

INNOVATIONS

Tools & Techniques of the Trade for Sewing, Quilting, Arts & Crafts

MARTELLI ENTERPRISES



ISSUE No. 11 Special Edition



Remembering Chattanooga

Martelli Enterprises pays tribute to the Fallen - pg.1, 29-32



ABOUT US

Thank you for taking a moment to learn about our company and products. Martelli Enterprises is committed to quality and service, supported by active research and development.

What sets Martelli Enterprises apart is our commitment to research, engineering, design, and testing for all of our products. Research and development is the starting point for providing the tools you need to achieve your creative vision.

We think and innovate, analyzing problems and providing workable solutions. Making life easier for you is what we are all about, allowing you to excel in your chosen craft. We have produced tools and accessories for quilters to pursue their art and express themselves. It really means something to offer a product that will be appreciated and recommended to others.

We provide a variety of ways for you to familiarize yourself with our products including demonstration videos on our website. We also enjoy showing our products at tradeshow and at our factory showroom, *Martelli Solutions*, located in Pensacola, Florida.

"Our company has over 20 years of experience in Research and Development, which is why we produce tools that actually work. When developing a product we have four goals in mind: Ergonomics, Simplicity, Accuracy, and Professional Results."

--Marsha Martelli, President, Martelli Enterprises

Marsha Martelli, INNOVATIONS Editor

Ashley Gutierrez, Marketing Manager

Zeke Hazewinkel, Media Designer



Remembering Chattanooga

More of the Chattanooga quilt blocks can be viewed on pages 1, and 29-33.



**ACCREDITED
BUSINESS**

5450 North W Street

Pensacola, FL 32505

850-433-1414 (office)

All prices are subject to the most
current *INNOVATIONS* catalog.

See our review A+ rating from
the Better Business Bureau

www.martellinotions.com



Innovations Editor

Marsha Martelli

with her husband

John Martelli



From the Editor:

We cannot thank you all enough for your generosity and quick response to our call for quilt blocks to make quilts remembering the fallen of Chattanooga. We knew that our quilters would come through in a mighty way- yet we stand amazed at how much you accomplished for this cause. We are very humbled and grateful for each and every one of you who went over and above the call of duty. So many of you made the effort to pass the message on through Facebook, email, or just word of mouth. Many of you made one or more blocks, and there were several who sent a whole quilt. God bless you for all you have done to bring comfort to those who responded to that horrific tragedy and to those who suffered such great loss.

All of the quilting blocks we received are very beautiful. We had such great participation as well. We had blocks made by children as young as four years old. One such child, Natalie Rowe, made a beautiful block and printed on the block that both her parents served proudly in the military. Her grandmother helped her make the block and she was so excited to be able

to participate. Susan Quinn from New Hampshire not only made blocks but also sent a check to help defray the cost of finishing the quilts. So thank you for your wonderful support Susan.

We dedicate this special edition to the fallen and their families and friends. We also dedicate this edition to all those who have supported the grieving families and friends in their own way. We wish we could take the time to give everyone recognition because you all deserve it, but from the bottom of our hearts we say thank you for everything you have done to make this project a success! We hope we managed to get everyone's quilt block into our special edition at some point, and we're sorry if we missed any. On behalf of Martelli Enterprises though, let me thank you again for the love and support you've shown for Chattanooga's Fallen.

- Marsha Martelli



More of the Chattanooga quilt blocks can be viewed on pages 29-33.





ERGO Cutter

The most comfortable rotary cutter you will ever use!



Do you have a problem with arthritis, carpal tunnel syndrome, tendonitis? Do you get hand fatigue or neck and arm pain while cutting for extended periods of time? If so, the Martelli Ergo Cutter is the only cutter for you! People hesitated when we first introduced a rotary cutter that looked so different. That's because the Martelli Ergo Cutter is different, and revolutionary, in terms of the benefits of the ergonomic design. Holding the cutter in the proper position is essential to the successful use of our cutter. In the pictures to the left, notice how the forefinger curves over the top of the cutter and the thumb rests in the thumb guide. The cutter should rest in the palm of your hand with your remaining fingers wrapping over the grip. You will be using the palm of your hand to apply pressure, ultimately avoiding pressure to your wrist and fingers.

45mm — Our best seller

The perfect size for most cutting requirements.

45mm
Rotary Cutter

For left-hand use
EC-45-LH \$24.99

For right-hand use
EC-45-RH \$24.99

60mm
Rotary Cutter

For left-hand use
EC-60-LH \$29.99

For right-hand use
EC-60-RH \$29.99



Replacement Blades for your ERGO Cutter

The finest quality, sharpest and longest lasting blade on the market! Made from tungsten steel, our unique sharpening system has created a blade that is made for the long haul — blades that will last up to five times longer. Use with the Martelli Ergo Cutter and Cutting Mats for long life and durability.



Rotary Cutter Blades

45mm /1-Pack	RB-45-01	\$5.55
45mm /2-pack	RB-45-02	\$9.99
45mm /5-pack	RB-45-05	\$22.99
60mm /1-pack	RB-60-01	\$6.99
60mm /2-pack	RB-60-02	\$12.99

Never be caught without a spare blade again.

Buy a VALUE PACK and save!

28mm/10-pack	RB 28-10	\$29.99
45mm/10-pack	RB-45-10	\$39.99
45mm/30-pack	RB-45-30	\$119.00
45mm/50-pack	RB-45-50	\$189.00
60mm/10-pack	RB 60-10	\$59.99
60mm/20-pack	RB 60-20	\$109.00

Please Note:

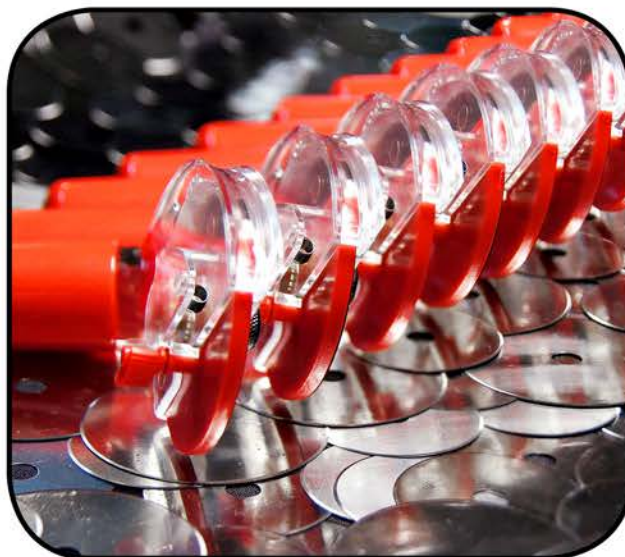
We recommend that you only use MARTELLI BRAND BLADES in our rotary cutters!



Blade Keepers

Keep your spare blades safe and secure in one of our Blade Keepers. Great for storing other small items, too!

60 mm Blade Keeper with clear lid.	BK-60	\$9.99
45 mm Blade Keeper	BK-45	\$8.00



MARSHA'S TIP

Before replacing your cutter blade, carefully and gently wipe any excess oil from the blade. While keeping the blades from corroding when stored, the oil tends to cause a buildup of lint under the blade cover as the cutter is being used.

Endorsement of Martelli Enterprises:

We wanted to share a professional's
firsthand experience with our products



360° healing

John Martelli
5450 North W Street
Pensacola, Florida 32505



ORTHOPAEDICS

BRAD J. LARSON, M.D.
Orthopaedic, Knees, Carpalage
Anterior & Joint Reconstruction

GREGORY J. HICKEN, M.D.
Chair, Hip & Joint Reconstruction

KEITH J. NELSON, M.D.
Orthopaedic Sports Medicine
& Knee Specialist

TERRY I. FINLAYSON, M.D.
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Podiatric Surgeon,
Foot & Ankle

PENCER B. HENINGER, D.P.M.
Podiatric Surgeon,
Foot & Ankle

Dear Mr. Martelli,

At long last, I have had an opportunity to get "caught up". I want to thank you for taking time to meet with Chris and myself on our July 28, 2012 visit and recent trip to Boston.

I do want to take this opportunity to comment on a few of your products. As you know, Chris, my wife, is an avid quilter. Recently, she returned home from a quilting show in Salt Lake City. With myself being a hand surgeon and Chris a registered nurse, we often have discussions regarding ergonomic design.

Well, she came "bounding up" the stairs to exclaim "you are not going to believe this!". She was referring to your "ergo-rotary cutter". She was so excited that even I had to give it a try. I tried cutting different fabrics, multiple layers, and in different directions. I then tried 4 other different brands of rotary cutters. Let me tell you, nothing compared to your device. It cut straighter, did not wobble, and required less downward force than any of the 4 other brands I tried. In my opinion, the ergonomic design, the ease of use, and the sharpness of the blade have come together in an outstanding package. The wrist and forearm muscles do not tire with repeated usage and with cutting multiple layers. This activity can be particularly difficult for people with painful arthritis at the base of the thumb.

When I combined the rotary cutter with your "no slip templates", this makes even more ergonomic sense. In addition, the laser cut on the no-slip templates, guarantees repeated accuracy. With this combination, much less downward pressure is required, but most importantly, you do not have to lean forward over the project. This means a significant decrease in the mechanical stresses placed across the neck, shoulders, and upper back. As we age, these are vulnerable areas and with your two inventions, the ergonomic rotary cutter, and the "no-slip" strip rollers and no-slip templates, I think it is safe to say that you have contributed greatly to the happiness and longevity of many a quilter.

In addition to the above observations, we did have an opportunity to discuss thoughts on a possible elbow brace. As you know, the elbow brace is much more akin to a hinge, unlike the knee, which combines hinge, action and a rotatory component. The most important element for a successful elbow brace is stability in a varus/valgus plane, and then allowing progressive range of motion with appropriate flexion/extension blocks.

Hopefully the above thoughts are helpful to you and again, I wanted to thank you for your most kind reception when Chris and I were in the Boston area.

Sincerely,

Brent W. Miller, M.D.
Hand Specialist
Alpine Orthopaedic Specialists

2310 North 400 East
No. Logan, Utah 84341

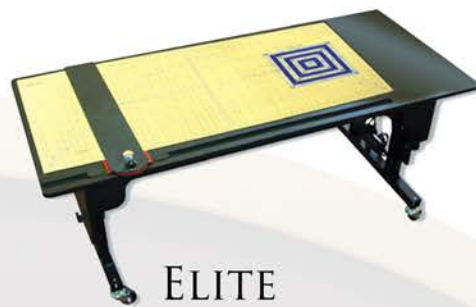
MARTELLI WORK STATIONS



PREMIER



ADVANTAGE



ELITE

- Heavy duty construction
- Electric leg lifts
- Adjustable height: 30" - 46"
- Commercial-grade locking wheels

ACCESSORY OPTIONS AVAILABLE ON ALL MODELS



Work Station Shelf and Quilt Lockers

With an adjustable height of 30" to 46" inches, our work stations are flexible enough to accommodate sitting or standing. You will now be able to use rulers and rotary cutters comfortably for longer periods of time and with greater accuracy. Martelli Work Stations are precision engineered for easy assembly and enduring performance. Built for strength and durability with a heavy-duty sturdy aluminum reinforced frame and smooth 3/4" thick polyethylene (HDPE) work surface and side panels. Electric motorized leg-lifts assure smooth and quiet operation. Select the model that best meets your needs.

