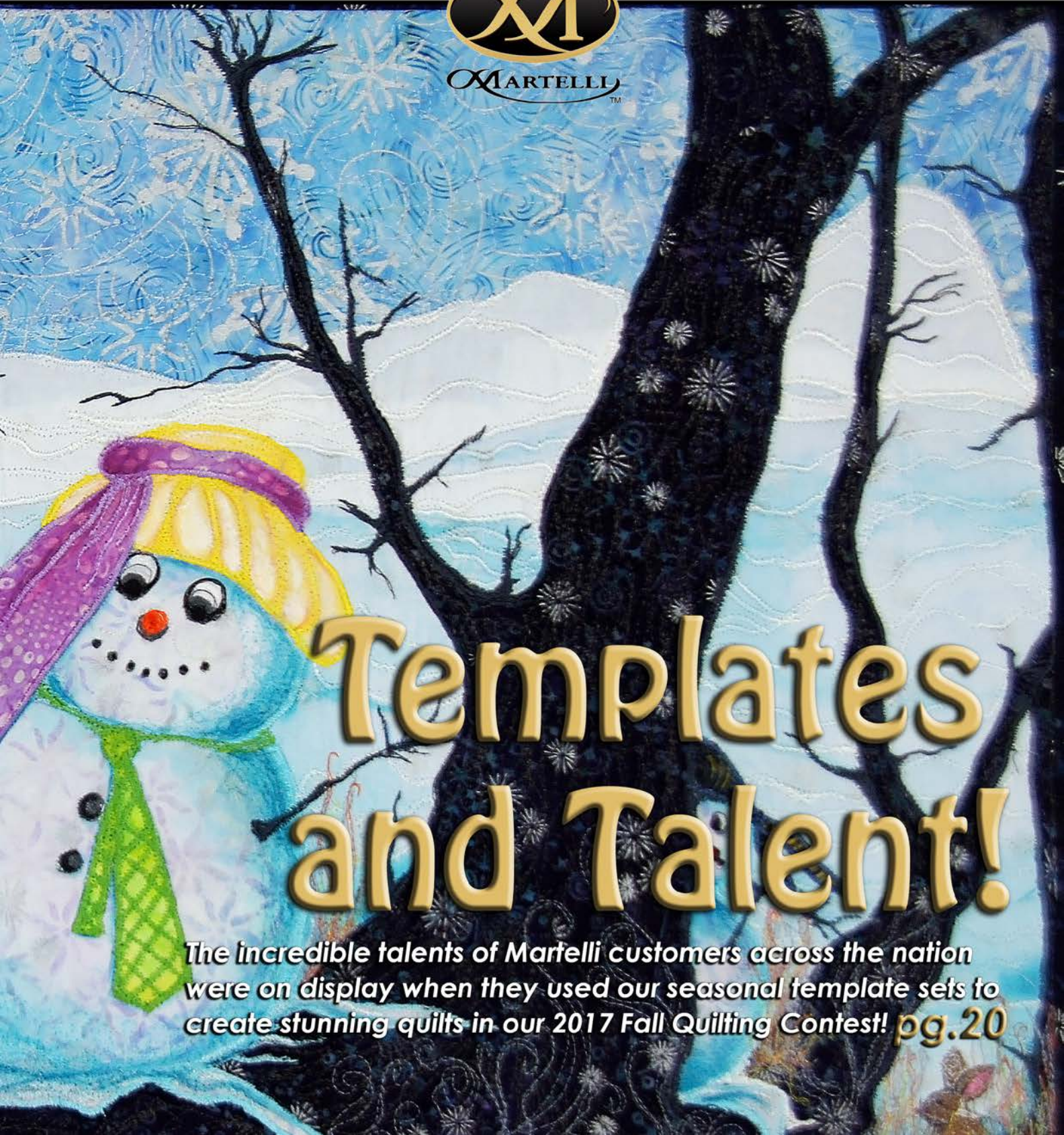


INNOVATIONS

Tools & Techniques of the Trade for Sewing, Quilting, Arts & Crafts

MARTELLI ENTERPRISES

ISSUE No.15 FALL 2017



Templates and Talent!

*The incredible talents of Martelli customers across the nation were on display when they used our seasonal template sets to create stunning quilts in our 2017 Fall Quilting Contest! **pg.20***



ABOUT US

Thank you for taking a moment to learn about our company and products. Martelli Enterprises is committed to quality and service, supported by active research and development.

What sets Martelli Enterprises apart is our commitment to research, engineering, design, and testing for all of our products. Research and development is the starting point for providing the tools you need to achieve your creative vision.

We think and innovate, analyzing problems and providing workable solutions. Making life easier for you is what we are all about, allowing you to excel in your chosen craft. We have produced tools and accessories for quilters to pursue their art and express themselves. It really means something to offer a product that will be appreciated and recommended to others.

We provide a variety of ways for you to familiarize yourself with our products including demonstration videos on our website. We also enjoy showing our products at tradeshow and at our factory showroom, *Martelli Solutions*, located in Pensacola, Florida.

"Our company has over 20 years of experience in Research and Development, which is why we produce tools that actually work. When developing a product we have four goals in mind: Ergonomics, Simplicity, Accuracy, and Professional Results."

--Marsha Martelli, Martelli Enterprises President

Marsha Martelli
INNOVATIONS Editor
Zeke Hazewinkel
Media Designer

5450 North W Street
Pensacola, FL 32505
850-433-1414

INNOVATIONS

Table of Contents

From the Editor	1
Rotary Cutters	2
Cutting Mats	3
Work Stations & Accessories	4-6
Rulers and Strip Rulers	7-8
Templates and Fussy Cuts	9-14
Longarms	15-19



Zip Bind System / Stitch-N-Ditch	22-23
Online	25
Gripper Rings/Designer Hoops	28-29
KwikSpin Thread Dispensers	31
Tradeshow Schedule	32-33

All prices are subject to the most current *INNOVATIONS* catalog.

www.martellinotions.com



Innovations Editor
Marsha Martelli
 with her husband
John Martelli

From the Editor:

It's hard to believe that we are already half way through 2017! I am very proud and grateful for all of our employees. The dedication and strives they make to continue the growth of Martelli Enterprises is just incredible. To my family and friends, thank you for being such an integral part of Martelli Enterprises.

The Martelli Team continues to come up with new projects, designs and ideas. One of our biggest projects is the remodeling of our store front, not only will this provide a much needed face lift but will also provide more space for the new products we have designed. We are having our open house in December, so mark your calendars and come check it out!

Love to you all,

Marsha



Remodeling of our home store is well underway!

MARTELLI®

Home Store and Factory Showroom



Monday - Friday 9:00am-4:00pm • 850-432-4434 • 5450 North W Street Pensacola, FL 2505

Come to our next Open House!

If you want to get unbelievable prices on fabric, sewing machines, and Martelli products- then come visit us at our Open House December 8th/9th 2017. You will also have the opportunity to enter in drawings for prizes such as our template sets and sewing machines or possibly larger items like our work stations. We love the crowds that come in every time we have an Open House because we get to see so many local quilters as well as several people that have traveled from out of state. To find out more information, please call us at 850-432-4434. We hope to see you at our home store in Pensacola soon! Times are Dec.8th 9:00am-4:00pm and Dec.9th 9am-1:00pm. The drawing for prizes will be at 12:30 on the 9th.

winners must be present at drawing to claim prizes



ERGO Cutter

The most comfortable rotary cutter you will ever use!

Do you have a problem with arthritis, carpal tunnel syndrome, tendonitis? Do you get hand fatigue or neck and arm pain while cutting for extended periods of time? If so, the Martelli Ergo Cutter is the only cutter for you! People hesitated when we first introduced a rotary cutter that looked so different. That's because the Martelli Ergo Cutter is different, and revolutionary, in terms of the benefits of the ergonomic design. Holding the cutter in the proper position is essential to the successful use of our cutter. In the pictures to the left, notice how the forefinger curves over the top of the cutter and the thumb rests in the thumb guide. The cutter should rest in the palm of your hand with your remaining fingers wrapping over the grip. You will be using the palm of your hand to apply pressure, ultimately avoiding pressure to your wrist and fingers.



Replacement Blades

The finest quality, sharpest, and longest lasting blade on the market! Made from tungsten steel, our unique sharpening system has created a blade that is made for the long haul — blades that will last up to five times longer. Use properly with the Martelli Ergo Cutter and Cutting Mats for the longest life.



Rotary Cutter Blades

45mm /1-Pack	RB-45-01	\$5.99
45mm /2-pack	RB-45-02	\$9.99
45mm /5-pack	RB-45-05	\$22.99
60mm /1-pack	RB-60-01	\$6.99
60mm /2-pack	RB-60-02	\$12.99

Buy a VALUE PACK and save!

28mm/10-pack	RB 28-10	\$34.99
45mm/10-pack	RB-45-10	\$39.99
45mm/30-pack	RB-45-30	\$111.99
45mm/50-pack	RB-45-50	\$174.99
60mm/10-pack	RB-60-10	\$59.99
60mm/20-pack	RB-60-20	\$109.99

Please Note: We recommend that you only use MARTELLI BRAND BLADES in our rotary cutters!



28mm Rotary Cutter

Left Hand EC-28-LH **\$24.99**

Right Hand EC-28-RH **\$24.99**

Our new 28mm Rotary Cutter!



45mm Rotary Cutter

Left Hand EC-45-LH **\$24.99**

Right Hand EC-45-RH **\$24.99**



60mm Rotary Cutter

Left Hand

EC-60-LH **\$29.99**

Right Hand

EC-60-RH **\$29.99**



60mm Blade Keeper

Blade Keepers

Keep your spare blades safe and secure in one of our Blade Keepers.

60mm Blade Keeper

BK-60 **\$9.99**

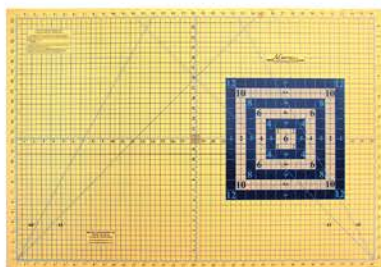
45mm Blade Keeper

BK-45 **\$8.99**

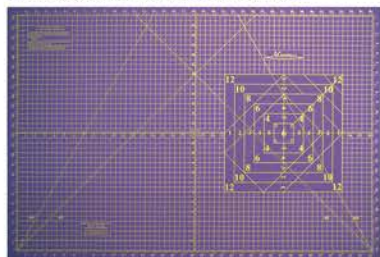
28mm Blade Keeper

BK-28 **\$8.99**

MARTELLI® Heavy-Duty Cutting Mats



26" x 38" Cutting Mat with reversible sides that feature contrasting colors and accurate measurements



Made from the highest quality commercial grade material, our double-sided, color-contrast cutting mat is the most durable cutting mat on the market today with a self-healing surface that repairs itself—no more cuts on your surface to interfere with precise cuts. Designed for both right- and left-handed individuals. Double-sided for extra longevity, and has a dark and light side to show the contrast in colors of whatever project you are working on. Marked with 1/2" gridlines, 1/8" increments along the edge, and 45-, 60-, and 90-degree angles, with clearly detailed cutting graphics.

