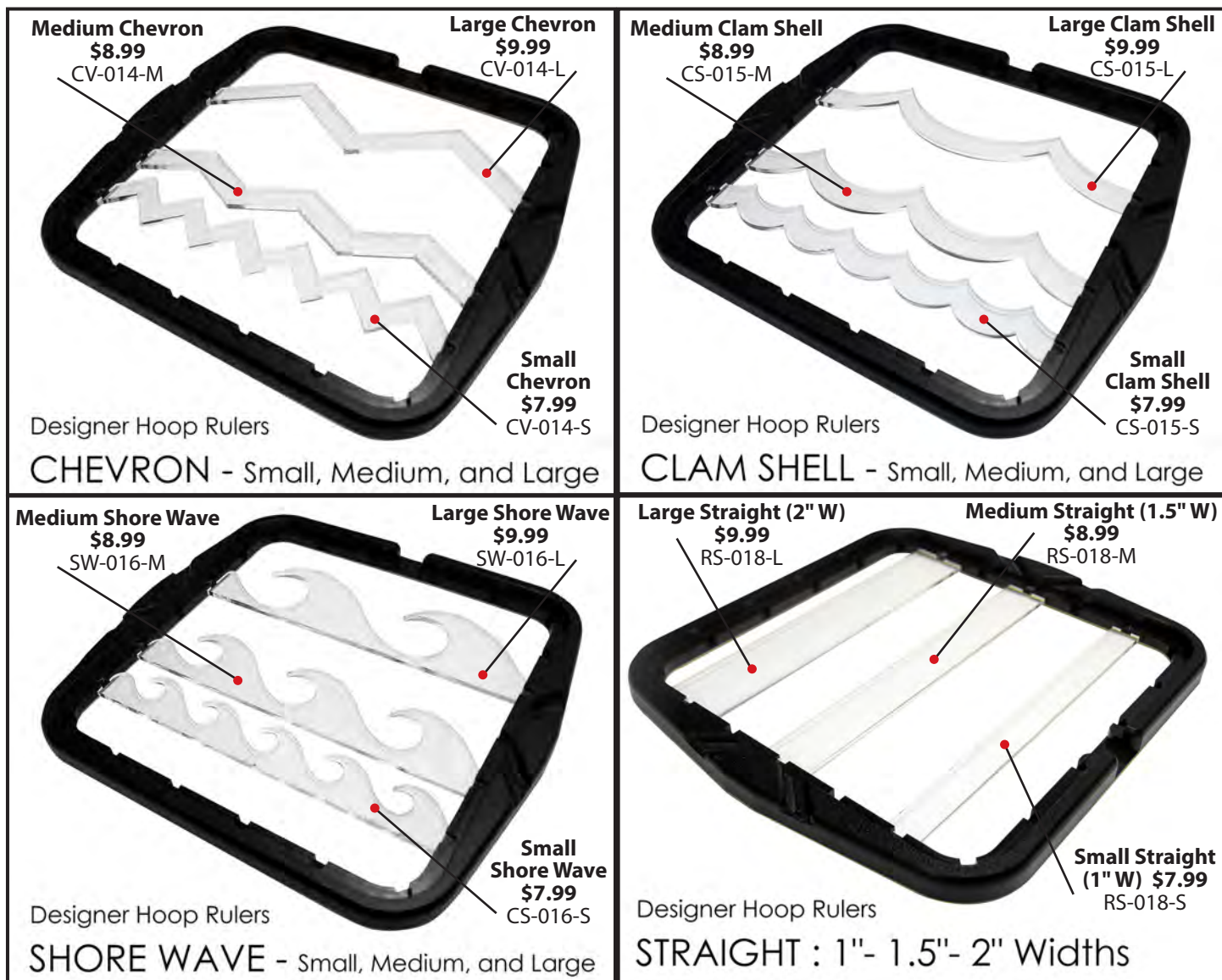
Sm. 8" Straight (1" W)
\$7.99
RS-021-S



8" Long
Designer Hoop Rulers
STRAIGHT : 1"- 1.5"- 2" Widths



Please Note: The Designer Hoop is not included with purchase of rulers. These rulers are 12" long and can be used on the 8"x12" Designer Hoop.



"Get-A-Grip" Machine and Foot Pedal Pads

Tired of a vibrating and shifting machine? Foot pedals that slide all over the floor? Then Get A Grip— for your machine or foot pedal that is! Machine Pad of double-sided no-slip surface stops vibration and holds your machine in place—reduces wear on your machine. Foot Pad of double-sided no-slip surface grips and holds foot pedal in place.