Standard Features on All Models:

- Sturdy, industrial strength aluminum reinforced frame
- Commercial-grade, rubber locking wheels
- Electronic leg lifts with control allow easy, height adjustment
- Durable professional quality, double sided, contrasting-color cutting mat
- Legs made of non-corroding, lightweight aircraft quality aluminum with a smooth powder-coat finish
- Smooth, durable work surface and side panels made of 3/4" thick polyethylene (HDPE)
- Commercial-grade, heavy-duty locking wheels



The Template Organizer

New Work Station Accessory!



Learn More at:
www.martellinotions.com

Or Call:
850-433-1414



5450 North "W" Street • Pensacola, FL 32505
www.martellinotions.com • 850-433-1414



WORK STATION PURCHASE ORDER

☐ **DEMO TABLE**

Received by Customer

☐ **PAID IN FULL/ON ORDER**

Date: _____

Show/Location: _____

Sales Rep: _____

PREMIER

☐ Pick Up
☐ To Ship



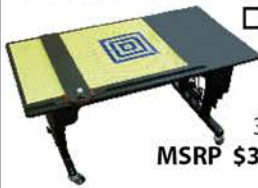
29" X 47"
MSRP \$3,250.00

QTY

QTY	OPTIONALS	MSRP
R. Cutter 45mm	-or- 60mm	
\$24.99	\$29.99	
5pk Blades (45mm)	-or- 2pk 60mm)	
\$22.99	\$12.99	
26" X 38" Cutting Mat		\$149.99
24" No Slip Strip Ruler		\$89.99
Martelli Leg Lift System		\$999.00
Indust. Wheel Casters		\$100.00
W. Station Shelf- Small		\$165.00
Quilt Locker - Small		\$415.00

ADVANTAGE

☐ Pick Up
☐ To Ship



31" X 59"
MSRP \$3,499.00

QTY

QTY	OPTIONALS	MSRP
R. Cutter 45mm	-or- 60mm	
\$24.99	\$29.99	
5pk Blades (45mm)	-or- 2pk (60mm)	
\$22.99	\$12.99	
26" X 38" Cutting Mat		\$149.99
24" No Slip strip Ruler		\$89.99
1/2" Strip Ruler		\$129.00
Martelli Leg Lift System		\$999.00
Industrial Wheel Casters		\$100.00
All Square Templates		\$104.98
All Circle Templates		\$79.98
All Triangle Templates		\$104.98
All Fussy Cuts for		
Square & Tri-Angle		\$114.96
T-Square		\$99.00
W. Station Shelf- Med.		\$210.00
Quilt Locker - Med.		\$507.00

ELITE

☐ Pick Up ☐ To Ship



35" X 72"
MSRP \$4,499.00

QTY

QTY	OPTIONALS	MSRP
30" X 60" Cutting Mat		\$249.99
45mm+60mm R.Cutter		\$54.98
45mm + 60mm Blades		\$35.98
24" No Slip Strip Ruler		\$89.99
1/2" Strip Ruler		\$129.00
All Square Templates		\$104.98
All Circle Templates		\$79.98
All Triangle Templates		\$104.98
All Fus.Cut for Square.& Tri		\$114.96
T-Square		\$99.00
Kwik Spin Thread Dispenser		
- Large Size		\$149.99
Martelli Leg Lift System		\$999.00
Industrial Wheel Casters		\$100.00
Work Station Shelf- Long		\$256.00
Quilt Locker - Small 2x		\$830.00

QTY	OPTIONALS	MSRP
Round-About Set		\$129.99
Get-A-Grip Foot Pad		\$14.99
Get-A-Grip Machine Pad		\$29.99
Get-A-Grip Bundle Set		\$39.99
Gripper Ring 8" & 11"		\$129.99
Zip Bind System/SND		\$89.99
Hexagon Full Set		\$49.99
DIAMOND Full Set		\$149.00
Rectangle Full Set		\$59.99
Scrap Trap		\$29.99
Ironing Top 26" x 38"		\$150.00
Template Organizer		\$399.99
Other		
Other		
Other		
Other		
Other		
Other		
Other		

Products to be shipped:

SHIP TO:

Name: _____
Address: _____
City: _____
State: _____ Zip: _____

EXPECTED DELIVERY : 6 - 8 WEEKS SUBJECT TO CHANGE INITIAL _____

METHOD OF PAYMENT

☐ WELLS FARGO ☐ SYNCHRONY

☐ CASH ☐ CHECK: _____ ☐ VISA ☐ MSTR CARD ☐ DISCOVER ☐ AMEX ☐ OTHER

I UNDERSTAND ALL SHOW PRICES, SALES, AND SHIPPED ITEMS ARE FINAL; THAT EXPECTED DELIVERY DATES ARE SUBJECT TO CHANGE; AND THAT DEPOSITS ARE NON-REFUNDABLE.

SOLD TO

(Print Name): _____ PHONE# _____

SIGNED: _____ DATE: _____

Phone: (_____) _____

Email: _____

SALES PRICE

OPTIONALS

SUBTOTAL

(STATE TAX ____%) TAX

TOTAL

SHIPPING

TOTAL

AMT. PAID or DEPOSIT

BALANCE DUE

Notes: _____

SRSD: _____

Warranty Information: There is a 3 year warranty on actuator/electrical components. There is a 10 year warranty on the Work Station. Warranties are voided upon improper use of table and/or table components (including, but not limited to: water damage to actuator/electrical components). A copy of the original receipt must be presented for warranty repair/replacement work.



Embroidery Essentials Custom Work Stations and Accessories **Custom MB4 and Babylock Work Stations**

Designed after our LaCresta work stations, we have created a custom work station for the MB4 and Babylock embroidery machines. We can custom make a table to fit most any model of embroidery machine, or any type of work table you can dream up. All of our tables are constructed of high density polyethylene (HDPE), industrial strength reinforced frame and commercial rubber wheels and of course, electric leg lifts. Perfect for home or commercial users.

Custom MB4 and Babylock Work Stations starting at \$3,499.00



The Handy Stand Organizer

NEW PRODUCT

Why keep your hoops and threads in different areas? With Martelli's Handy Stand Organizer you can assemble your threads and hoops in one spot, and as an added bonus— you can store up to 102 bobbins! **HSO-03 \$159.99**



Comes with several dowels for multiple spool arrangements



Holds several hoops and up to 102 bobbins!



HOOP STAND NOUVEAU

*Organization without the fuss!
Keep your hoops in the same spot every time with Martelli's Hoop Stand - now built with a stylish frame for a classier look.*

Hoop Stand Nouveau

EHS-15

\$124.99

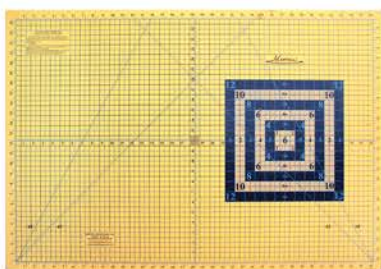


Thread Stand

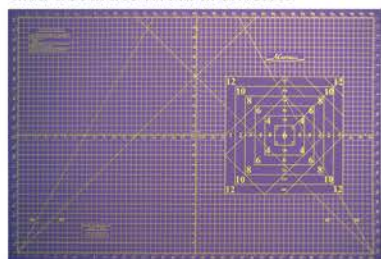
Keep your thread handy with one of our thread stands. Holds fourteen cones or large spools of thread.

EMB-003

Thread Stand \$124.99



26" x 38" Cutting Mat with reversible sides that feature contrasting colors and accurate measurements



MARTELLI Heavy-Duty Cutting Mats

Made from the highest quality commercial grade material, our double-sided, color-contrast cutting mat is the most durable cutting mat on the market today with a self-healing surface that repairs itself—no more cuts on your surface to interfere with precise cuts. Designed for both right- and left-handed individuals. Double-sided for extra longevity, and has a dark and light side to show the contrast in colors of whatever project you are working on. Marked with 1/2" gridlines, 1/8" increments along the edge, and 45-, 60-, and 90-degree angles, with clearly detailed cutting graphics.

18" x 24" Cutting Mat	MCM-18-24	\$89.99
26" x 38" Cutting Mat	MCM-26-38	\$149.99
30" x 60" Cutting Mat	MCM-30-60	\$249.99



Translucent Cutting Mat - 13" x 13"

This 13" x 13" cutting mat is made of a translucent material so light can shine through fabric for easy pattern tracing. Small enough for classroom use or anytime you need easy portability.

13" x 13" Translucent Cutting Mat MCM-13-13 \$29.99



Base

Iron Top

Cutting Mat

Turntable Base

Constructed of heavy-duty polyethylene, our Round About 16" turntable with no-slip backing will give you years of service. 24 stainless steel ball bearings keep it rotating smoothly. Will not tip. Topped with our no-slip material. Great for all crafts including cake decorating.

Turntable Base TT-16-R \$45.00

Table-Top Ironing Pad

This table-top ironing pad is a useful accessory, providing a smooth and compact ironing surface. Made especially for use with Martelli Lacresta Work Stations, or any standard work table or ordinary table top, this ironing pad is durable and safe. The cover, pad, and heat absorbing material prevent unwanted heat transfer, while pressing both sides at the same time. Fabric colors and patterns may vary.

Table-Top Ironing Pad TI-18-R \$45.00

The
Perfect
Cutting
Companion:



Our 3-Piece Round-About Set

Save with the Bundle Price!

16" Turntable Base, Cutting Mat (as described below), and ironing pad. Great for squaring up blocks. Simply spin the turntable to rotate the cutting mat to trim blocks—no need to lift the block. Place the ironing pad on top for a close-at-hand pressing surface.

3 PC Round-About Set

RA-01 \$129.99

16" Round Cutting Mat

Our round cutting mat uses the same commercial grade materials as our other cutting mats, and its shape gives you added flexibility. Designed to use by itself or with our turntable base.

16" Round Cutting Mat TM-17-R \$50.00

QuiltWeek®

For more information, visit us at
QuiltWeek.com or call 270-898-7903

*Martelli Enterprises is
proud to be in several
AQS Quiltweek Shows
around the nation!*

Detail: RACING SILKS by Nancy Sullivan-Jacobs
NATIONAL BRAND PARTNER

JANOME



MARTELLI No-Slip Strip Rulers

Cut with confidence through multiple layers of fabric at one time with no slipping or ruler movement as you cut!