18" x 24" Cutting Mat	MCM-18-24	\$89.99
26" x 38" Cutting Mat	MCM-26-38	\$149.99
30" x 60" Cutting Mat	MCM-30-60	\$249.99

Translucent Cutting Mat

This 12" x 12" cutting mat is made of a translucent material so light can shine through fabric for easy pattern tracing. Small enough for classroom use or anytime you need easy portability.

12" x 12" Translucent Cutting Mat MCM-12-12 **\$29.99**



Base

Iron Top

Cutting Mat

Turntable Base

Constructed of heavy-duty polyethylene, our Round About 16" turntable with no-slip backing will give you years of service. 24 stainless steel ball bearings keep it rotating smoothly. Will not tip. Topped with our no-slip material. Great for all crafts including cake decorating.

Turntable Base TT-16-R **\$44.99**

Table-Top Ironing Pad

This table-top ironing pad is a useful accessory, providing a smooth and compact ironing surface. Made especially for use with Martelli Lacresta Work Stations, or any standard work table or ordinary table top, this ironing pad is durable and safe. The cover, pad, and heat absorbing material prevent unwanted heat transfer, while pressing both sides at the same time. Fabric colors and patterns may vary.

Table-Top Ironing Pad TI-18-R **\$44.99**

The Perfect Cutting Companion: Martelli 3-Piece Round-About Set

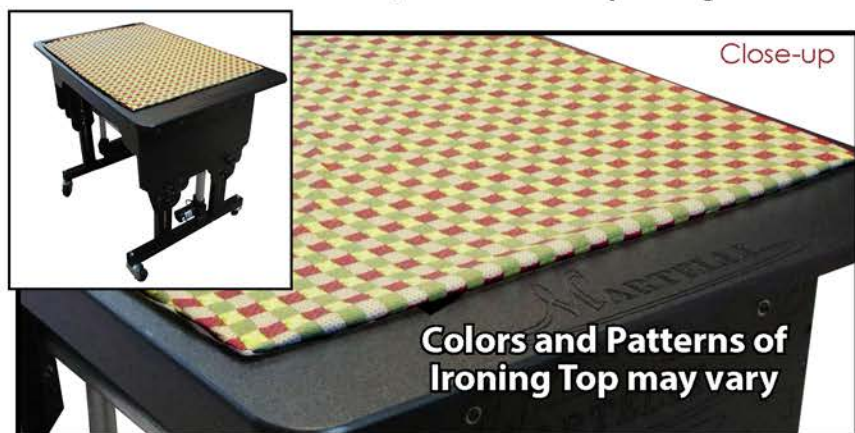
16" Turntable Base, Cutting Mat (as described below), and ironing pad. Great for squaring up blocks. Simply spin the turntable to rotate the cutting mat to trim blocks—no need to lift the block. Place the ironing pad on top for a close-at-hand pressing surface.

3 PC Round-About Set RA-03 **\$129.99**

16" Round Cutting Mat

It is a different material than our commercial-grade mats, meaning that it is not self-healing and you can not iron on it. This is why we have the Round-About Ironing Top available for purchase. The mat has our get-a-grip material on the back side so you can use it with the base or in a stationary manner. It is also small enough to take with you on trips and use for classes. The diameter of the mat is 17"

Round-About Cutting Mat
TM-17-R **\$49.99**



Colors and Patterns of Ironing Top may vary

IRONING TOP 26" x 38"

*The perfect addition to our
26" x 38" Cutting Mat*

Iron over a large surface area with confidence that no damage will be done to your cutting surface.

TTI-26-38 **\$149.99**



WORK STATIONS



PREMIER



ADVANTAGE



ELITE

With an adjustable height of 30" to 46" inches, our Work Stations are flexible enough to accommodate sitting or standing. You will now be able to use rulers and rotary cutters comfortably for longer periods of time and with greater accuracy. Martelli Work Stations are precision engineered for easy assembly and enduring performance. Built for strength and durability with a heavy-duty aluminum reinforced frame and smooth 3/4" thick polyethylene (HDPE) work surface and side panels. Electric motorized leg-lifts assure smooth and quiet operation.

Standard Features on all Work Station models:

- Industrial strength aluminum reinforced frame
- Commercial-grade, rubber locking wheels
- Legs made of non-corroding, lightweight aircraft quality aluminum with a smooth powder-coat finish
- Smooth, durable work surface and side panels made of 3/4" thick polyethylene (HDPE)
- Electronic leg lifts with control allow easy, height adjustment
- Durable, double sided, contrasting-color cutting mat

NEW PRODUCT

The Batting Rack



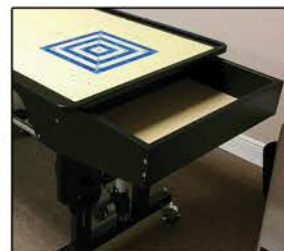
*batting not included



Work Station Shelves



The Template Organizer



You can find these products at www.martellinotions.com



Example Order Form

WORK STATION PURCHASE ORDER

☐ DEMO TABLE

☐ PAID IN FULL/ON ORDER

Received by Customer

Date: _____

Show/Location: _____

Sales Rep: _____

PREMIER

☐ Pick Up

☐ To Ship



29" X 47"
MSRP \$3,249.99

QTY

ADVANTAGE

☐ Pick Up

☐ To Ship



31" X 59"
MSRP \$3,499.99

QTY

ELITE

☐ Pick Up

☐ To Ship



35" X 72"
MSRP \$4,499.99

QTY

QTY

OPTIONALS

MSRP

Round-About Set \$129.99

Get-A-Grip Foot Pad \$14.99

Get-A-Grip Machine Pad \$29.99

Get-A-Grip Bundle Set \$39.99

Gripper Ring 8" & 11" \$129.99

Zip Bind System/SND \$104.99

Hexagon Full Set \$49.99

DIAMOND Full Set \$149.99

Rectangle Full Set \$59.99

Scrap Trap \$29.99

Ironing Top 26" x 38" \$149.99

Template Organizer \$399.99

Other _____

Other _____

Other _____

Other _____

Other _____

Other _____

Other _____

Other _____

Other _____

QTY OPTIONALS MSRP
RH-or-LH 45mm Cutter \$24.99

5pk Blades (45mm) \$22.99

26" X 38" Cutting Mat \$149.99

24" No Slip Strip Ruler \$89.99

Martelli Leg Lift System \$999.99

Industrial Wheel Casters \$99.99

1/2" Strip Ruler \$129.99

All Square Temp \$104.98

All Circle Temp \$79.98

All Triangle Temp \$104.98

All Fussy Sq. & Tri \$114.96

W. Station Shelf- Small \$249.99

QTY OPTIONALS MSRP
RH-or-LH 45mm Cutter \$24.99

5pk Blades (45mm) \$22.99

26" X 38" Cutting Mat \$149.99

24" No Slip Strip Ruler \$89.99

Martelli Leg Lift System \$999.99

TSquare \$99.99

1/2" Strip Ruler \$129.99

All Square Temp \$104.98

All Circle Temp \$79.98

All Triangle Temp \$104.98

All Fussy Sq. & Tri \$114.96

Industrial Wheel Casters \$99.99

W. Station Shelf- Med. \$274.99

QTY OPTIONALS MSRP
Cutters 45 & 60mm LH or RH \$54.98

Blades 5pk 45 & 2pk 60 \$35.98

30" X 60" Cutting Mat \$249.99

24" No Slip Strip Ruler \$89.99

Martelli Leg Lift System \$999.99

TSquare \$99.99

1/2" Strip Ruler \$129.99

All Square Temp \$104.98

All Circle Temp \$79.98

All Triangle Temp \$104.98

All Fussy Sq. & Tri \$114.96

Gripper Rings 8" and 11" \$129.99

Industrial Wheel Casters \$99.99

Work Station Shelf- Long \$299.99

Products to be shipped:

SHIP TO:

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

EXPECTED DELIVERY : 4 - 6 WEEKS SUBJECT TO CHANGE INITIAL _____

METHOD OF PAYMENT

☐ WELLS FARGO ☐ SYNCHRONY

☐ CASH ☐ CHECK: _____ ☐ VISA ☐ MSTR CARD ☐ DISCOVER ☐ AMEX ☐ OTHER

I UNDERSTAND ALL SHOW PRICES, SALES, AND SHIPPED ITEMS ARE FINAL; THAT EXPECTED DELIVERY DATES ARE SUBJECT TO CHANGE; AND THAT DEPOSITS ARE NON-REFUNDABLE.

SOLD TO

(Print Name): _____

PHONE# _____

SIGNED: _____

DATE: _____

Phone: (_____) _____

Email: _____

SALES PRICE

OPTIONALS

SUBTOTAL

(STATE TAX ____%) TAX

TOTAL

SHIPPING

TOTAL

AMT. PAID or DEPOSIT

BALANCE DUE

Notes: _____

SRSD: _____

Warranty Information: There is a 3 year warranty on actuator/electrical components. There is a 10 year warranty on the Work Station. Warranties are voided upon improper use of table and/or table components (including, but not limited to: water damage to actuator/electrical components). A copy of the original receipt must be presented for warranty repair/replacement work.



Embroidery Essentials Custom Work Stations and Accessories **Custom MB4 and Babylock Work Stations**

Designed after our LaCresta work stations, we have created a custom work station for the MB4 and Babylock embroidery machines. We can custom make a table to fit most any model of embroidery machine, or any type of work table you can dream up. All of our tables are constructed of high density polyethylene (HDPE), industrial strength reinforced frame and commercial rubber wheels and of course, electric leg lifts. Perfect for home or commercial users.

Custom MB4 and Babylock Work Stations starting at \$3,499.99



The Handy Stand Organizer

Why keep your hoops and threads in different areas? With Martelli's Handy Stand Organizer you can assemble your threads and hoops in one spot, and as an added bonus- you can store up to 102 bobbins! HSO-03 **\$159.99**



Comes with several dowels for multiple spool arrangements



Holds several hoops and up to 102 bobbins!