Foot Pad	MFP-09-09	\$14.99	<i>Call for custom</i>
Machine Pad	MP-12-17	\$29.99	<i>size Get-a-Grips!</i>
2-piece set - Machine and Foot Pad	MP-FP-02	\$39.99	850-433-1414

MARTELLI®



THE SCRAP TRAP



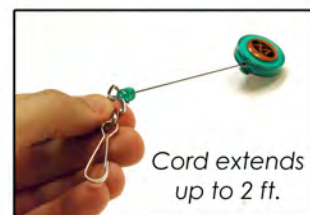
Designed by "T"
(Alta Terris)

A pin cushion and scrap receptacle in one! With Martelli's No Slip material you can place the Scrap Trap on any edge of your work station to keep it within arm's reach. When the trap gets full, simply unbutton the trap and empty into a trash can. All the materials you need to make this handy item are contained in the Scrap Trap Kit. Assembly instructions, fabric for one Scrap Trap, and enough No Slip material for eight Scrap Traps are included in one kit. (Rice, Sand, etc. not included for pin cushion, assembly required.) **ST-03 \$29.99**

Retractable Tool Clip



Back of Tool Clip



Cord extends up to 2 ft.



Featuring strong ceramic leads 2mm, 90mm long - colors may vary. Specially formulated leads giving a clean line on fabric. Easy to remove with eraser or damp cloth. Push the head to sharpen your lead.

Quilt Pencil

Colors of quilt pencil and leads may vary



SNIPPETS



Spring-loaded scissors that snip/clip quickly and easily! Colors vary.

Martelli Precision Scissors



4.5"



Two 12.5"
Sheets of our
No-Slip Material

12.5" x 12.5"
- two sheets -

Bobbin Box		\$9.99
No-Slip Material	NOSLIP-02	\$24.99
Retractable Tool Clip	MR-TC-01	\$9.99
Precision Scissors	SNIP-SC-01	\$14.99
Snippets	SNIP-SC-02	\$12.99
Quilt Marking Pencil	QP-CL-01	\$12.99
Quilt Pencil Refill		

Specify Color:	Yellow	QP-LRY	\$7.99
	White	QP-LRW	\$7.99



The Bobbin Box

This box can store up to 28 bobbins



Above: Martelli Representatives Garrison Johns and Charles Hodges stand with Project Linus President Carol Babbitt and her husband Kirk as they celebrate the 20th anniversary of Project Linus
Right: Lucille Arthmann (on left) and Jeanne Akin (on right) were both Martelli Work Station winners at Project Linus. It was particularly joyful for Jeanne who recently found out she is cancer free!

PROJECT LINUS

Martelli Enterprises had the distinct pleasure of working with the national organization Project Linus recently by donating Work Stations at Project Linus' 20th Anniversary event. Project Linus' work is beautifully summed up in their Mission Statement:

- FIRST -

Provide love, a sense of security, warmth and comfort to children who are seriously ill, traumatized, or otherwise in need through the gifts of new, handmade blankets and afghans, lovingly created by volunteer "blanketeers."

- SECOND -

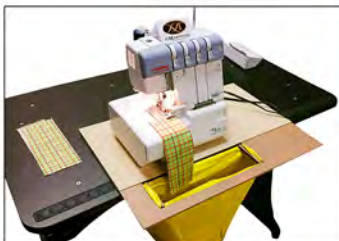
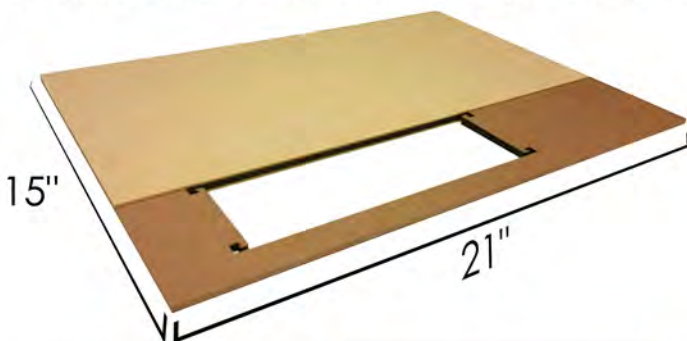
Provide a rewarding and fun service opportunity for interested individuals and groups in local communities, for the benefit of children.



NEW PRODUCTS FROM MARTELLI

THE SERGER BUDDY

No-slip pad for serger machines that catches all your scrap material!



The Serger Buddy grooves will hold your waste fabric bag firmly in place



THE SNAP CADDY

Serger Buddy

MSB-15-21

\$59.99

Snap Caddy

SC-08

\$29.99

Look for us at these sewing and quilting trade shows!