Made of a high tech compound, our rulers are strong, yet flexible. Soft, rubber backin grips the fabric solidly and holds it firmly underneath the ruler as you cut. Static cling is eliminated allowing you to pick up or move the ruler without disturbing the fabric. Perfect for cutting bindings, borders, or strips for many quilt patterns. Available in several styles and lengths plus special order.

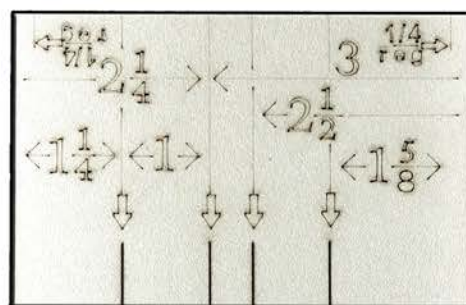
NOTE: Because of the necessary blade cutting depth, our strip rulers will work properly only with our Ergo Cutters!



Our most popular ruler!

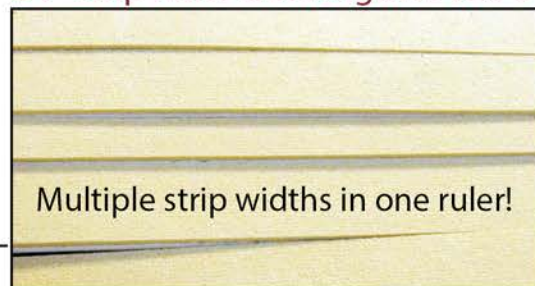
24" No-Slip Strip Ruler

This Strip Ruler allows you to cut accurate strips in multiple widths. You can cut bindings, borders, or strips for many quilt patterns like the Log Cabin. Designed for use with our Martelli Ergo Rotary Cutter. Slot length is 18.75". Choose from eight strip widths: 1/2", 3/4", 1 5/8", 2 1/4", 2 1/2", 2 5/8", 3" & 3 1/4"



Edge Detail

24" Strip Ruler slot length is 18.75"



24" Strip No Slip Ruler STR-24-05 \$89.99

More sizes of our No-Slip Strip Rulers



24" Strip Ruler with .5" wide strips. Slot length is 20".	STR-12-24-05	\$129.00
24" Strip Ruler with 1" wide strips. Slot length is 20".	STR-12-24-01	\$129.00
28" Strip Ruler with 2" wide strips. Slot length is 25".	STR-12-28-02	\$129.00
36" Strip Ruler (17"x36") with 2.5" wide strips. Slot length is 32".	STR-17-36-25	\$129.00
24" Strip Ruler with 3" wide strips. Slot length is 21.5".	STR-12-24-03	\$129.00
32" Strip Ruler with 3.5" wide strips. Slot length is 30".	STR-14-32-35	\$130.00
44" Strip Ruler Choose from eight strip widths: 1/2", 3/4", 1 5/8", 2 1/4", 2 1/2", 2 5/8", 3" & 3 1/4" Slot length is 39.75".	STR-44-05	\$119.99

NOTE: When using your strip ruler for the first time: You will need to cut through the no-slip material with your rotary cutter. Place cutter in 1st slot and cut forward/backward. Repeat for each additional slot. Clean blade with alcohol if necessary.

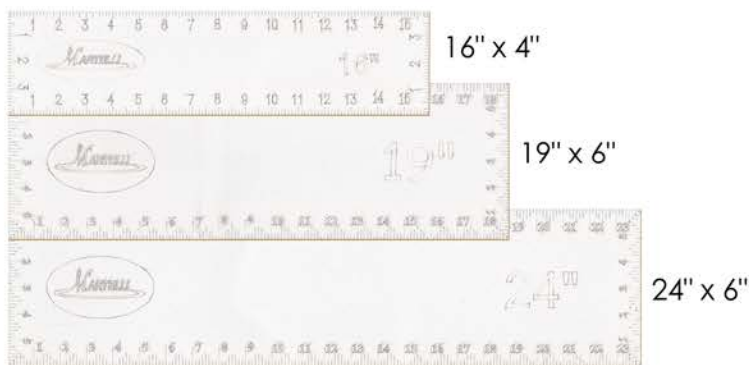
• Need something special? Just give us a call at 850-433-1414. We will gladly make a ruler that meets your special sewing or crafting needs.

MARTELLI No-Slip Straight Rulers

Just like our strip rulers, our straight rulers are backed with our exclusive No-Slip backing to give you complete control of your fabric.

Our Straight Rulers feature laser-cut measurements.

16" No Slip Straight Ruler	16" x 4"	SR-16-04	\$49.99
19" No Slip Straight Ruler	19" x 6"	SR-19-06	\$59.99
24" No Slip Straight Ruler	24" x 6"	SR-24-06	\$64.99



Martelli No Slip Skini-Mini rulers give you accurate results when cutting bindings of various widths from 1.5"-3.5". The No Slip backing will lock fabric into place and prevent fabric from moving while you make your cuts.

1.5" x 24"	SKM-1-5	\$19.99
2" x 24"	SKM-2	\$ 20.99
2.5" x 24"	SKM-2-5	\$ 21.99
3" x 24"	SKM-3	\$ 22.99
3.5" x 24"	SKM-3-5	\$ 23.99
Full Set	SKM-5-24	\$ 69.00

Martelli Skini-Mini Rulers

- Care for your no-slip backing on rulers and templates -

The no-slip backing must be kept free from any accumulation of dirt, lint, thread, etc. Maintain its no-slip qualities by wiping surface with a mild cleaner such as Windex, alcohol or dish detergent.

NEW PRODUCT



Product Close-up

IRONING TOP 26" x 38"

The perfect addition to our 26" x 38" Cutting Mat

Iron over a large surface area with confidence that no damage will be dealt to your cutting surface. TTIP-01 **\$150.00**



No Slip Templates and Fussy Cut Windows

Made of durable plastic, these templates are virtually indestructible. No more slipping, sliding or mis-cuts with Martelli no-slip templates. Our exclusive rubber backing grips the fabric solidly and holds it firmly underneath the template as you cut. Turn the template as you cut around all sides and the fabric moves with it - there's no need to lift the template before you finish your cuts. Cut several layers of fabric at the same time. Available as squares or quarter circles these templates are designed specifically for use with our Ergo Cutter. We can also make custom templates of most any size or shape! Call for details. - See page 11 for directions

Square No Slip Templates

on using our Fussy Cut Windows -

Templates includes 1/4" seam allowance.

Small Square Template Set 4 pc (2.5, 3.5, 4.5, 5.5) BTS-25 - \$44.99

Small Square Fussy Cut Set 4 pc (2.5, 3.5, 4.5, 5.5) BFS-34 - \$29.99

Large Square Template Set 4 pc (6.5, 7.5, 8.5, 9.5) BTL-69 - \$59.99

Large Square Fussy Cut Set 4 pc (6.5, 7.5, 8.5, 9.5) BFL-69 - \$34.99

16 Piece Set (Templates and Windows - all sizes) - \$149.00

Save with this value set!

Circle No Slip Templates in SETS of four

Quarter circle templates backed with our exclusive non-slip material allows you to accurately cut multiple layers of fabric at one time. Simply fold fabric squares into fourths, place template in position along folds and cut. Turn the template and the fabric moves with it. No need to lift the template until all sides are cut. Pair these with the square templates shown above for cutting out accurate sized squares. Template includes 1/4" seam allowance.

Small Circle 4 pc. Set (2.5, 3.5, 4.5, 5.5) CIR-04-S - \$34.99

Large Circle 4 pc. Set (6.5, 7.5, 8.5, 9.5) CIR-04-L - \$44.99

Full Set Circle 8 pc. Set (2.5 - 9.5) \$59.99 Save with this value set!

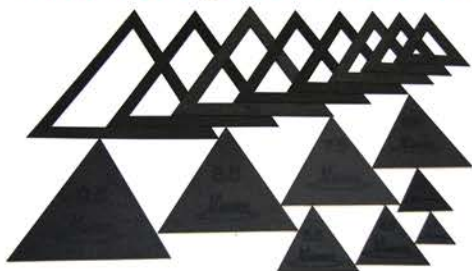
INDIVIDUAL Circle No-Slip Templates

Quarter circle templates backed with our exclusive non-slip material allows you to accurately cut multiple layers of fabric at one time. Simply fold fabric squares into fourths, place template in position along folds and cut. Turn the template and the fabric moves with it. No need to lift the template until all sides are cut. Pair these with the square templates shown above for cutting out accurate sized squares. Template includes 1/4" seam allowance.

SPECIFY SIZE: CT-2.5 CT-3.5 CT-4.5 or CT-5.5 \$12.99 each

CT-6.5 CT-7.5 CT-8.5 or CT-9.5 \$14.99 each

Equilateral Triangle Templates and Fussy Cut Windows



Triangle Templates Small Set 4pc (2.5, 3.5, 4.5, 5.5) TTS-25 \$44.99

Triangle Fussy Cuts Small Set 4pc (2.5, 3.5, 4.5, 5.5) TFS-25 \$22.99

Triangle Templates Large Set 4pc (6.5, 7.5, 8.5, 9.5) TTS-69 \$59.99

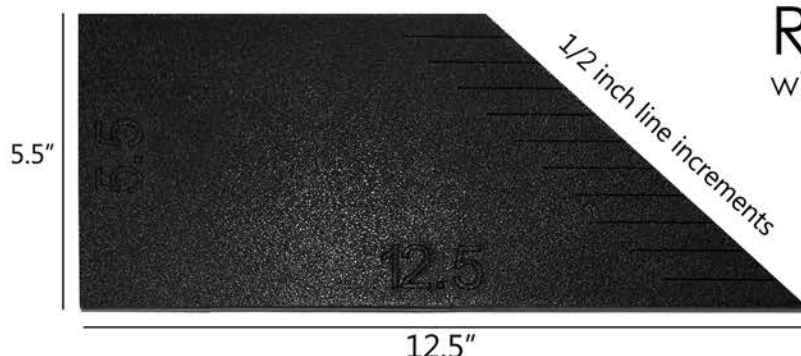
Triangle Fussy Cuts Large Set 4pc (6.5, 7.5, 8.5, 9.5) TFS-69 \$26.99



Full Triangle Template and Window Set
16 pc \$119.99

Save with this value set!

NOTE: Fussy Cut Windows
DO NOT have no-slip backing.