MARTELLI™

EMBROIDERY HOOP STAND

*Organization without the fuss!
Keep your hoops in the same spot every time with Martelli's Hoop Stand - now built with a stylish frame for a classier look.*



Embroidery Hoop Stand
EHS-015 **\$124.99**



MARTELLI® No-Slip Strip Rulers

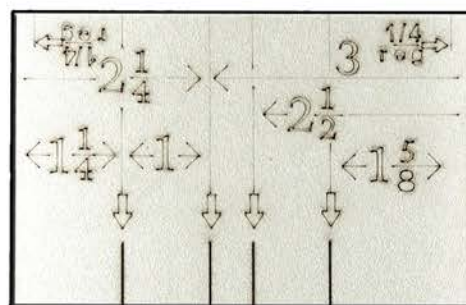
Cut with confidence through multiple layers of fabric at one time with no slipping or ruler movement as you cut!

Made of a high tech compound, our rulers are strong, yet flexible. Soft, rubber backing grips the fabric solidly and holds it firmly underneath the ruler as you cut. Static cling is eliminated allowing you to pick up or move the ruler without disturbing the fabric. Perfect for cutting bindings, borders, or strips for many quilt patterns. Available in several styles and lengths plus special order.

NOTE: Because of the necessary blade cutting depth, our strip rulers will only work properly with our Ergo Cutters!



Our most popular ruler!

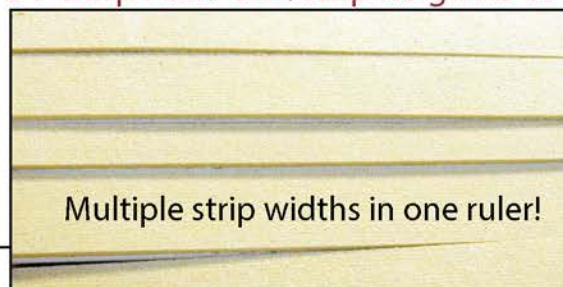


Edge Detail

24" No-Slip Strip Ruler

This Strip Ruler allows you to cut accurate strips in multiple widths. You can cut bindings, borders, or strips for many quilt patterns like the Log Cabin. Designed for use with our Martelli Ergo Rotary Cutter. Slot length is 19". Choose from eight strip widths: 1/2", 3/4", 1 5/8", 2 1/4", 2 1/2", 2 5/8", and 3"

24" Strip Ruler slot/strip length is 19"



Multiple strip widths in one ruler!

24" Strip No Slip Ruler STR-12-24-S **\$89.99**

More sizes of our No-Slip Strip Rulers



24" Strip Ruler with .5" wide strips. Slot length is 20".	STR-12-24-05	\$129.99
24" Strip Ruler with 1" wide strips. Slot length is 20".	STR-12-24-01	\$129.99
28" Strip Ruler with 2" wide strips. Slot length is 25".	STR-12-28-02	\$129.99
36" Strip Ruler (17"x36") with 2.5" wide strips. Slot length is 32".	STR-17-36-25	\$129.99
24" Strip Ruler with 3" wide strips. Slot length is 21.5".	STR-12-24-03	\$129.99
32" Strip Ruler with 3.5" wide strips. Slot length is 30".	STR-14-32-35	\$129.99
44" Strip Ruler Choose from eight strip widths: 1/2", 3/4", 1 5/8", 2 1/4", 2 1/2", 2 5/8", 3" & 3 1/4" Slot length is 40".	STR-44-05-S	\$119.99
32" JELLY ROLL Strip Ruler with multiple strip widths and slot lengths	JR-32-10	\$129.99

NOTE: When using your strip ruler for the first time: You will need to cut through the no-slip material with your rotary cutter. Place cutter in 1st slot and cut forward/backward. Repeat for each additional slot. Clean blade with alcohol if necessary.

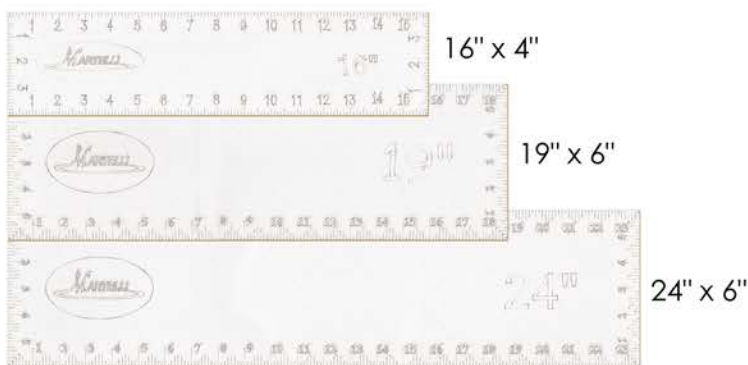
• Need something special? Just give us a call at 850-433-1414. We will gladly make a ruler that meets your special sewing or crafting needs.

MARTELLI® No-Slip Straight Rulers

Just like our strip rulers, our straight rulers are backed with our exclusive No-Slip backing to give you complete control of your fabric.

Our Straight Rulers feature laser-cut measurements.

16" No Slip Straight Ruler	16" x 4"	SR-16-04	\$49.99
19" No Slip Straight Ruler	19" x 6"	SR-19-06	\$59.99
24" No Slip Straight Ruler	24" x 6"	SR-24-06	\$69.99



Martelli No Slip Skini-Mini rulers give you accurate results when cutting bindings of various widths from 1.5"-3.5". The No Slip backing will lock fabric into place and prevent fabric from moving while you make your cuts.

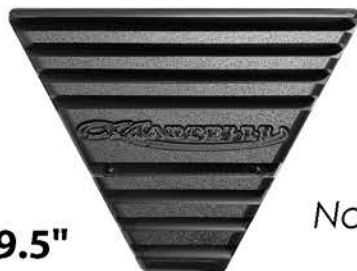
1" x 24"	SK-10	\$15.99
1.5" x 24"	SK-15	\$19.99
2" x 24"	SK-20	\$20.99
2.5" x 24"	SK-25	\$21.99
3" x 24"	SK-30	\$22.99
3.5" x 24"	SK-35	\$23.99

Bundle Set
1.5"-2"-2.5"-3"-3.5" SK-05 **\$69.99**

Martelli Skini-Mini Rulers



2" x 12" Skini-Mini SK-212 **\$11.99**



9.5" Template Rack
TR-10 **\$44.99**

Now you can hold your rulers and templates in place without the clutter!

6" Ruler Rack
RR-08 **\$39.99**



23" Universal Rack
UR-23 **\$99.99**



- Care for your no-slip backing on rulers and templates -
The no-slip backing must be kept free from any accumulation of dirt, lint, thread, etc. Maintain its no-slip qualities by wiping surface with a mild cleaner, alcohol, or dish detergent.



Angled Ruler
with 45° or 60° Angle and .5" increments

Angle Ruler 45°
RT-085 **\$24.99**

Angle Ruler 60°
RT-087 **\$34.99**



No Slip Templates and Fussy Cut Windows

Made of durable plastic, these templates are virtually indestructible. No more slipping, sliding or mis-cuts with Martelli no-slip templates. Our exclusive rubber backing grips the fabric solidly and holds it firmly underneath the template as you cut. Turn the template as you cut around all sides and the fabric moves with it - there's no need to lift the template before you finish your cuts. Cut several layers of fabric at the same time.

No-Slip Square Templates and Fussy Cut Windows

Templates includes 1/4" seam allowance.

Small Square Template Set 4 pc (2.5, 3.5, 4.5, 5.5) BTS-25 - \$44.99

Small Square Fussy Cut Set 4 pc (2.5, 3.5, 4.5, 5.5) BFS-34 - \$29.99

Large Square Template Set 4 pc (6.5, 7.5, 8.5, 9.5) BTS-69 - \$59.99

Large Square Fussy Cut Set 4 pc (6.5, 7.5, 8.5, 9.5) BFL-67 - \$34.99

16 Piece Set (Temp /Windows - all sizes 2.5-9.5) BCS-174 - \$139.99 **Save with this value set!**



Below you can purchase individual 2pc Square Sets - Template and Fussy Cut Window

\$19.99 per set

EVEN 2-5
ODD 2.5-5.5

\$24.99 per set

EVEN 6-9
ODD 6.5-9.5

\$26.99 per set

EVEN 10-13
ODD 10.5-13.5

\$29.99 per set

EVEN 14-17
ODD 14.5-17.5

\$32.99 per set

EVEN 18-21
ODD 18.5-21.5

Equilateral Triangle Templates and Fussy Cut Windows

Triangle Templates Small Set 4pc (2.5, 3.5, 4.5, 5.5) TTS-26 **\$44.99**

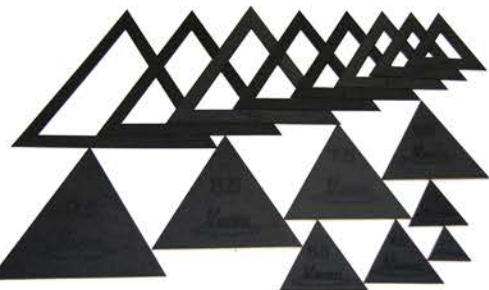
Triangle Fussy Cuts Small Set 4pc (2.5, 3.5, 4.5, 5.5) TFS-35 **\$22.99**

Triangle Templates Large Set 4pc (6.5, 7.5, 8.5, 9.5) TTL-60 **\$59.99**

Triangle Fussy Cuts Large Set 4pc (6.5, 7.5, 8.5, 9.5) TFS-68 **\$26.99**

Full Triangle Template and Window Set (2.5-9.5)

16 pc TCS-175 **\$129.99** **Save with this value set!**



Below you can purchase individual 2pc Triangle Sets - Template and Fussy Cut Window

\$19.99 per set

EVEN 2-5
ODD 2.5-5.5

\$24.99 per set

EVEN 6-9
ODD 6.5-9.5

\$26.99 per set

EVEN 10-13
ODD 10.5-13.5

\$29.99 per set

EVEN 14-17
ODD 14.5-17.5

\$32.99 per set

EVEN 18-21
ODD 18.5-21.5

Circle No Slip Templates in SETS of four

Quarter circle templates backed with our exclusive non-slip material allows you to accurately cut multiple layers of fabric at one time. Simply fold fabric squares into fourths, place template in position along folds and cut. Turn the template and the fabric moves with it. No need to lift the template until all sides are cut. Pair these with the square templates shown above for cutting out accurate sized squares. Template includes 1/4" seam allowance.

Small Circle 4 pc. Set (2.5, 3.5, 4.5, 5.5) CTS-27 **\$34.99**

Large Circle 4 pc. Set (6.5, 7.5, 8.5, 9.5) CTL-61 **\$44.99**

Full Set Circle 8 pc. Set (2.5 - 9.5) CCS-176 **\$67.99** **Save with this value set!**

INDIVIDUAL Circle No-Slip Templates

SPECIFY SIZE: 2.5 - 3.5 - 4.5 - 5.5 **\$12.99 each**

6.5 - 7.5 - 8.5 - 9.5 **\$14.99 each**



Martelli Fussy Cut Window Directions



Please Note:
Fussy Cut
Windows
DO NOT have
no-slip backing.