An * denotes that Martelli's longarm division will be present

Underlined shows will feature Martelli Enterprises as a sponsor



Shows marked in orange will be attended by Martelli's Education Director, **Linda Winner**. Please note: Linda's schedule is subject to change

TRADESHOW SCHEDULE

JULY 2016

AQS Quilt Week - Syracuse NY	Syracuse NY	July 27-30	http://www.quiltweek.com/
Maine Quilts	Augusta ME	July 28-31	http://MaineQuilts.org
12 Quilt Extravaganza	Berea KY	July 29-30	https://www.craftcouncil.org/
Ft Worth Quilters Guild Quilt Show	Ft Worth TX	July 29-30	www.fwqg.org

AUGUST 2016

AQS Quilt Week - Grand Rapids MI	Grand Rapids MI	August 10-13	http://www.quiltweek.com/
LA Quilt Show & Fiber Arts Festival	San Pedro CA	August 13-14	http://www.laquiltshow.com/
Old Man River Quilt Fest	Vicksburg MS	August 16-20	www.oldmanriverquiltfest.com
New England Quilt Festival			
World Quilt Show	Manchester NH	August 17-20	https://www.QuiltFest.com
Rocky Mountain Quilt Festival	Loveland CO	August 25-27	http://rmqf.net/home
San Diego Quilt Show	San Diego CA	August 31-Sept 3	http://www.SanDiegoQuiltShow.com/

SEPTEMBER 2016

*The Quilt Show of the Little Mountains	Monticello KY	September 02-03	http://contentedheartquiltguild.org
12 Annual Quilt Expo 2016	Madison WI	September 08-10	www.wiquiltexpo.com/
Ozark Piecemakers Biennial Quilt Show	Springfield MO	September 08-10	www.OPQShow.com
Coastal Prairie Quilt Guild Showcase 2016	Stafford TX	September 09-10	www.cpqgtx.org
*AQS Quilt Week - Chattanooga TN	Chattanooga TN	September 14-17	http://www.quiltweek.com/
*Quiltfest of Jacksonville	Jacksonville FL	September 15-17	http://www.quiltfestjax.com/
2016 Capital of Texas QuiltFest	Austin TX	September 15-18	http://www.aaqg.org/show2016/
Pennsylvania National Quilt Extravaganza	Oaks PA	September 15-18	https://www.QuiltFest.com
17th Ann. Walla Walla Valley Quilt Festival	Walla Walla WA	September 16-18	http://www.WallaWallaQuiltFestival.org/
Smoky Mountain Splendor Quilt Show	Cullowhee NC	September 22-24	http://www.smokymtnquilters.org
*"Quilts by the Lake" Quilt Show 2016	Oxford AL	September 22-24	www.lickskilletquiltguild.com/
Quilt Craft & Sewing Festival	Pleasanton CA	September 22-24	http://quiltcraftsew.com/
<u>American Sewing Expo</u>	<u>Novi MI</u>	<u>September 23-25</u>	<u>http://www.americansewingexpo.com/</u>
Northwest Quilting Expo	Portland OR	September 24-26	http://www.nwquiltingexpo.com/
2016 Splash of Color Quilt & Fiber Arts Show	Concord NC	Sept.30-Oct 1	www.CabarrusQuiltersGuild.org
*Original Sewing & Quilt Expo	Fredericksburg VA	Sept.29-Oct 1	www.SewingExpo.com
<u>Quilt Craft & Sewing Festival</u>	<u>Orange County CA</u>	<u>Sept 29 - Oct 1</u>	<u>http://quiltcraftsew.com/</u>
Red River Quilters Quilt Show	Shreveport LA	Sept 30 - Oct 2	www.RedRiverQuilters.com

OCTOBER 2016

2016 Harvest of Quilts & Textiles Arts Show	DeKalb IL	October 01-02	http://www.dcqg.org/index.html/
Quiltfest Oasis 2016			
& Modern Quilt Symposium	Palm Springs CA	October 06-08	https://www.QuiltFest.com
AQS Quilt Week - Des Moines IA	Des Moines IA	October 05-08	http://www.quiltweek.com/
*2016 Quilts By The River Quilt Show	Florence AL	October 07-08	No Website Available
16th Biennial Pine Belt Quilters			
Fiber Arts & Quilt Show	Hattiesburg MS	October 07-09	http://pinebeltquilters.com
Southeast Georgia Quilt Guild Show	Kingsland GA	October 08	No Website Available
Pacific International Quilt Festival XXIV	Santa Clara CA	October 12-15	https://www.QuiltFest.com
Original Sewing & Quilt Expo	Schaumburg IL	October 13-15	www.SewingExpo.com

"Quilts by the Lakeshore"