Rectangle Template with 45° Angle and Half Inch Increments

also available with 60° Angle

Rectangle Angle 45° TEM-45 \$24.99

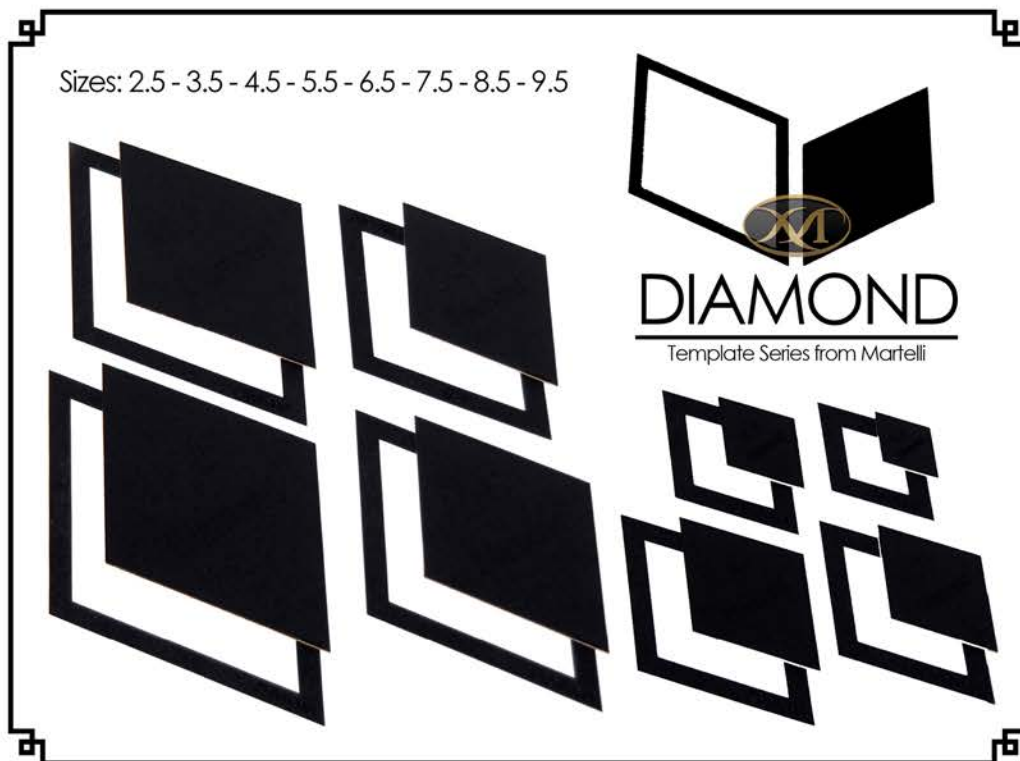
Rectangle Angle 60° TEM-60 \$34.99

NEW PRODUCT

Martelli Enterprises is proud to present our newest line of No Slip templates and windows, the DIAMOND series! Why make diamonds with triangles when you can easily cut that time in half with the DIAMOND series? Purchase a set today and see for yourself the accuracy and efficiency of our templates.

Diamond No Slip Templates

Templates includes 1/4" seam allowance.



Small Diamond Template Set

4pc (2.5, 3.5, 4.5, 5.5)

DMD-04-S-T **\$44.99**

Small Diamond Fussy Cut Set

4pc (2.5, 3.5, 4.5, 5.5)

DMD-04-S-W **\$29.99**

Large Diamond Template Set

4 Pc (6.5, 7.5, 8.5, 9.5)

DMD-04-L-T **\$59.99**

Large Diamond Fussy Cut Set

4pc (6.5, 7.5, 8.5, 9.5)

DMD-04-L-W **\$34.99**

16 Piece DIAMOND Set

(Templates and Windows - all sizes)

\$149.00

Save with this value set!

Martelli Fussy Cut Window Directions



Use the "window" template to preview your fabric. Without moving the window, place square template in center. Carefully remove the "window." Cut around template, remove excess fabric and reveal your centered design!



**NOTE: Fussy Cut Windows
DO NOT have non-slip backing.**

Fussy Cut Windows for previewing and centering fabric design for fussy cutting.

Small Square Fussy Cut Set 4 pc (2.5, 3.5, 4.5, 5.5) BFS-34 - **\$29.99**

Large Square Fussy Cut Set 4 pc (6.5, 7.5, 8.5, 9.5) BFL-69 - **\$34.99**

16 Piece Set (Templates and Windows - all sizes) - **\$149.00**

2-pc Set - Fussy Cut Window with corresponding no-slip square template

SPECIFY SIZE: FCTS-2.5 FCTS-3.5 FCTS-4.5 FCTS-5.5 - **\$19.99**

FCTS-6.5 FCTS-7.5 FCTS-8.5 FCTS-9.5 - **\$24.99**

Hexagon Templates 6pc HEX-06-T **\$39.99**

Hexagon Fussy Cuts 6pc HEX-06-F **\$24.99**

Hexagon Full Set 12pc HEX-12-TW **\$49.99**

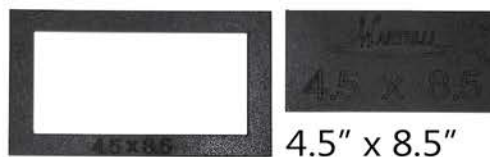
Martelli Template and Window Set

Hexagon

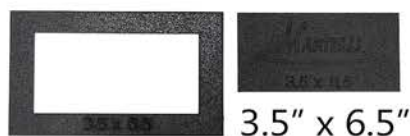
Sizes: 1" - 1.5"

2" - 2.5"

3" - 3.5"



Rectangle Templates and Fussy Cut



Rectangle Templates 4pc RTS-04-T **\$39.99**



Rectangle Fussy Cuts 4pc RTS-04-F **\$22.99**



Rectangle Full Set 8pc RTS-08 **\$59.99**

NEW PRODUCT

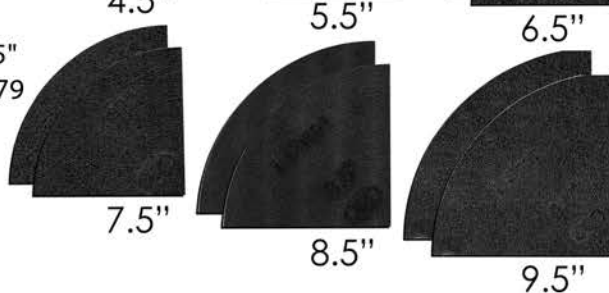
Solomon's Puzzle

Template Sets by Martelli

Small Set
4.5", 5.5", 6.5"
TEMP-SOL-46
\$54.99



Large Set
7.5", 8.5", 9.5"
TEMP-SOL-79
\$64.99



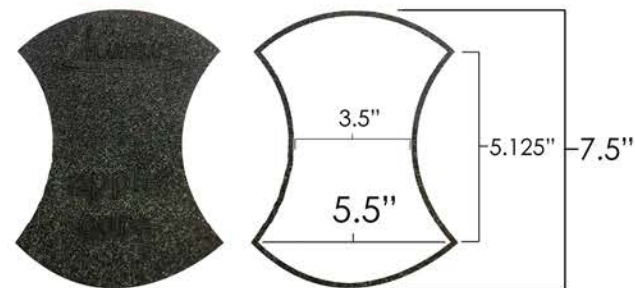
Apple Core Template

TEM-AC-01 **\$19.99**



Martelli Enterprises
Apple Core Template

- Accurate curves
- No Slip Material
- Portable
- Lightweight
- Durable plastic



Double Wedding Ring Template TEM-DWR-05 **\$59.99**



Mini Rectangle with Mirror 45° Templates
Rectangle is 3.5" x 7.25" when pieces are together **\$49.99**

NEW PRODUCT

PAISLEY

PAISLEY BY MARTELLI

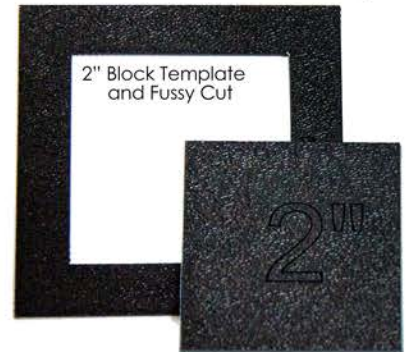
With the new PAISLEY templates from Martelli Enterprises- you can create paisley inspired designs with accuracy and precision. Featuring our No-Slip material, these templates will help ensure that the first cut will be the right cut.

4pc Set includes 4", 6", 8", and 12" templates

Paisley Template Set PTS-04 **\$59.99**



1.5" Block Template



2" Block Template and Fussy Cut

3 Piece Mini Block Set

BLK-03-MINI **\$12.99**

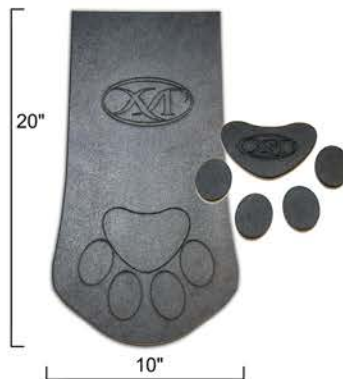
Christmas Stocking



21.5"
after seam allowance

Edge
Detail

Paw Print Stocking



Christmas Stocking Template

Paw Print Stocking

Elf Stocking and Circle Template

Martelli Template, Dresden Plate

Martelli Template, Prairie Point

Martelli Template, Prairie Point Small

Elf Christmas Stocking and Circle Template Set



TEMP-CST-01 **\$59.00**

PS-TS-06 **\$69.00**

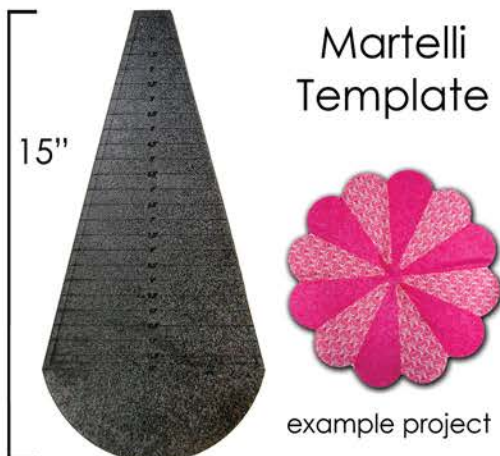
TEM-CST-02 **\$29.99**

\$24.99

\$24.99

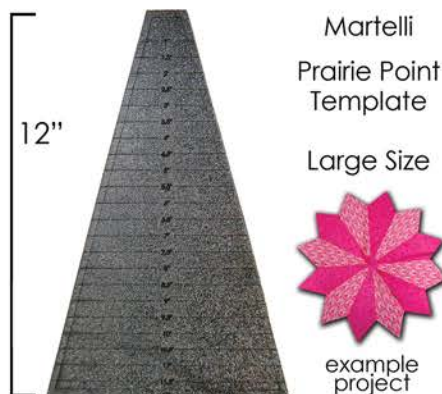
\$19.99

Martelli Template



example project

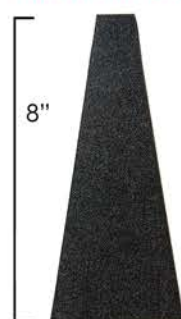
Martelli
Prairie Point
Template
Large Size



example project

Example projects shown are not included with templates.