Use the "window" template to preview your fabric. Without moving the window, place square template in center. Carefully remove the "window." Cut around template, remove excess fabric and reveal your centered design!

Hexagon Full Set 12pc

HEX-12-TW \$49.99

Martelli Template and Window Set

Hexagon

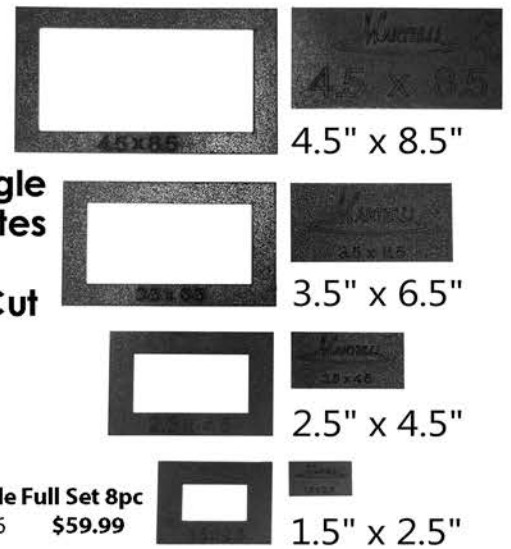
Sizes:

1" - 1.5" - 2"

2.5" - 3" - 3.5"



**Rectangle
Templates
and
Fussy Cut**



Rectangle Full Set 8pc

RTS-086

\$59.99

1.5" x 2.5"

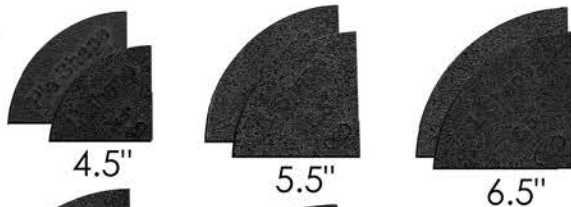
Solomon's Puzzle
Template Sets by Martelli

Small Set

4.5", 5.5", 6.5"

SP-TS-46

\$54.99

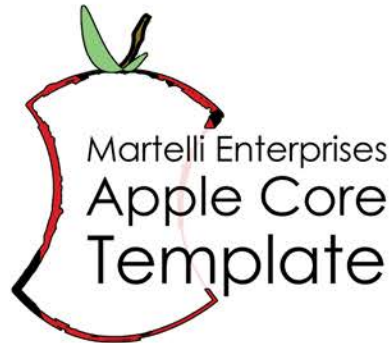
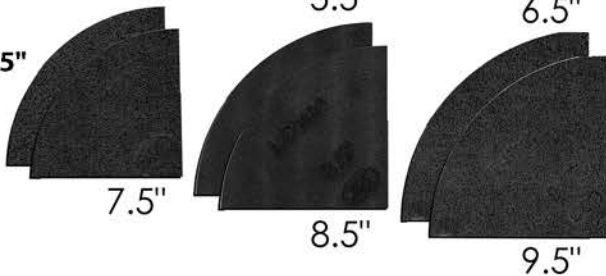


Large Set

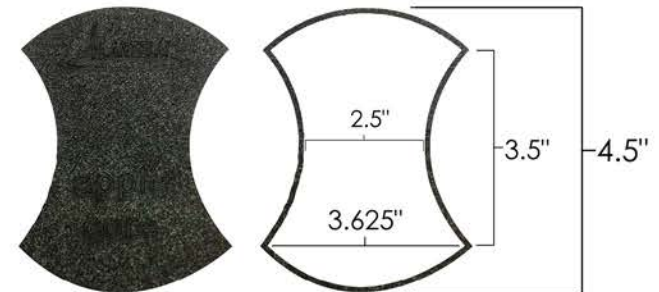
7.5", 8.5", 9.5"

SP-TS-79

\$64.99



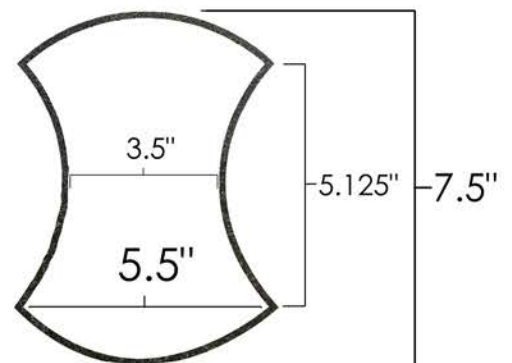
- Accurate curves
- No Slip Material
- Portable
- Lightweight
- Durable plastic



Small Apple Core Template TEM-AC-02 \$16.99

Large Apple Core Template TEM-AC-01 \$19.99

Double Wedding Ring Template DW-05 \$59.99



Pocket Template and Window - Small

Part# PTFS-04

\$19.99

(example shown not included)

Pocket Template and Window - Large

Part# PTFS-05

\$24.99

(example shown not included)

3.25"

Small Paw Template PP-TS-S **\$25.99**

Large Paw Template PP-TS-L **\$33.99**

4.5"

Christmas Stocking

21.5" after seam allowance

Edge Detail

Elf Christmas Stocking and Circle Template Set

16.5"

12"

4.5" Circle Template

Example Project (Not Included)

Large Paw Print Stocking

20"

10"

- | | | |
|---|-------------|----------------|
| Christmas Stocking Template | TEMP-CST-01 | \$59.99 |
| Elf Stocking and Circle Template | TEM-CST-02 | \$29.99 |
| Large Paw Print Stocking | PS-TS-06 | \$69.99 |
| Martelli Template, Dresden Plate | TEM-DP-01 | \$24.99 |
| Martelli Template, Prairie Point | TEM-PP-01 | \$24.99 |
| Martelli Template, Prairie Point Small | TEM-PP-02 | \$19.99 |

Dresden Plate Template - 15"

15"

example project

Prairie Point Template - 12"

12"

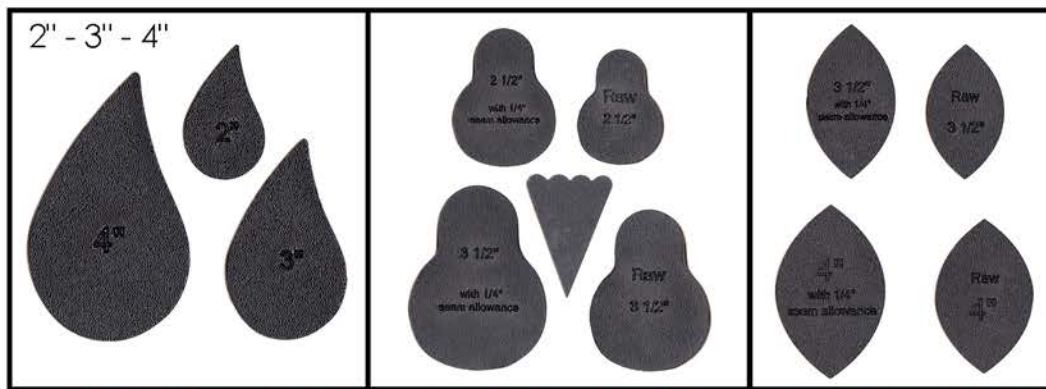
example project

Prairie Point Template - 8"

8"

example project

Example projects shown are not included with templates.



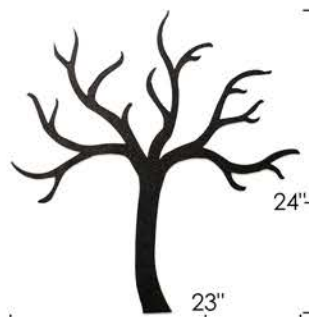
Paisley/Bird Template Set

Pear/Bird Template Set

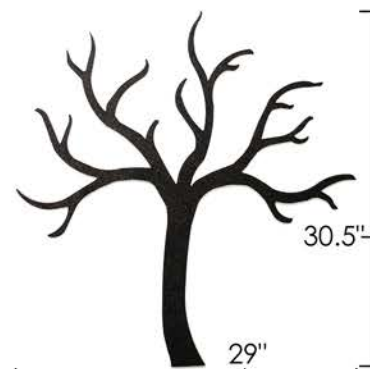
Leaves Template Set



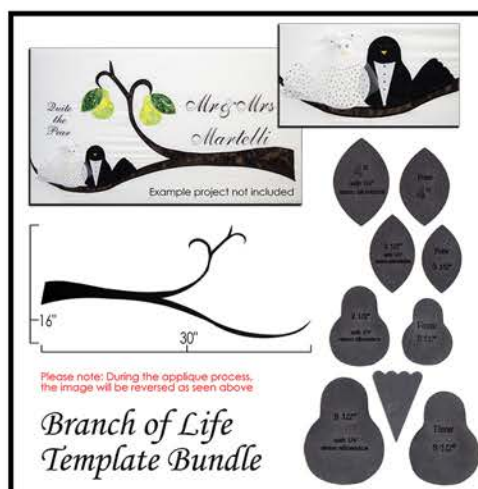
Paisley/Bird Template Set	PB-TS-03	\$29.99
Pear/Bird Template Set	BP-TS-05	\$44.99
Leaves Template Set	LV-TS-04	\$34.99
Small Tree Template	TR-24-24	\$59.99
Large Tree Template	TR-29-30	\$69.99
Branch Template	BR-16-30	\$49.99
Branch of Life Bundle	BL-TS-10	\$89.99
Cherry Pickin' Bundle	CP-TS-15	\$59.99
Defining Tree Bundle	DT-TS-08	\$99.99