2016 Berrian Towne & Country Quilt Show	Benton Harbor MI	October 14-15	http://www.BTCQuiltGuild.org
WSQ's 38th Annual Quilt Show			
"Quilts of Many Colors"	Spokane WA	October 14-16	www.wsqspokane.org
Celebrate Sewing! 2016	Anaheim, CA	October 15-16	www.sewtemeless.com/celebrate
MQX Festival - Midwest	Springfield IL	October 19-22	www.MQXShow.com
Bee By The River 2016 -			
Twin Rivers Quilters Guild	New Bern NC	October 21-22	www.TwinRiversQuiltersGuild.com
Mutton Hill Quilt Show	Akron OH	October 22-23	www.MuttonHillQuilts.org
Farmington Valley Quilt Guild Quilt Show	W Hartford CT	October 22-23	www.fvquilter.org
North State Quilt Jamboree	Red Bluff CA	October 28-29	http://NorthStateQuiltJamboree.com/
International Quilt Market	Houston TX	October 29-31	www.Quilts.com

NOVEMBER 2016

*International Quilt Festival	Houston TX	November 02-06	www.Quilts.com
Original Sewing & Quilt Expo	Minneapolis MN	November 10-12	www.SewingExpo.com
Quilt Craft & Sewing Festival	Tucson AZ	November 10-12	http://quiltcraftsew.com/
Quilt Craft & Sewing Festival	Puyallup WA	November 17-19	http://quiltcraftsew.com/
River City Quilters 39th Annual Quilt Show	Sacramento CA	November 18-20	www.RiverCityQuilters.org

JANUARY 2017

Over the Moon 2017 Quilt Show	Yuma AZ	January 13-14	
Oklahoma City Winter Quilt Show	Oklahoma City OK	January 12-14	www.qscexpos.com
Road to California	Ontario CA	January 19-22	www.road2ca.com
Quilt Craft & Sewing Festivals	Phoenix AZ	January 26-28	http://QuiltCraftSew.com
Quilting Under the Palms 2017	Clearwater FL	January 27-28	www.quilterscrossing.net
*Showcase of Quilts 2017	The Villages, FL	January 27-28	http://www.qgotv.org/
World Quilt Florida	Orlando FL	January 19-21	www.QuiltFest.com

FEBRUARY 2017

*The Giving Quilt	Gonzales LA	February 03-04	www.TheGivingQuilt.org
Quilts From the Heart 2017 Quilt Show	Panama City FL	February 09-11	www.SABQG.org
2017 Sunbonnet Sue Quilt Show	Vero Beach FL	February 10-11	Facebook sunbonnet sue quilters 1979
Quilt Craft & Sewing Festival	San Mateo CA	February 16-18	http://QuiltCraftSew.com
*Modern Quilt Guild	Savannah GA	February 16-19	www.themodernquiltguild.com/
14 Biennial Peace River Quilt Festival	Punta Gorda FL	February 17-18	www.PeaceRiverQuilters.com/
*Mid-Atlantic Quilt Festival	Hampton VA	February 23-26	www.quiltfest.com
Applique in Tampa Bay IV - Spring Fling	Tampa FL	February 24-25	www.featherprincesses.org
Stitches in Time Quilt Show 2017	Naples FL	February 24-25	www.NaplesQuiltersGuild.com

MARCH 2017

AQS Quilt Week Daytona Beach	Daytona Beach FL	March 01-04	www.QuiltWeek.com
Quilt Craft & Sewing Festival	Pomona CA	March 02-04	http://QuiltCraftSew.com
The Quilt & Sewing Fest of New Jersey	Somerset NJ	March 02-05	www.quiltfest.com



Our schedule is subject to change.

Please check www.martellinotions.com for the most current information. In addition to all of the trade shows we attend- we also host many guild shows, classes, and demonstrations at our home store in Pensacola, FL. For more information about holding your event or guild meeting at our home store please call 850-432-4434 and ask for Heather.

If you would like to host a guild presentation of Martelli products at your own meeting place- please contact Traci Schwalier at 850-433-1414 ext. 1116 for more information.



Check out a few new products from Martelli:

Try saying this as fast as you can!



New
Quirky
Quilter
Quilt
Patches
Page 20



ROW BY ROW

Martellis will be participating in the 2016 Row by Row Experience! Now **through September 6th** you can come to our Pensacola store and ask for your free pattern! Don't miss out on this chance to be a part of a nationwide event that shows the wonderful sense of community among quilters. For more information, please contact Heather at our store# 850-432-4434. We are looking forward to seeing your beautiful Row by Row quilts!



Come see Heather
now through
September 6, 2016!



MARTELLI ENTERPRISES

www.martellinotions.com