Martelli
Prairie Point
Template
Small Size



CUSTOM TEMPLATES

from MARTELLI ENTERPRISES

Martelli has made a number of different No-Slip templates and rulers. There are so many different designs and quilt patterns out there that it is almost impossible to keep up with all the different patterns. Since Martelli came out with the No-Slip Templates, we have had several requests from quilt designers to make templates sets for them. They ask us to make the quilt design shapes for their new design so that they can include it in their pattern package.

We have been told that we have spoiled them with the No-Slip and therefore they hate to use any other kind of template. The No-Slip template actually stops most cutting

mistakes due to the slipping and sliding of regular plastic templates that ***do not*** have the No-Slip material.

Cutting designs out with the Martelli No-Slip has changed the way projects turn out. Our customers tell how wonderful it has been since they started using the Martelli No-Slip products. What's amazing they say, is that their cutting has become a whole lot simpler, faster, and much more accurate.

Martelli makes all the rulers and templates right here at our own facilities in the good old USA. So, if you have an idea for a design or would like templates made for a pattern or project, please let us know.

NEW PRODUCTS FROM MARTELLI

THE SCRAP TRAP



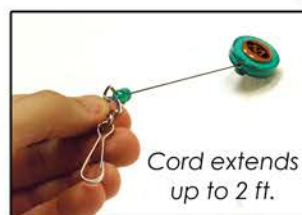
Designed by "T"
(Alta Terris)

A pin cushion and scrap receptacle in one! With Martelli's No Slip material you can place the Scrap Trap on any edge of your work station to keep it within arm's reach. When the trap gets full, simply unbutton the trap and empty into a trash can. All the materials you need to make this handy item are contained in the Scrap Trap Kit. Assembly instructions, fabric for one Scrap Trap, and enough No Slip material for eight Scrap Traps are included in one kit. (Rice, Sand, etc. not included for pin cushion, assembly required.) ST-03 **\$29.99**

Retractable Tool Clip



Back of Tool Clip



Cord extends up to 2 ft.



Featuring strong ceramic leads 2mm, 90mm long - colors may vary. Specially formulated leads giving a clean line on fabric. Easy to remove with eraser or damp cloth. Push the head to sharpen your lead.

Quilt Pencil

Colors of quilt pencil and leads may vary



SNIPPETS



Spring-loaded scissors snips and clips quickly and easily! Colors vary.



While supplies last on these items!

Retractable Tool Clip MR-TC-01 **\$19.99**

Snippets SN-04 **\$12.99**

Quilt Marking Pencil QP-CL-01 **\$12.99**

Quilt Pencil Refill QP-LR **\$7.99**



Bella
Prima

Presented by
Martelli Enterprises

Bella
Longarm Series



Bella
Sedere

*SYNCHRONY Financing Available

Bella
Longarm Series

Longarm Quilting Comes Home with The Bella Prima Longarm Quilting Machine

The Martelli Bella Prima Longarm Quilting Machine - Fit For You!

- Sit or stand - it's up to you with our exclusive electric leg lifts
- No braces or framework underneath the machine means freedom of access
- Machine may be placed near the wall; there is no need to walk behind or around it
- Standard frame length is 11 feet; but customization allows you to pick the frame length that best meets your space needs.
- Talk to us about combining the longarm with one of our work stations to create a completely customized quilting experience

Bella
Prima



**Longarm training classes
are provided with purchase**

***SYNCHRONY Financing Available**

- 5 year warranty on mechanical parts
- 3 year warranty on electric parts
- 1 year warranty on in-store service

Bella Prima Machine- The servo motor makes this a powerful, serious machine

- 21" throat by 11" height
- Powder-coat finish, more durable than paint
- Three-quarter inch drive shaft
- Solid state commercial-grade electronics for long, productive use
- Ergonomic grip handles with adjustable positioning
- Engineered for easy maintenance
- Touch screen interface gives reliable performance
- 220 motor driver (includes a household adaptor)
- Touchscreen control head
- Three position LED lighting system featuring a black light setting

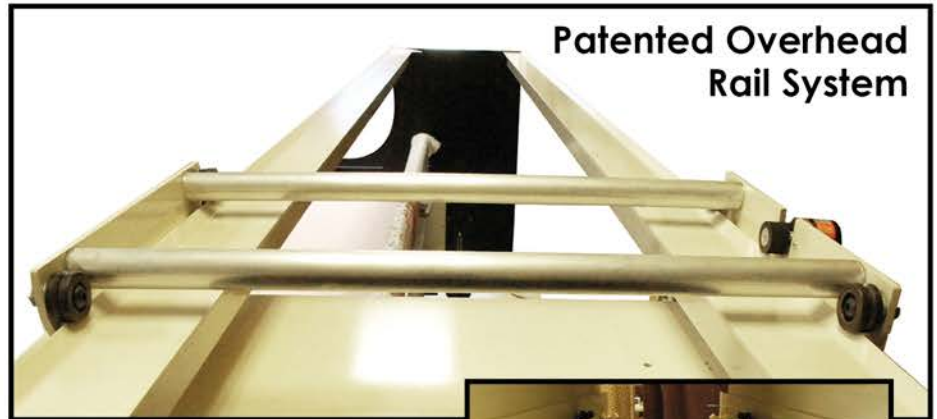
Bella
Stitch

- Large 'M' type bobbin with custom-fitted hook
- Manual or regulated sewing modes
- Range of useful stitch lengths
- Fast sensor reaction time for accurate stitch regulation
- Stitch regulator setting of 3 to 15 stitches per inch
- Basting stitch
- Easy up/down needle positioning
- Speed setting of 50 - 3000 per minute
- Gear-driven bobbin for accurate, precise timing
- Patented Martelli Kwik-Spin Thread Dispenser built in to reduce breakage and tension problems
- Qbot Ver. 3 now available

The LaCresta Frame - Our patented frame is the infrastructure

MADE IN THE USA

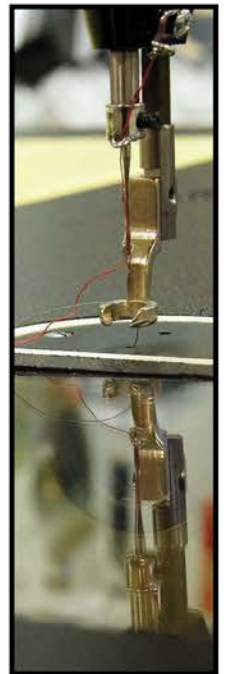
- Panels are engineered from high density material for incredible durability
- Patented, quick-release, spring-loaded poles for fabric source and uptake rollers
- This frame system—side panels and overhead rail—provides the suspension for your machine
- The first frame to be featuring electric leg lifts for combining adjustability with quiet, smooth operation
- Four-inch wheels allow for easy movement and positioning of frame; wheels lock solidly to keep frame in place
- Patented infinite adjustment clutch system means easy adjustment of fabric on the leaders
- Height adjustability allows operator to stand or sit
- Frame is easily adjustable for wheelchair accessibility
- Adjustable height also allows for leveling on each side
- High-quality, light-weight materials
- Easy assembly and maintenance



Patented Overhead Rail System

Patented Overhead Rail System

- The overhead rail system is the keystone of the suspension and the infrastructure of our machine
- Features seamless precision-extruded, high quality aluminum beams
- This non-corroding, lightweight aluminum has smooth powder-coat finish
- The rails suspend the weight of machine to a smooth and easily controlled feather-lightness
- Allows ease of operation and reduces stress on the operator for more time stitching
- Overhead rail suspension eliminates bulky tracks beneath your work area
- Replaces lower rails/belt systems with a convenient, practical alternative
- No worries about cleaning lower tracks and rails of dust and lint



Bella
Sedere

Italian for “sit down,” the Sedere Model gives you the work output of a longarm machine without the need for standing

- Achieves the utility and benefits of our Work Stations by using the same basic structure and materials
- A full 21-inch throat and 11-inch neck for lots of room
- Dual foot pedal for up/down needle function
- Broad, accessible work surface (48" x 48").
- Adjustable height (30" to 46")

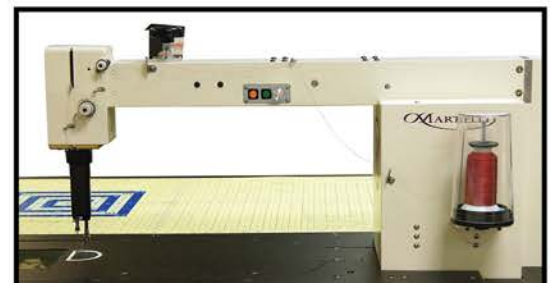
*  GE Financing Available



Martelli Gripper Rings are an essential addition to your longarm model!



Martelli Gripper Rings





Bella
Longarm Series

Standing and Sit Down Models

For more information, call **850-433-1414** or visit **www.martellinotions.com**



AVAILABLE OPTIONS

Accessories Kit
5'6" or 11' Length
Magnetic Leaders
Laser
Bobbin Winder
Extended Warranty
Set-up at your location
Training DVD
Premier Work Station Package
Advantage Work Station Package
Prestige Work Station Package
Elite Work Station Package

**SYNCHRONY Financing Available*



AVAILABLE OPTIONS

Accessories Kit
Bobbin Winder
Extended Warranty
Set-up at your location
Training DVD
26" x 38" Cutting Mat
Martelli Ergonomic Rotary Cutter
5pk of replacement blades
Gripper Hoops Set
Square Templates
Triangle Templates
Circle Templates

**SYNCHRONY Financing Available*

Template Guides
to use with a
Bella Series Longarm



Heart Set



Duck Set



Cloud Set



Dog Bone Set

\$89.00 per set

Each set features sizes
ranging from 4" - 12"

More sets will be listed in
the next issue of *INNOVATIONS*



Order a roll of new Martelli Batting
to supplement your longarm purchase!

- 94 inches wide x 32 yards long
- High Quality - Extra Soft
- 80%-20% Cotton-Polyester Blend

\$225.99

EXPAND YOUR CREATIVITY WITH QBOT

QBOT is the new standard in computerized quilting.
The QBOT turns your sewing machine into an automatic quilter and expands your creativity!

AUTOMATE

Repeat your favorite freehand designs on all your quilts and never get tired.

PROGRAM

You can program any design and the QBOT will stitch it onto your quilt.

RECORD

You can record your designs as you quilt and repeat them anywhere.

CREATE

Create quilts with consistent themes in no time.

SCALE

Scale your design to fit anywhere.

INSTALL

Attaches quickly to your sewing machine and frame.

DESIGNS

Includes many designs at no charge. Many others available.

Martelli Magnetic Longarm Leaders



Martelli Magnetic Longarm Leaders are the next wave of improvement to the longarm process. Eliminate time and effort with this easy solution, and get straight to the important part—stitching your quilt.