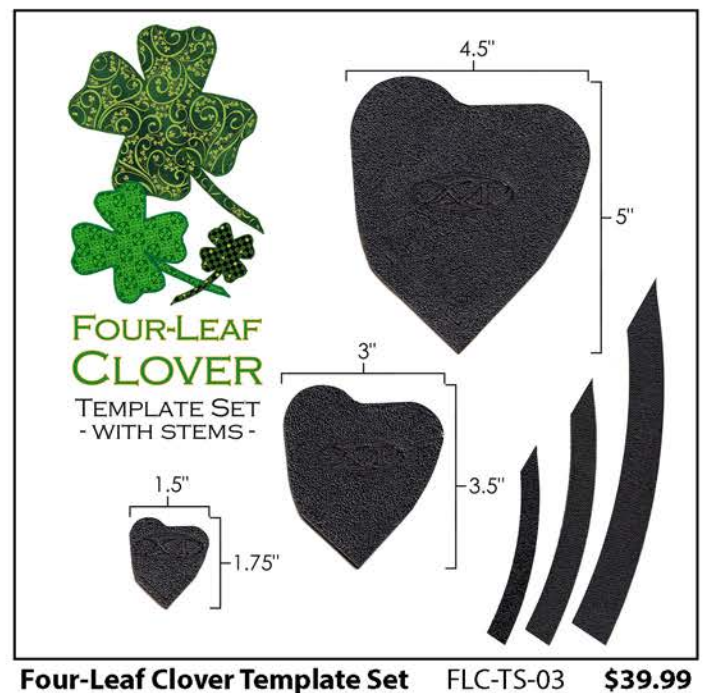
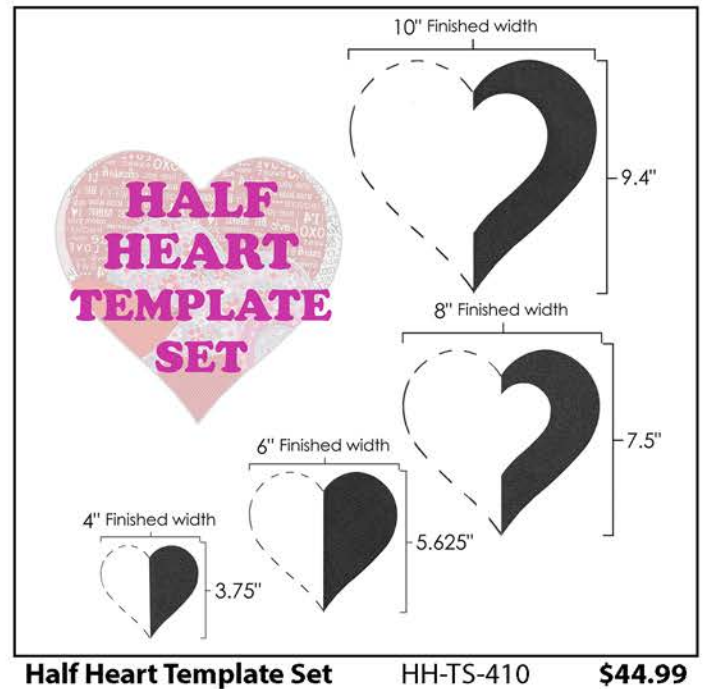
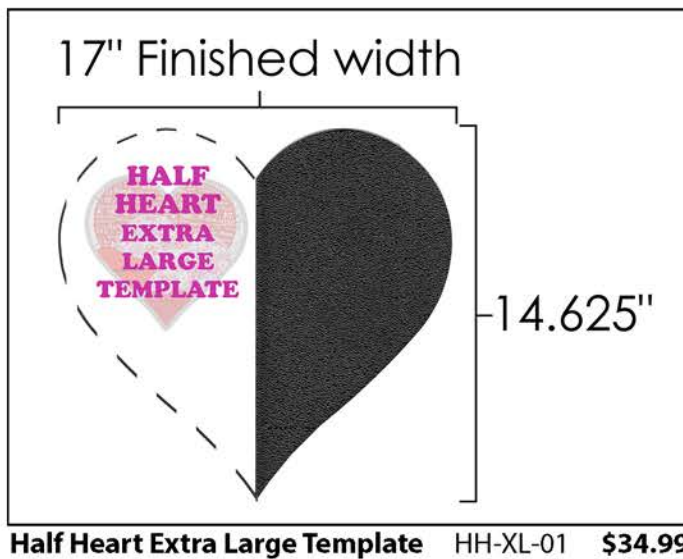
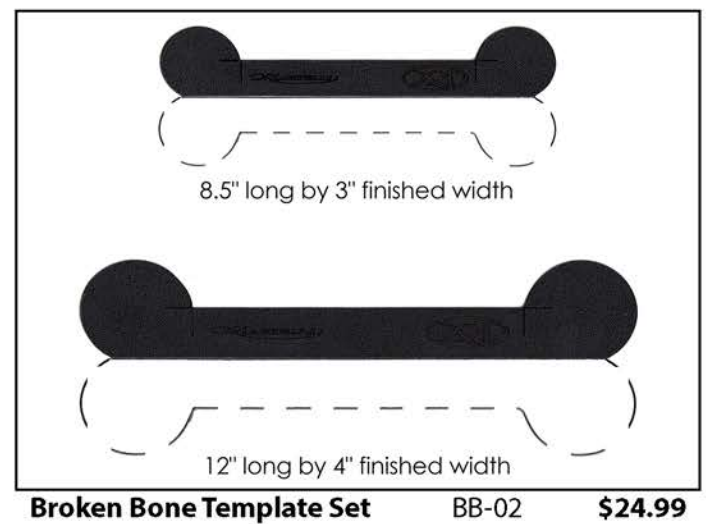
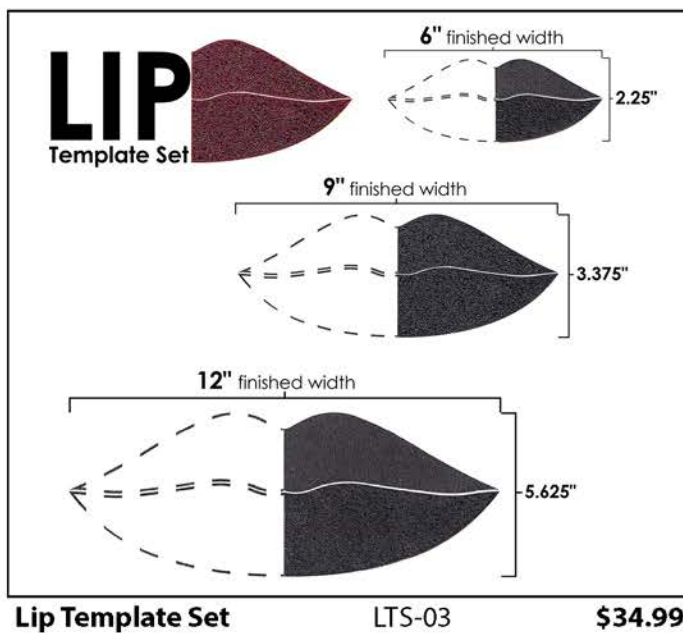


Small Tree Template



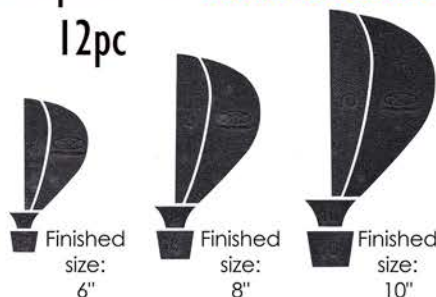
Large Tree Template





Hot Air Balloon Template Set

12pc



Flower Pot Template Set

15pc



CLOUD Template Set

3pc - 6" 8" 10"



NEW PRODUCT



UMBRELLA Template Set

12pc



Hot Air Balloon Template Set

HAB-TS-03 \$44.99

Cloud Template Set

CTS-03 \$39.99

Umbrella Template Set

UTS-03 \$44.99

Flower Pot Template Set

FP-TS-03 \$44.99

*example projects not included



PAISLEY

BY MARTELLI

Create paisley inspired designs with accuracy and precision. Featuring our No-Slip material, these templates will help ensure that the first cut will be the right cut.

PTS-04 \$44.99

4pc Set includes 4", 6", 8", and 12" templates



1.5" Block Template

3pc Mini Block Set

BLK-03-MINI \$12.99



Diamond No Slip Templates

Templates includes 1/4" seam allowance.

Small Diamond Template Set

DMD-04-S-T

4pc (2.5, 3.5, 4.5, 5.5) \$44.99

Small Diamond Fussy Cut Set

DMD-04-S-W

4pc (2.5, 3.5, 4.5, 5.5) \$29.99

Large Diamond Template Set

DMD-04-L-T

4 Pc (6.5, 7.5, 8.5, 9.5) \$59.99

Large Diamond Fussy Cut Set

DMD-04-L-W

4pc (6.5, 7.5, 8.5, 9.5) \$34.99

16 Piece DIAMOND Set

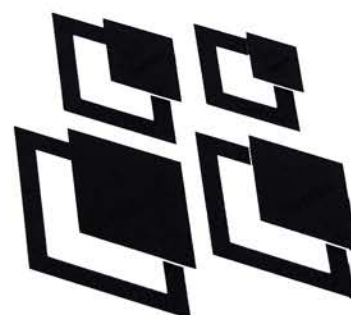
DMD-16-TW

All Template/Window sizes \$149.99



DIAMOND

Template Series from Martelli



CUSTOM TEMPLATES

from MARTELLI ENTERPRISES • 850-433-1414

Give us a call if you have an idea for a new style or design of template. We love working with customers to create new and innovative products!



Bella
Prima

Presented by
Martelli Enterprises

Bella
Longarm Series



Bella
Sedere

*SYNCHRONY Financing Available

Bella
Longarm Series

Longarm Quilting Comes Home with The Bella Prima Longarm Quilting Machine

The Martelli Bella Prima Longarm Quilting Machine - Fit For You!

- Sit or stand - it's up to you with our exclusive electric leg lifts
- No braces or framework underneath the machine means freedom of access
- Machine may be placed near the wall; there is no need to walk behind or around it
- Standard frame length is 11 feet; but customization allows you to pick the frame length that best meets your space needs.
- Talk to us about combining the longarm with one of our work stations to create a completely customized quilting experience

Bella
Prima



**Longarm training classes
are provided with purchase**

***SYNCHRONY Financing Available**

- 5 year warranty on mechanical parts
- 3 year warranty on electric parts
- 1 year warranty on in-store service

Bella Prima Machine- The servo motor makes this a powerful, serious machine

- 21" throat by 11" height
- Powder-coat finish, more durable than paint
- Three-quarter inch drive shaft
- Solid state commercial-grade electronics for long, productive use
- Ergonomic grip handles with adjustable positioning
- Engineered for easy maintenance
- Touch screen interface gives reliable performance
- 220 motor driver (includes a household adaptor)
- Touchscreen control head
- Three position LED lighting system featuring a black light setting

Bella
Stitch

- Large 'M' type bobbin with custom-fitted hook
- Manual or regulated sewing modes
- Range of useful stitch lengths
- Fast sensor reaction time for accurate stitch regulation
- Stitch regulator setting of 3 to 15 stitches per inch
- Basting stitch
- Easy up/down needle positioning
- Speed setting of 50 - 3000 per minute
- Gear-driven bobbin for accurate, precise timing
- Patented Martelli Kwik-Spin Thread Dispenser built in to reduce breakage and tension problems
- Qbot Ver. 3 now available

The Frame - Our patented frame is the infrastructure

MADE IN THE USA

- Panels are engineered from high density material for incredible durability
- Patented, quick-release, spring-loaded poles for fabric source and uptake rollers
- This frame system—side panels and overhead rail—provides the suspension for your machine
- The first frame to be featuring electric leg lifts for combining adjustability with quiet, smooth operation
- Four-inch wheels allow for easy movement and positioning of frame; wheels lock solidly to keep frame in place
- Patented infinite adjustment clutch system means easy adjustment of fabric on the leaders
- Height adjustability allows operator to stand or sit • Frame is easily adjustable for wheelchair accessibility
- Adjustable height allows leveling on each side • High quality materials • Easy assembly and maintenance

Patented Overhead Rail System

- The overhead rail system is the keystone of the suspension and the infrastructure of our machine
- Features seamless precision-extruded, high quality aluminum beams
- This non-corroding, lightweight aluminum has smooth powder-coat finish
- The rails suspend the weight of machine to a smooth and easily controlled feather-lightness
- Eases operation and reduces stress on the operator for more time stitching
- Overhead rail suspension eliminates bulky tracks beneath your work area
- Replaces lower rails/belt systems with a convenient, practical alternative
- No worries about cleaning lower tracks and rails of dust and lint



EXPAND YOUR CREATIVITY WITH QBOT

AUTOMATE - Repeat your favorite freehand designs on all your quilts and never get tired.