Perhaps you are an experienced longarm quilter, and the traditional ways of attaching the quilt to the leaders have always been a chore? Or maybe you're a newcomer to quilting, who wants to maximize your time making stitches? One thing all frame quilting has in common is the need for a secure and reliable way to attached quilts to a frame.

Martelli Magnetic Longarm Leaders combine the solution with powerful magnets to simplify the process and get you started quilting sooner.

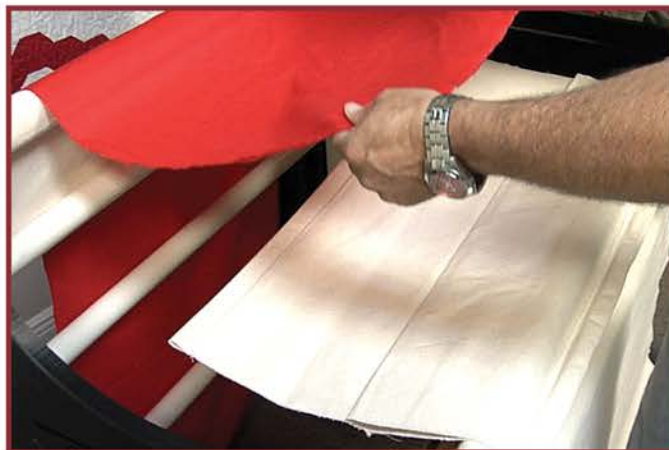
Martelli Magnetic Longarm Leaders are a new design for quilt leaders for longarm or any frame quilting requiring leaders. Our leaders attach the three pieces of the quilt to the frame of your longarm machine or frame in a matter of minutes.

Here's how it works:

- 1) Attach magnetic anchor strips to your take-up, top-fabric, and bottom-fabric supply rollers.
- 2) Attach bottom fabric, batting, and top fabric to their respective rollers, using magnets.
- 3) Attach all of these components to the take-up roller, using magnets.
- 4) Adjust your fabric and start quilting.

MARTELLI MAGNETIC LONGARM LEADERS

- Simple and fast--no pinning required!
- Attach quilt pieces to the leaders in minutes.
- Originally designed for our longarm;
Also compatible with other longarm frames.
- Can be used on any quilt frame that uses leaders for attaching quilt to take-up rollers or fabric and batting to supply rollers.
- Align more accurately than a zipper.
- Align and attach the quilt pieces directly to the quilt frame/rollers using magnets.
- The leaders hold the quilt solidly: secure, firm, accurate—and precisely aligned to your mounted magnetic strips!
- See a demonstration video on YouTube.com—just search "Martelli Magnetic Longarm Leaders" on YouTube. Or go to our web site at www.martellinotions.com/video/
- Once you've installed your magnetic leaders on your top fabric roller, bottom fabric roller, and take up rollers, it just takes a simple "click" to secure your fabric.
- Compatible with other longarm frames, the leaders can be used on any quilt frame that uses leaders for attaching quilt to take-up rollers or fabric and batting to supply rollers.



~lessons on the~ LONGARM



ABOVE: Martelli Enterprise Education Director Linda Winner demos several Martelli products for our class participants

LEFT: Our longarm sales representative, Stephanie Deese (on the right in picture), meets with Miss Pat about our longarm in Paducah, Kentucky.

Martelli Enterprises not only creates quality products that reduce stress and increase efficiency, we also train you on how to use those products. Whether through a demo at a trade show, one of our many videos online, or a class set up for product specific instruction- you will know how to use our products properly.

In December of 2014, Martelli Enterprises held its first longarm machine class for those customers who have purchased the Bella Prima Standup Longarm Machine. It was a terrific success with customers becoming more knowledgeable on how to operate, maintain, and repair their longarm machines. For more information regarding these classes, please contact us at 850-433-1414.

"The class experience was really good. The bags and the goodies, along with the lunches and snacks, were an unexpected bonus." - Bella Prima Customer



Martelli Solutions



Factory Showroom
Come visit us today!

• 850-432-4434 • 5450 North W Street, Pensacola, FL

*You can achieve your creative vision . . .
We have the tools and technology to get you there.*

Martelli Zip Bind System



HEXAGON
TEMPLATE
SET



Specialized tools, equipment, work stations, and machines for dedicated quilters.

MARTELLI Solutions

850-432-4434

5450 North W Street Pensacola, Florida

Learn more at www.martellinotions.com/solutions/ or find us on Facebook and Twitter.



MARTELLI Solutions

*Authorized JANOME Dealer
Certified Sales and Service*

*Janome Sewing Machines
for every need
and budget.*

Believe in Your Creativity

JANOME



850-432-4434
5450 North W Street
Pensacola, Florida

Learn more at
www.martellinotions.com/retail/
or find us on Facebook, Twitter, and YouTube.





Zip Bind System

The best tools for perfect hand binding!

You will love this set of gadgets for attaching bindings. Turn out perfect and consistent bindings every time with mitred corners that will impress the judges! Makes finishing a quilt fast, easy, and precise. The Zip Bind System is a hand binding system that consists of several tools:

- **Zip Guns** in three sizes (small, medium, large), pre-loaded with clips.
The Zip Guns attach Zip Clips to quilt and binding.
- **Zip Clips** in three sizes. Reusable clips hold binding to the front of the quilt and leave no holes in your fabric. No more poked fingers or lost pins! Just slide clips off the quilt and reload them in the tool and you are ready to use it again.
- **Minute Miter tools** in three widths, 1 ½", 1", and ½", slide onto the quilt and stay in place while you fold the binding into perfect shape.
- **Sew-Mate** is a combination tool; a seam ripper, thread cutter, and double-tipped stiletto to push or pull small pieces while sewing, or hold pieces in place while ironing.
- **Zip Bind Tool** is an adjustable clip that folds any size binding and holds it to the back of the quilt in the last step of the binding process.



Zip Bind System ZB-03 \$75.00

"How To" Instructions will accompany the Zip Bind System



Zip Bind Tool

The Zip Bind Tool makes bindings perfect and consistent from end-to-end, side-to-side and front-to-back. With the Zip Bind Tool, there's no need for even one straight pin and there's no measuring involved! Not only is the Zip Bind System perfect for quilts, it works with anything that needs binding, clipping, mitering, etc. Sew your binding to your project, then clamp on the Zip Bind. Folds binding over edge evenly as you slide it along your quilt. Make perfect and consistent bindings from end-to-end, side-to-side.

Zip Bind Tool ZB-02 \$29.99



The Zip Bind Tool opens to clip onto your fabric. Adjustable "gate" allows for three binding widths: .5" - 1" - 1.5"



Minute Miters

These unique clips make perfect mitered corners fast and easy. If you struggle with getting your mitered corners to look like they belong together on the same quilt or project, then you'll love our Minute Miters. Minute Miters will assist you in stitching perfectly bound corners.

Minute Miters sizes available separately or on a 3-size set

Half-inch 4-pack MM-05 **\$14.99**

1-inch 2-pack MM-10 **\$14.99**

1.5-inch 2-pack MM-15 **\$14.99**

3-piece set includes one of each size: half-inch, 1 inch, 1.5 inch. MM-30 **\$19.99**



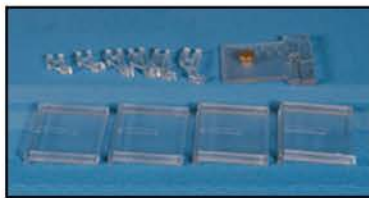
What the experts and our customers have to say about the Minute Miter

Minute Miters make it incredibly easy to miter the corners of your quilt; before this product was introduced I really had to struggle to get my corners mitered correctly. Not anymore, it is wonderful!
- Liz McRoberts, Amazing Designs Educator



Martelli Stitch-N-Ditch Binding Foot

Martelli Enterprises' Stitch-in-the-Ditch Binding System combines the look of hand binding with the practicality of machine binding. This special binding attachment holds your binding straight even as you finish it. It allows binding widths from 1/4" to 1" and comes with six adapters to fit most sewing machines. The four fences allow you to bind anything from a garment to low, medium, and high loft fabrics. Using the fence to sew your folded binding on the front of your project guarantees a perfect and consistent seam allowance.



Stitch-N-Ditch Binding Foot SD-01 \$29.99

For free instructional videos on the SND Foot and other Martelli products, please visit:
www.martellinotions.com

Don't pin - Use the Martelli Zip Gun!

Say good-bye to pins! Whether sewing, quilting or crafting, our Zip Guns and clips are the easiest and fastest way to hold the edges of projects together. Reusable clips easily load into the "gun". Fabric layers are firmly held together until the clips are removed.



Zip Guns available in 3 sizes.

Eight reusable clips are included.

Small Zip Gun ZG-08-S \$8.00

Medium Zip Gun ZG-08-M \$9.00

Large Zip Gun ZG-08-L \$10.00

Zip Gun Replacement Clips

Have plenty of clips on-hand. Pack of 20 clips.

Small replacement clips RC-20-S \$2.50

Medium replacement clips RC-20-M \$2.99

Large replacement clips RC-20-L \$3.50



Curve Master™

Curve seamed piecing without the pins!



Great for patterns requiring a convex to concave curve!

1/4" Curve Master CM-14

\$29.99

5/8" Curve Master CM-58

\$29.99

Tools that will soon become essential parts of your sewing basket or crafting tool box:



Sew-Mate This multi-purpose tool pushes, pulls, holds, rips, tugs, lifts, and guides easily. Rips seams without ever making holes in your material because of its unique design. Use it to hold down seams or edges as you sew. Protects fingers from your needle or iron when used to hold seams or fabric edges in place.

Sew-Mate SM-07 \$14.99



Martelli Tweezers

Nouveau

- Pinpoint accuracy
- Wide handle for a steady grip
- Reliable clasp strength

Martelli Tweezers Nouveau PT-05 \$8.49

www.martellinotions.com



* **Our Blog**—Watch for news and updates about our company, and interesting article on people, organizations, and entrepreneurs in sewing and the fabric arts.

* **Dealers and Guilds**—Find a dealer or guild in your area.

* **Dear Marsha**—Customer testimonials that touched our heart . . .

* **Our Trade Show Schedule**—Find out when we will be near you!

* **For Dealers and Distributors**—We have a large wholesale and distributor business. Tell your favorite shop owner/manager or distributor to learn more at our site.

* **Online Store**—More and more customers are choosing to purchase quickly and easily online! Stop by to browse or for one of our Redline Direct sales events.

www.martellicatalog.com



THE QUIRKY QUILTER



We want to introduce the newest member of the Martelli Team. This character, The Quirky Quilter, will be turning up all over the place soon. She's a busy little bee, and you'll be seeing her on our blog, our Facebook page and other social media, and of course on our new line of clothing and accessories.

QUIRKY QUILTER T-SHIRTS

Medium or Large	\$27.99
XL or XXL	\$29.99

* Please call 850-433-1414 to find which designs and colors are available.



Gripper Quilting Hoops



Strip Rulers



Fussy Cut Windows



We have free product demonstration videos!

One of our most important resources for a customer is our collection of demonstration videos. Many customers find demo videos useful for learning how to use our products. As many of you know from using them, some products require a little more instruction than others.

Here's where to find our product videos:

- Our video page on our web site: www.martellinotions.com/videos
- Our online store has videos on products: www.martellicatalog.com
- Our Youtube channel: www.youtube.com/martellisqe



Be sure to come to our next Open House!

If you want to get unbelievable prices on fabric, sewing machines, and Martelli products- then come visit us at our next Open House in Pensacola! It's not just about great discounts either. At our Open House events, you will have the opportunity to enter in drawings for prizes ranging from our template sets and sewing machines to our work stations. We love the crowds that come in every time we have an Open House because we get to see so many local quilters; but we also get to see several people that have traveled from out of state for our Open House. To find out more information, please call us at 850-433-1414. We hope to see you at our home store in Pensacola soon!



Some of our past winners of Martelli events

Martelli Enterprises

5450 North W Street, Pensacola, FL 32505

We have several eNewsletters and ePromos to keep our customers up-to-date on our company and products. And we have many special offers throughout the year via REDLINE DIRECT, our exclusive online shopping club. Join quickly and easily by completing a contact form on our web site: www.martellinotions.com.



Alta Terris, affectionately known as "Gram T" here at Martelli Enterprises, has started a seminar video series dealing with all things floral. Tune in today and start learning several techniques and applications to use in your very own custom arrangements and decor! You can find Gram T on our Youtube channel MartelliSQE.



MARTELLI Kwik Spin Thread Dispenser

Say goodbye to tangles, snags, and broken thread with a Kwik Spin. Eliminate many thread problems and greatly improve bobbin function.

With the Martelli Kwik Spin, you can now quilt, sew, or embroider with any weight or style of specialty thread—even hard to manage metallic threads. You can also run a double needle and use cotton and metallic thread at the same time with no breakage!

The next time you sit down to sew, pay attention to how the thread actually feeds off the spool. As you know, when it comes to placing a spool of thread on a sewing machine it is positioned in one of two ways—horizontally or vertically—depending upon the make or model of the machine. Neither method is perfect and each

imposes its own problems as you stitch. If you are sewing with coned thread or an extra large spool, you may as well forget your machines built in spindle all together.

To demonstrate this, place your spool of thread on the spindle. Now take a hold of the end of your thread and give it a quick tug. As you are doing this, observe how the thread comes off the spool. As you were pulling on the thread, did you notice the spool had to turn? The bigger the spool of thread, the more weight and the harder you had to pull. Imagine your machine not only pulling thread off the spool but at the same time the additional weight of the spool itself. As you sew, invariably, the thread is also being stretched; and not evenly. This often leads to thread breakage. So how do you solve this problem? The answer is simple—make the spool of thread almost weightless—stop the spool from having to turn by placing the spool on a small turntable. Now, when your machine is stitching, the base turns; not the spool itself. The tension transferred to your machine due to the drag and stretching is now eliminated.

Large Kwik Spin
KS-96 \$149.99

Small Kwik Spin
KS-94 \$129.99



**The Martelli Kwik Spin
Thread Dispenser**



**The Martelli Kwik Spin
Small Thread Dispenser**

NEW PRODUCT

The Martelli SEWING ESSENTIAL TABLE!

Made from the same quality HDPE plastic as our Martelli Work Stations—the Martelli Sewing Essential Table has the same durability and craftsmanship you’ve come to expect from Martelli products. With the Sewing Essential, you can adjust your tabletop to a wide range of angles to fit the needs of your current project.

TAB-SE-01 MSRP 1,199.99



22" D x 39" W x 38" H
(height listed is at full tilt,
when flat the height is 31")



You can lock your sew table to a specific angle with the simple placement of a pin



- New slim design
- Long-lasting LED lights
- 13" x 13" Cutting Mat
- Commercial-grade HDPE

Martelli
Light Box

Meet the redesigned **Martelli Light Box**! The weight and size have been greatly reduced yet the light output has increased! It is now as thin as a computer mouse yet just as durable as a metal frame!

The Martelli Light Box and Cutting Mat are the ideal tools for making accurate lines while tracing projects. Most other light boxes give you no guide to follow, but the Martelli Light Box comes with a 13"x13" translucent cutting mat, made with the same measurements as the larger cutting mats which accompany LaCresta Work Stations.

The cutting mat can also be easily removed and a clear plate revealed when more light is needed for a particular project.

Martelli Light Box LB-02 **\$159.00**

Martelli LED Light Panel
(same light panel seen in Light Box picture) **\$49.00**

MARTELLI Free Motion Gripper Quilting Hoops



Martelli Gripper Rings

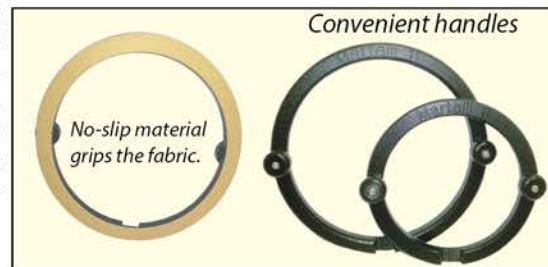


Works with home dec machines and stationary longarms.

Rubber finger tips, gloves, wrapped embroidery hoops, you name it. Just about everything has been used or suggested to make free motion quilting easier. No matter what advertisers say, most quilters have found nothing on the market today that makes free motion quilting any easier or less fatiguing. Most everything available to date requires an extreme amount of pressure of the hands and shoulders in order to keep the quilt moving freely while quilting.

At Martelli's, we decided that a remedy was needed quickly to help combat the hazardous effects—carpal tunnel, aching shoulders, stiff necks—on the home dec and midrange long arm free motion quilters. If something wasn't done soon we feared that many quilters would develop long term health issues, thus having to give up their favorite hobby. So we started with HDPE a light weight industrial plastic used for manufacturing many of our products. The 3/4" thick mate-

rial is easy to clean, environmentally friendly, and has the heft needed without the weight. We also added easy to grip handles for not only comfort, but ease of maneuvering and to keep you hands away from the machine needle as you sew. But one last thing was needed to make the quilt hoop a success. We added our "no-slip" material to the bottom of the hoop. We have used this material on most of our rulers and templates and found it to be a success in the way it "grips" the fabric. In fact, many quilters have come to know about Martelli simply because of the no-slip material which become one of our companies' trademarks.



Martelli gripper hoops slide easily under your machine presser foot

Small Hoop 8"	GFM-08	\$69.00
Large Hoop 11"	GFM-011	\$89.00
2 Pc Set 8" and 11"	GFM-08-11	\$129.99

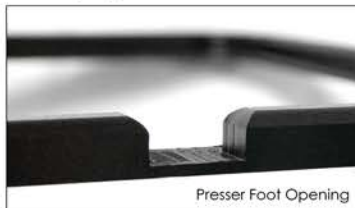
NEW PRODUCT

Square and Rectangle Gripper Quilting Hoops are now available to order! They both come with the same No-Slip material as our Gripper Rings. (corners are rounded)

12" Square Gripper Hoop GFM-12-SQ **\$109.00**

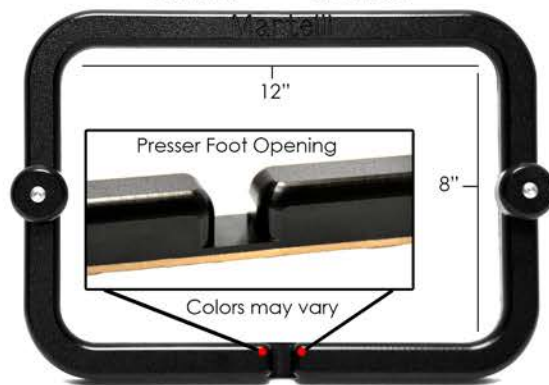


12" MARTELLI
Free-Motion Quilting
Gripper Frame



Presser Foot Opening

12" x 8" Rectangle Gripper Hoop
GFM-R **\$89.00**



Colors may vary



Please call us for information on ordering custom sizes! 850-433-1414



"Get-A-Grip" Machine and Foot Pedal Pads

Tired of a vibrating and shifting machine? Foot pedals that slide all over the floor? Then Get A Grip—for your machine or foot pedal that is! Machine Pad of double-sided no-slip surface stops vibration and holds your machine in place—reduces wear on your machine. Foot Pad of double-sided no-slip surface grips and holds foot pedal in place.

Foot Pad	MFP-09-09	\$14.99
Machine Pad	MP-12-17	\$29.99
2-piece set - Machine and Foot Pad	MP-FP-02	\$39.99

**Save with
bundle
pricing!**




Remembering Chattanooga

JULY 16, 2015



Thank you so much for
the card and sunflower
that you sent us Natalie!
We very much enjoyed
receiving them in the
mail. You are a wonderful
girl and we hope to hear
from you again soon!





*We at Acacia Quilt Guild would like
to have these blocks included with your
efforts to heal in the mist of a tragic event
in Tennessee.*

*Thank you
Acacia Qv: H Gv. 19
Lisa Sullivan*

...a special thank you to Lisa Sullivan
and the Acacia Quilt Guild out in
California as well as the many guilds
that contributed to this noble cause.
Your support is greatly appreciated!



Thank you for your support!