PROGRAM - You can program any design and the QBOT will stitch it onto your quilt.

RECORD - You can record your designs as you quilt and repeat them anywhere.

CREATE - Create quilts with consistent themes in no time.

SCALE - Scale your design to fit anywhere.

INSTALL - Attaches quickly to your sewing machine and frame.

DESIGNS - Includes many designs at no charge. Many others available.

QBOT is the new standard

in computerized quilting.

The QBOT turns your sewing

machine into an automatic quilter

and expands your creativity!

Bella

Sedere



Italian for "sit down," the Sedere Model gives you the work output of a longarm machine without the need for standing

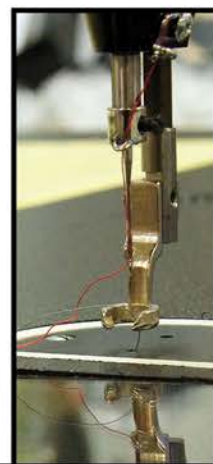
- Achieves the utility and benefits of our Work Stations by using the same basic structure and materials
- A full 21-inch throat and 11-inch neck for lots of room
- Dual foot pedal for up/down needle function
- Broad, accessible work surface (48" x 48").
- Adjustable height (30" to 46")

* SYNCHRONY Financing Available

Martelli Gripper Rings are an essential addition to your longarm model!



Martelli Gripper Rings





Bella
Longarm Series

Standing and Sit Down Models

For more information, call **850-433-1414** or visit www.martellinotions.com



Bella
Prima

AVAILABLE OPTIONS

- | | |
|---|------------|
| <input type="checkbox"/> QBOT V.3 | \$5,999.99 |
| <input type="checkbox"/> QBOT UPGRADE | \$1,199.99 |
| <input type="checkbox"/> 5'6" or 11' Length | \$1,499.99 |
| <input type="checkbox"/> Extended Warranty | \$999.99 |
| <input type="checkbox"/> Set-up on location | \$999.99 |
| <input type="checkbox"/> INSTRUCTION CLASS | \$499.99 |
| <input type="checkbox"/> Martelli Leaders | \$349.99 |
| <input type="checkbox"/> Accessories Kit | \$99.99 |
| <input type="checkbox"/> Laser | \$49.99 |
| <input type="checkbox"/> Bobbin Winder | \$149.99 |
| <input type="checkbox"/> Training DVD | \$24.99 |
| <input type="checkbox"/> Ruler Table | \$99.99 |

Premier Work Station Package

Advantage Work Station Package

Elite Work Station Package



Bella
Sedere

AVAILABLE OPTIONS

- | | |
|---|----------|
| <input type="checkbox"/> Electric leg-lifts | \$999.99 |
| <input type="checkbox"/> Industrial quality locking wheels | \$99.99 |
| <input type="checkbox"/> Accessories Kit | \$99.99 |
| <input type="checkbox"/> 24" X 38" insert & cutting mat kit | \$499.99 |
| <input type="checkbox"/> Set-up on location | \$999.99 |
| <input type="checkbox"/> INSTRUCTION CLASS | \$499.99 |
| <input type="checkbox"/> Bobbin Winder | \$149.99 |
| <input type="checkbox"/> Gripper Ring Quilting Hoop Set | \$129.99 |

Premier Work Station Package

Advantage Work Station Package

Elite Work Station Package

M Bobbin Box

BCM-68

\$9.99

Holds 23 M Bobbins



M Bobbin 10 pk

LA-MB

\$29.99

Prima & Sedere



M Bobbin Case

LA-MBC

\$44.99

Prima & Sedere



Roller Foot

LA-RF

\$39.99

Prima & Sedere



Saucer Foot

LA-SF

\$39.99

Prima & Sedere



Template Foot

LA-TF

\$39.99

Sedere



Open Toe Foot

LA-OF

\$39.99

Sedere



9" Straight Ruler
LA-04 **\$49.99**

12" Straight Ruler
LA-05 **\$59.99**

24" Straight Ruler
LA-03 **\$79.99**

Longarm Rulers

are made with thicker plastic than our other rulers so you have more control of your longarm projects

Longarm Skini Mini Set
LA-SK **\$69.99**

5 rulers, 18" long by:
1.5" wide
2" wide
2.5" wide
3" wide
3.5" wide



Red Rocket Oil

Specialty oil formulated under trade secret to help lubricate all types of sewing, embroidery, and longarm machines. Also useful for small moving parts such as zippers.

Red Rocket Oil RR-95 **\$24.99**



Martelli Magnetic Longarm Leaders

Martelli Magnetic Longarm Leaders are the next wave of improvement to the longarm process. Eliminate time and effort with this easy solution, and get straight to the important part—stitching your quilt.

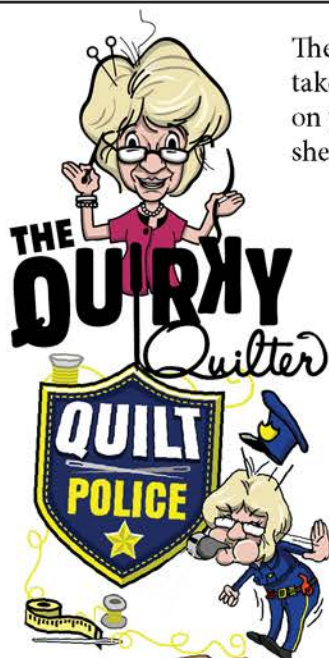
Perhaps you are an experienced longarm quilter, and the traditional ways of attaching the quilt to the leaders have always been a chore? Or maybe you're a newcomer to quilting, who wants to maximize your time making stitches? One thing all frame quilting has in common is the need for a secure and reliable way to attach quilts to a frame.

Martelli Magnetic Longarm Leaders combine the solution with powerful magnets to simplify the process and get you started quilting sooner.

Martelli Magnetic Longarm Leaders are a new design for quilt leaders for longarm or any frame quilting requiring leaders. Our leaders attach the three pieces of the quilt to the frame of your longarm machine or frame in a matter of minutes.

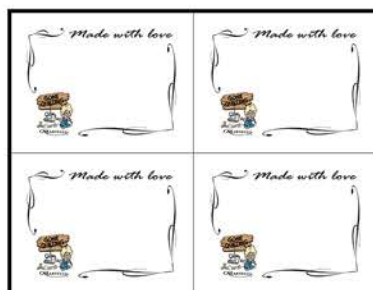
Here's how it works:

- 1) Attach magnetic anchor strips to your take-up, top-fabric, and bottom-fabric supply rollers.
- 2) Attach bottom fabric, batting, and top fabric to their respective rollers, using magnets.
- 3) Attach all of these components to the take-up roller, using magnets.
- 4) Adjust your fabric and start quilting.



The Quirky Quilter is back and now she'll be showing up on quilts in addition to t-shirts! You've taken great care and pride in the creation of your latest quilt and now you can put a final touch on your project that gives it that extra look of professionalism. Each 8.5" x 11" cotton satin fabric sheet contains four quilt patches for you to customize as needed for each quilt.

8.5" x 11" Sheet Four patches per sheet



Built to Quilt	QP-BTQ-0	\$6.99/sheet
Xtreme Quilting	QP-XQ-04	\$6.99/sheet
Quilt Police	QP-QP-04	\$6.99/sheet
The Quirky Quilter	QP-QQ-04	\$6.99/sheet
Gone Quilting	QP-GQ-04	\$6.99/sheet
Wound Tighter Than a Bobbin	QP-WT-04	\$6.99/sheet





2017 Fall Quilting Contest Place Winners

1st Place:
Deborah Droog

2nd Place:
Rhonda Denney

3rd Place:
Donna Dewitt

4th Place:
Marilyn Linton

5th Place:
Wilma Moss



2017 Fall Quilting Contest

Martelli held its first quilting contest earlier this year and we were blown away by the all of the entries we received for this competition! In fact, we were so impressed with the top contenders that we had nationally renowned quilt judge and appraiser Alma Moates come to our home store in Pensacola to help judge the quilts on quality and technique among other things. We would like to thank everyone for their support of each contestant on social media and we look forward to the next contest by Martelli Enterprises! You can visit our website for all of the latest Martelli news and info at www.martellinotions.com





Zip Bind System

The best tools for perfect hand binding!

You will love this set of gadgets for attaching bindings. Turn out perfect and consistent bindings every time with mitred corners that will impress the judges! Makes finishing a quilt fast, easy, and precise. The Zip Bind System is a hand binding system that consists of several tools:

- **Zip Guns** in three sizes (small, medium, large), pre-loaded with clips.

The Zip Guns attach Zip Clips to quilt and binding.

- **Zip Clips** in three sizes. Reusable clips hold binding to the front of the quilt and leave no holes in your fabric. No more poked fingers or lost pins! Just slide clips off the quilt and reload them in the tool and you are ready to use it again.
- **Minute Miter tools** in three widths, 1 1/2", 1", and 1/2", slide onto the quilt and stay in place while you fold the binding into perfect shape.
- **Sew-Mate** is a combination tool; a seam ripper, thread cutter, and double-tipped stiletto to push or pull small pieces while sewing, or hold pieces in place while ironing.
- **Zip Bind Tool** is an adjustable clip that folds any size binding and holds it to the back of the quilt in the last step of the binding process.

Complete
System
Includes:



Zip Bind System ZB-03 \$74.99

**"How To" Instructions will
accompany the Zip Bind System**



Zip Bind Tool

The Zip Bind Tool makes bindings perfect and consistent from end-to-end, side-to-side and front-to-back. With the Zip Bind Tool, there's no need for even one straight pin and there's no measuring involved! Not only is the Zip Bind System perfect for quilts, it works with anything that needs binding, clipping, mitering, etc. Sew your binding to your project, then clamp on the Zip Bind. Folds binding over edge evenly as you slide it along your quilt. Make perfect and consistent bindings from end-to-end, side-to-side. **Zip Bind Tool ZB-02 \$29.99**

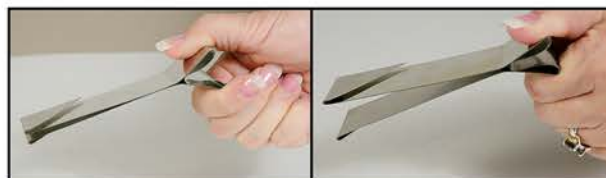


The Zip Bind Tool opens to clip onto your fabric. Adjustable "gate" allows for three binding widths:
.5" - 1" - 1.5"

Minute Miters

These unique clips make perfect mitred corners fast and easy. If you struggle with getting your mitred corners to look like they belong together on the same quilt or project, then you'll love our Minute Miters. Minute Miters will assist you in stitching perfectly bound corners.

.5" wide	4-pack	MM-05	\$14.99
1" wide	2-pack	MM-10	\$14.99
1.5" wide	2-pack	MM-15	\$14.99
3-piece set includes one miter of each size			
		MMS-03	\$19.99



What the experts and our customers have to say about the Minute Miter

Minute Miters make it incredibly easy to miter the corners of your quilt; before this product was introduced I really had to struggle to get my corners mitred correctly. Not anymore, it is wonderful!
- Liz McRoberts, Amazing Designs Educator



Martelli® Stitch-N-Ditch Binding Foot——

Martelli Enterprises' Stitch-in-the-Ditch Binding System combines the look of hand binding with the practicality of machine binding. This special binding attachment holds your binding straight and even as you finish it. It allows binding widths from 1/4" to 1" and comes with six adapters to fit most sewing machines. The four fences allow you to bind anything from a garment to low, medium, and high loft fabrics. Using the fence to sew your folded binding on the front of your project guarantees a perfect and consistent seam allowance.



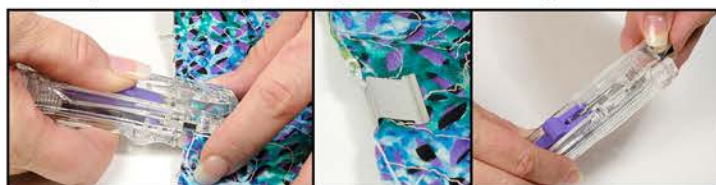
Stitch-N-Ditch Binding Foot SD-01 \$29.99

For free instructional videos on the SND Foot and other Martelli products, please visit:

www.martellinotions.com

Don't pin - Use the **Martelli Zip Gun!**

Say good-bye to pins! Whether sewing, quilting or crafting, our Zip Guns and clips are the easiest and fastest way to hold the edges of projects together. Reusable clips easily load back into the Zip Gun. Fabric layers are firmly held together until the clips are removed.



**Zip Guns available in 3 sizes.
Eight reusable clips are included.**

Small Zip Gun ZG-08-S \$7.99

Medium Zip Gun ZG-08-M \$8.99

Large Zip Gun ZG-08-L \$9.99

Zip Gun Replacement Clips

Small replacement clips RC-20-S \$1.99

Medium replacement clips RC-20-M \$2.99

Large replacement clips RC-20-L \$3.99

Packs
contain
20 clips



Tools that will soon become essential parts of your sewing basket or crafting tool box:



Sew-Mate This multi-purpose tool pushes, pulls, holds, rips, tugs, lifts, and guides easily. Rips seams without ever making holes in your material because of its unique design. Use it to hold down seams or edges as you sew. Protects fingers from your needle or iron when used to hold seams or fabric edges in place.

Sew-Mate SM-07 \$14.99



Martelli Pinpoint Tweezers PT-05 \$8.99



Martelli Ergo Tweezers ET-05 \$8.99

- Pinpoint accuracy
- Wide handle for a steady grip
- Reliable clasping strength



Needle Changer NC-02 \$3.99



Traci Schwalier

Attention Wholesalers!

The Martelli's are known around the world for their unique and innovative products! From beginners to experts, our company has the tools to provide you and your customers everything you will need to make your quilting projects accurate, cut your project time in half without causing pain and stress to your body, while providing you with an overall pleasurable experience. If you are looking for ways to grow your business or would like to know more about these products and how they can help you and your customers, call me directly at 850-433-1414 ext. 1116

Did you know that we also offer product demonstrations and events with dealer incentives?

THE QUIRKY QUILTER



QUIRKY QUILTER T-SHIRTS

Small, Medium, or Large
XL or XXL

\$27.99

\$29.99



Great for patterns requiring a convex to concave curve!

1/4" Curve Master
5/8" Curve Master



Curve Master™
Curve seamed piecing
without the pins!

CM-14 **\$29.99**
CM-58 **\$29.99**



Alta Terris, affectionately known as "Gram T" here at Martelli Enterprises, is a florists we could only dream of becoming- especially when considering the work she does with silk and other fabrics! So we thought we would show you some of her work here- Enjoy!



Alta Terris





Gripper Quilting Hoops



Strip Rulers



Fussy Cut Windows





Rotary Cutters


martelli minute

A MARTELLI PRODUCTION


Feeling rushed and frustrated because you are running out of time, well wait no more! Our new “Martelli Minute” videos are just what the Quirky Quilter has ordered. Most of these videos have shorter segments and last approximately 1 minute or less. They are full of detail and straight to the point. You can check these out on our website, www.martellinotions.com and click on Product Videos. They can be also be viewed by clicking on the item you are interested in and scrolling to the end of the product description.

Need Help? Call Us +1-850-433-1414 | [Orders](#) | [My Account](#)

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**Marsha's
MARKDOWNS**

[START SAVING HERE](#)



**CUSTOM
ORDERS**

AUTHORIZED
**JANOME
DEALER**



**Super
SAVERS**

Come visit our new online store and see what deals Marsha has ready for you!



Are you a
Row by Row
enthusiast?!



Row by Row
2016

Come by our newly renovated storefront in Pensacola, Florida to pick up your Row by Row kit, patterns, templates, and license plates! We've already had several customers come in for Row by Row 2017, but you can also get last years Row by Row at www.martellinotions.com. You'll need to hurry though because we only have a limited supply left of 2016's design!

2016 Kit	RR-01	\$54.99
2016 License Plate		\$12.99
2017 Kit	RR-17	\$34.99
2017 License Plate		\$12.99



Row by Row 2017
www.martellinotions.com



Martellis will be participating in the 2017 Row by Row Experience! From June 21st through September 5th you can come to our Pensacola store and ask for your free pattern! Don't miss out on this chance to be a part of a nationwide event that shows the wonderful sense of community among quilters. For more information, please contact our storefront by calling 850-432-4434. We will also be participating in Row by Row Junior this year for children ages 8-14. The same rules apply and the child must be present to receive the pattern. Our address is 5450 North W Street, Pensacola FL 32505. We are looking forward to seeing your beautiful Row by Row quilts!

The Martelli SEWING ESSENTIAL TABLE!

Made from the same quality HDPE plastic as our Martelli Work Stations—the Martelli Sewing Essential Table has the same durability and craftsmanship you’ve come to expect from Martelli products. With the Sewing Essential, you can adjust your table-top to a wide range of angles to fit the needs of your current project.

Sewing Essential Table
TAB-SE-01 **\$699.99**

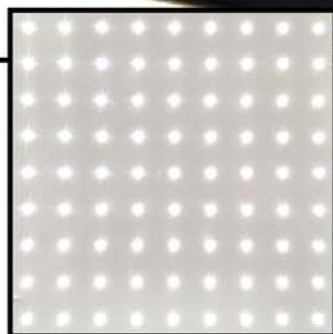
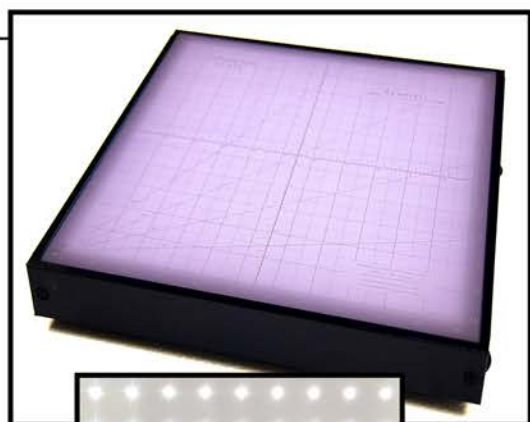


22" D x 39" W x 38" H

**height listed is at full tilt,
when flat the height is 31"*



*You can lock your sew table to a specific
angle with the simple placement of a pin*



Meet the redesigned **Martelli Light Box**! The weight has been reduced and the light output has evened out.

The Martelli Light Box and Cutting Mat are the ideal tools for making accurate lines while tracing projects. Most other light boxes give you no guide to follow, but the Martelli Light Box comes with a 12"x12" translucent cutting mat, made with the same measurements as the larger cutting mats which accompany Martelli Work Stations. The Martelli Lightbox now comes with suction feet to hold it firmly in place while you work on your projects.

Martelli Light Box LB-02 **\$89.99**

Martelli LED Light Panel LP-02 **\$49.99**
(same light panel that is used
in the Martelli Light Box)





Free Motion Gripper Quilting Hoops



Martelli Gripper Rings



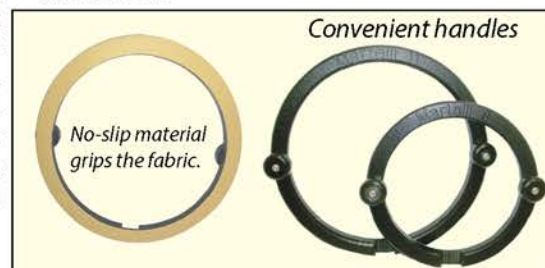
**Works with your home
dec machines and
stationary longarms.**

Rubber finger tips, gloves, wrapped embroidery hoops, you name it. Just about everything has been used or suggested to make free motion quilting easier. No matter what advertisers say, most quilters have found nothing on the market today that makes free motion quilting any easier or less fatiguing. Most everything available to date requires an extreme amount of pressure of the hands and shoulders in order to keep the quilt moving freely while quilting.