AK - Sherri Houtcooper
AL - Donna Gauch
AL - Lois Daverede
AL - Joyce Adams
AL - Gay Lynn Beard
AR - Lynn Landon
AR - Lynn Parker
AZ - Alice's Stitches
AZ - Jean Hedberg
AZ - Janet Taylor
AZ - Caridad Wade
CA - Robbin DeRuijs
CA - Pat Meiswinkel
CA - Lorna Fiora
CA - Lindsay Kilpatrick
CA - Patti Gray
CA - Marilyn Magelitz
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CA - Fran Bianchi
CA - Terri Downie
CA - Meta Bonnell
CA - Clarice Bettencourt
CA - Mary Wise
CA - Nancy Wald
CA - Carol Avxer
CA - Liza Debord
CA - Carol Weaver
CA - Helen Smith
CO - Martha Connell
CO - Ann Aguire
CO - Carla Hellwege
CT - Sarah Alechnowicz
CT - Christy Keefe
CT - Carol Dichele
CT - Doree Coy
CT - Diane Preston
FL - Davis Stutzman
FL - Minnie Vanling
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FL - Sue Hargraves
FL - Elaine Cullis
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FL - Red Thread Studio
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FL - Julie Carr
FL - Lori Carr

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GA - Terri Olsen-Greens
GA - Dick Maury
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GA - Rebecca Bernston
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GA - Donna McComas
GA - Mary McLaughlin
GA - Jacki Ward
GA - Hilda Childrees
HI - Jackie Howes
HI - Lynn Hoffacker
IA - Amy Eckrich
IA - Dawn Eckrich
ID - Rhonda Marcum
ID - Carrington Tolman
IL - Pat Wharrie
IL - Kathleen Hill
IL - Bertis Lohr
IL - Steve & Lynn Stephens
IL - Nancy Luschen
IL - Dee Hill
IL - Cynthia Tolley
IN - Susie Brown
IN - Debra Effinger
IN - Martha Heidt
IN - Sandy Rice
IN - Bruce Aubrey
KS - Elizabeth Brown
KS - Luella Loopdon
KY - Molly Fox
KY - Molly Fox
KY - Janice Hardin
LA - Lucy Deharde
LA - Bonnie Moates
LA - Gloria
LA - Liz Lesaicherre
LA - Cathy Ward
MA - Quilter's Quarters
MA - Evelyn Fudge
MA - Lisa Black
MD - Carol Ann Frost
MD - Diane Himes
MD - Salli Clipp
MD - Sandie Hurst
MD - Carol Bryan
MD - Sharon Diehl
ME - Sarah Alechnowicz
MI - Jeanne Sutherland
MI - Judith Gresham
MI - Holly Leonardi
MI - Maryann Berlin
MI - Kathy Martus
MI - Nancy Fisher
MI - Janet Bieri
MI - Barbara Raab
MI - Nancy Fiedler

MI - Alexis & Aubrie Davis
MN - Pastor Barb
MO - Ann Louise Hake
MO - Pamela Greentop
MO - Debby Bollinger
MO - Teri Swafford
MO - Jacquetta Chrisman
MO - Worthington
Quilters Club
MO - Sandra Austin
MO - Candy Hargrove
MO - Margaret McIntyre
MO - Jayne James
MO - Karen Sponsler
MO - Al & Sandy Navas
MO - Denniele BoHannon
MO - Donna Leach
MO - David and Jane Halley
NB - Sandy Long
NB - Donna Frieberthauser
NC - Cathy Earls
NC - Adele Aiken
NC - Carol Hodges
NC - Betty Fischer
NC - Janet Hunt
NC - Joann Cloer
NC - Debbie Smith
NC - Janet Hamilton
NC - Marcia Welsh
NC - Karen Burrey
NJ - Carole Simon
NJ - Lucille Baselice
NJ - Darlene Parker
NJ - Dorothy Rieck
NJ - Darlean Woods
NJ - Peggy Venella
NV - Bernice Arakawa
NV - Stephanie Clifford
NY - Juliette Dolence
NY - Geri Wilbur
NY - Jenna Crowley
NY - Mary Miltello
OH - Warren Novotny
OH - Lisa Lamp
OH - Nancy Stewart
OH - Belha Ramsey
OH - Patricia Kittle
OH - Leann Morgan
OH - Vera Orosz
OH - Linda Roush
OH - Pat Smith
OH - Loretta Farley
OH - Lavonne Gribben
OH - Barb Wilhelm
OH - Sydney Ramsey
OH - Jeff & Patti Worcester
OH - Norma Ogard
OH - Barbara Cornell
OH - Norma Vanderveer

OH - Karen Green
OH - Debbie Huffman
OK - Roma & Marvin Williams
OK - Heartland Quilter
OK - Diana Grapes
OK - Jody Bracken
OK - Barbara Fees
OK - Gwen Thomas
OK - Sally Williams
OK - Maxine Bottenberg
OK - Dorliss Blalack
ONTARIO Mary Jackson
OR - Carolyn Clift
OR - Ginger Vella
OR - Morna Bastian
PA - Vicki Dorfhuber
PA - Pam Ebersol
PA - Jessica Diehl
PA - Lisa Hubbard
PA - Rosalie Kkushner
PA - Alice Bonnell
PA - Paula Malobicky
PA - Mary Jane
PA - Janice Svercek
PA - Nancy Hieshman
PA - Becky Garrison
PA - Pat Golla
PA - Barb Krasuski
PA - Kathy Beacom
PA - Bettye Altzman
PA - Cynthia Beggs
PA - Emil Powell
PA - Bonnie Powell
PA - Maryjean Bower
PA - Kim Powell
SC - Daune Walker
SC - Marie Boyer
SD - Anne Oppegard
SD - Roxie Lutke
TN - Dale Lisdale
TN - Jan B
TN - Beverly Mckee
TN - Vickie Rustad
TN - Gwen Harrell
TN - Wanda Crabtree
TN - Linda Karen Ridge
TN - Mildred Rossman
TN - Jelda Fort
TN - Beth Powell
TX - Anna Bailey
TX - Sueellen George
TX - Mary Easley
TX - Roberta Ross
TX - Jackie Young
TX - Marti Rajotte
TX - Miriam Hink
TX - Karen Scribner
TX - Paula Hunt
TX - Louise Defrees

TX - Delilah Terrell
TX - Donna Rowe
TX - Jo Ann Lambert
TX - Cindy Lamahan
TX - Ruth Niex
TX - Pat McCrary
TX - Hattie Sanivelson
TX - Dianne McCrary
TX - Leah Lucas
TX - Opal Anderson
TX - Sharon Tusa
TX - Janet Elman
TX - Kitty Marquardt
TX - Karen Bishop
TX - Patricia Swift
TX - Linda L
TX - Bernadette Rozier
TX - Genevieve Settle
TX - Anne Hooper
TX - Debbie Hill
TX - Cindy Sharp
TX - Angela Cox
TX - Brooke Veale
TX - Barbara Brown
TX - Amy Kavtatsat
TX - Hazel Cooper
TX - Diane Richard
TX - Kathy Marshall
TX - Mary Howard
TX - Sammye Hargrove
TX - Liz Presser
TX - Shirley Carothers
TX - Leslie Chandler
UT - Wendy Ingham
UT - Candy McGee
VA - Debbie Kaye
VA - Sharon White
VA - Mary De Mott
VT - Karn Conger
VT - Bonnie Knudson
WA - Jamie Vitale
WA - Alice Spuller
WA - Sandy Morrow
WA - Mary Terwilliger
WI - Carole Charles
WI - Linda Hageman
WI - Cheryl Alexander
WV - Katherine Arehart
WY - Amanda Buss
WY - Diana Wilsey Geer
WY - Diana Geer
WY - Nancy Stone
WY - Alletta Baltes
WY - Barb David
WY - Holly David
WY - Christina Barnett
Lin Keller
Nancy Bauto
Amy Hale





Look for us at these sewing and quilting trade shows!



An * denotes that
Martelli's longarm
division will be present

Underlined shows
will feature
Martelli Enterprises
as a sponsor



Shows marked in **orange**
will be attended by Martelli's
Education Director, **Linda Winner**.
Please note: Linda's schedule is
subject to change

SEPTEMBER

A Walk In the Park 2015
Catawba Valley Quilt Guild Demonstration
WPT with Nancy Zieman Quilt Expo
Cut Up & Sew Q Shop
*AQS Quiltweek - Chattanooga
PA Nat'l Quilt Extravaganza
Trinity Valley QG
Whale of a Quilt Show
*Quiltfest of Jacksonville "Special Effects"
Northwest Quilting Expo
Star Gazing Greater San Antonio Quilt Show
American Sewing Expo
AQS Quiltweek - Des Moines

San Diego CA
Hickory NC
Madison WI
Palm Coast FL
Chattanooga TN
Oaks PA
Ft Worth TX
Ocean Shores WA
Jacksonville FL
Portland OR
San Antonio TX
Novi MI
Des Moines IA

September 9-12
September 10
September 10-12
September 12
September 16-19
September 17-20
September 18-19
September 18-20
September 24-26
September 24-26
September 25-26
September 25-27
Sept 30-Oct 3

<http://www.sandiegoquiltshow.com/>
www.catawbavalleyquiltersguild.com
<http://wiquiltexpo.com/>
<https://www.cutupandsew.com>
americanquilter.com
www.quiltfest.com
<http://www.tvqg.org/quiltshow>
<http://www.seapalsquilters.org>
www.quiltfestjax.com
<https://www.nwquiltingexpo.com/>
<http://www.sanantonioquilt.org/>
<http://www.americansewingexpo.com/>
americanquilter.com

OCTOBER

*Original Sewing & Quilt Expo
QuiltFest Oasis World Quilt Competition
Quilt Craft & Sewing Festivals
Pacific International Quilt Festival XXIV
Catawba Valley Quilters' Guild 215 Quilt Show
Today's Pleasures, Tomorrow's Treasures
27th Stephen Foster Quilt Show & Sale
International Quilt Market/Houston
*International Quilt Festival/Houston

Fredericksburg VA
Palm Springs CA
Pomona CA
Santa Clara CA
Hickory NC
Sanford NC
White Springs FL
Houston TX
Houston TX

October 1-3
October 8-10
October 8-10
October 14-18
October 16-17
October 16-17
October 16-18
October 24-26
October 29-Nov 1

www.sewingexpo.com
www.quiltfest.com
<http://quiltcraftsew.com/>
www.quiltfest.com
www.catawbavalleyquiltersguild.com
<http://www.heartsandhandsnc.org/>
www.FloridStateParks.org/stephenfoster
www.quilts.com
www.quilts.com

NOVEMBER

Quilt Craft & Sewing Festivals
"Yesterday, Today & Tomorrow" Quilt Show
Original Sewing & Quilt Expo
Quilt Craft & Sewing Festivals
Quilt Craft & Sewing Festivals

Tucson AZ
Brandon FL
Minneapolis MN
Puyallup WA
Portland OR

November 5-7
November 6-7
November 12-14
November 12-14
November 19-21

<http://quiltcraftsew.com/>
<http://www.brandonquiltguild.org/>
www.sewingexpo.com
<http://quiltcraftsew.com/>
<http://quiltcraftsew.com/>

DECEMBER

Enjoy December with all of your family and friends and we'll see you in January!

JANUARY

Sew Original Quilt & Creative Expos
FL Celebrates Quilts 2016 "Splash of Color"
*Quilters & Stitchers Marketplace Event
Desert Lily Quilt Show
Road to California
Quilt Craft Sew Festival

Oklahoma City OK
N Ft Myers FL
The Villages FL
Yuma AZ
Ontario CA
Phoenix AZ

January 07-09
January 08-09
January 15-16
January 15-16
January 21-24
January 28-30

www.qscexpos.com
<http://www.swfqg.com/>
www.qgotv.org
Check on Facebook for Information
www.roadtocalifornia.com
<http://quiltcraftsew.com/>

Our schedule changes throughout the year. Please check **www.martellinotions.com** for the most current information. In addition to all of the trade shows we attend- we also host many guild shows, classes, and demonstrations at our home store in Pensacola, FL. For more information about holding your event or guild meeting at our home store please call 850-432-4434 and ask for Fran Brewer.



www.martellinotions.com

MARTELLI ENTERPRISES



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www.martellicatalog.com