At Martelli's, we decided that a remedy was needed quickly to help combat the hazardous effects—carpal tunnel, aching shoulders, stiff necks—on the home dec and midrange long arm free motion quilters. If something wasn't done soon we feared that many quilters would develop long term health issues, thus having to give up their favorite hobby. So we started with HDPE a light weight industrial plastic used for manufacturing many of our products. The 3/4" thick material

Small Hoop 8"	GFM-08	\$69.99
Large Hoop 11"	GFM-11	\$89.99
2 Pc Set 8" and 11"	GFM-08-11	\$129.99

is easy to clean, environmentally friendly, and has the heft needed without the weight. We also added easy to grip handles for not only comfort, but ease of maneuvering and to keep you hands away from the machine needle as you sew. But one last thing was needed to make the quilt hoop a success. We added our "no-slip" material to the bottom of the hoop. We have used this material on most of our rulers and templates and found it to be a success in the way it "grips" the fabric. In fact, many quilters have come to know about Martelli simply because of the no-slip material which become one of our companies' trademarks.



Martelli gripper hoops slide easily under your machine presser foot

One of Martelli's newest creations is sure to take custom quilting to a new level of efficiency and production. We are talking about the Designer Hoops and Rulers Series. We decided to take the premise of our No-Slip Quilting Hoops and turn it into a fast and easy way of customizing quilt blocks. Watch a demo today by going to the Designer Hoops at www.martellinotions.com and clicking on any Designer Hoop or Ruler products in the store!

Designer Hoop 12" x12"



GFM-DH-12
\$149.99

Please Note:

The Crazy Wave, a 1/2" wide Straight, and a 1/2" wide Diagonal Straight Ruler **are included** with purchase of the 12"x12" Designer Hoop



Designer Hoop 8" x12"

GFM-DH-08
\$89.99

Made in USA

Please Note:

The Crazy Wave and 1/2" wide Straight Rulers **are included** with purchase of the 8" x 12" Designer Hoop



Lg 8" Straight (2" W)
\$9.99
RS-021-L

Med. 8" Straight (1.5" W)
\$8.99
RS-021-M

Sm. 8" Straight (1" W)
\$7.99
RS-021-S

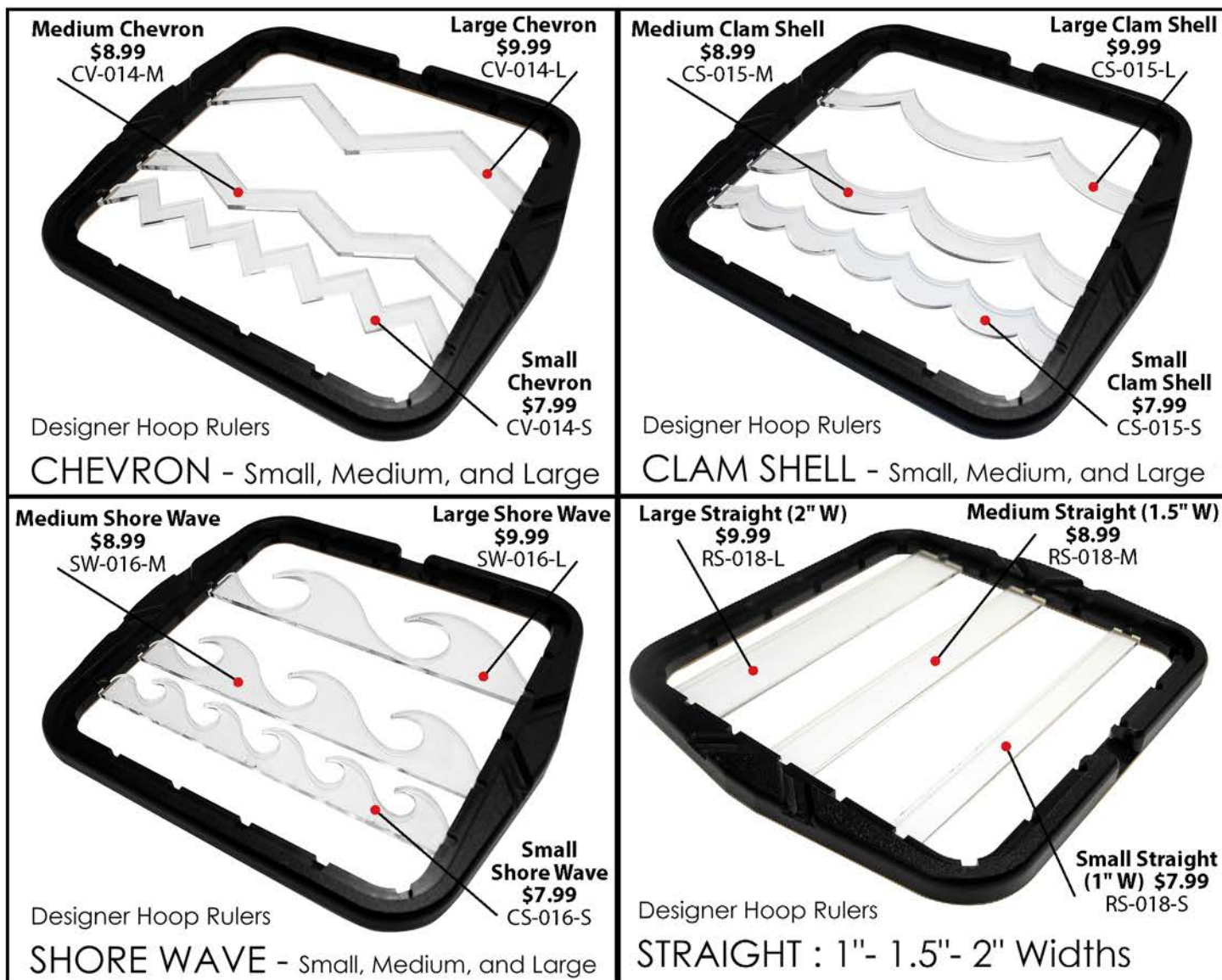


8" Long
Designer Hoop Rulers

STRAIGHT : 1"- 1.5"- 2" Widths



Please Note: The Designer Hoop is not included with purchase of rulers. These rulers are 12" long and can also be used on the 8"x12" Designer Hoop.



"Get-A-Grip" Machine and Foot Pedal Pads

Tired of a vibrating and shifting machine? Foot pedals that slide all over the floor? Then Get A Grip— for your machine or foot pedal that is! Machine Pad of double-sided no-slip surface stops vibration and holds your machine in place—reduces wear on your machine. Foot Pad of double-sided no-slip surface grips and holds foot pedal in place.

MARTELLI

Foot Pad	MFP-09-09	\$14.99	<i>Call for custom</i>
Machine Pad	MP-12-17	\$29.99	<i>size Get-a-Grips!</i>
2-piece set - Machine and Foot Pad	MP-FP-02	\$39.99	850-433-1414



THE SCRAP TRAP



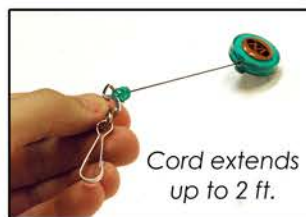
Designed by "T"
(Alta Terris)

A pin cushion and scrap receptacle in one! With Martelli's No Slip material you can place the Scrap Trap on any edge of your work station to keep it within arm's reach. When the trap gets full, simply unbutton the trap and empty into a trash can. All the materials you need to make this handy item are contained in the Scrap Trap Kit. Assembly instructions, fabric for one Scrap Trap, and enough No Slip material for eight Scrap Traps are included in one kit. (Rice, Sand, etc. not included for pin cushion, assembly required.) ST-03 **\$29.99**

Retractable Tool Clip



Back of Tool Clip



Cord extends up to 2 ft.



Featuring strong ceramic leads 2mm wide by 90mm long - colors may vary. Specially formulated leads giving a clean line on fabric. Easy to remove with eraser or damp cloth. Push the head to sharpen your lead.

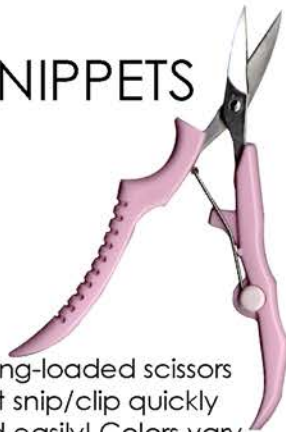
Quilt Pencil

Colors of quilt pencil and leads may vary



Quilt Pencil Refill

SNIPPETS



Spring-loaded scissors that snip/clip quickly and easily! Colors vary.

Martelli Precision Scissors



4.5"



Two 12.5" Sheets of our No-Slip Material

Bobbin Box		\$12.99
No-Slip Material	NOSLIP-02	\$24.99
Retractable Tool Clip	MR-TC-01	\$9.99
Precision Scissors	PS-04	\$14.99
Snippets	SN-04	\$12.99
Quilt Marking Pencil	QP-CL-01	\$12.99
Quilt Pencil Refill		
Specify Color:	Yellow QP-LRY	\$7.99
	White QP-LRW	\$7.99



The Bobbin Box

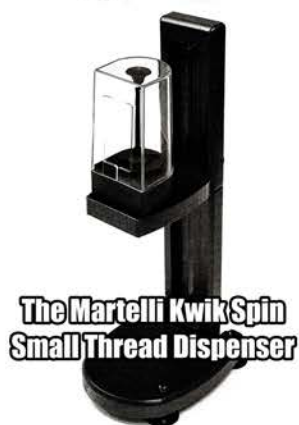
This box can store up to 28 L Bobbins

Kwik Spin Thread Dispensers

Say goodbye to tangles, snags, and broken thread with a Kwik Spin Thread Dispenser. Eliminate many thread problems and greatly improve bobbin function.



The Martelli Kwik Spin Thread Dispenser



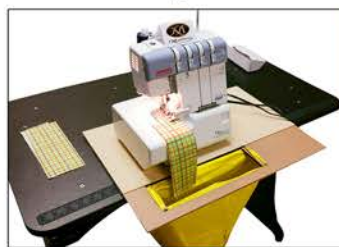
The Martelli Kwik Spin Small Thread Dispenser



Kwik Spin Embroidery Thread Dispenser

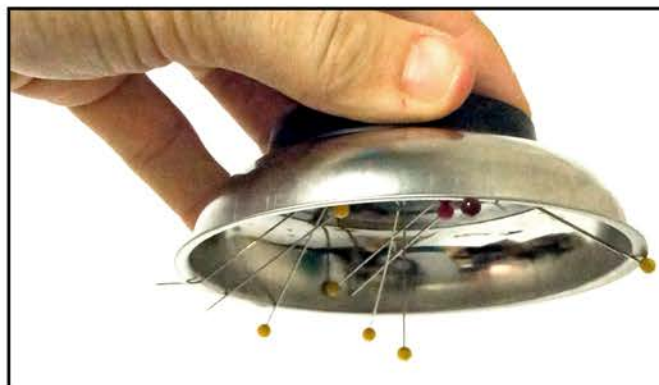
THE SERGER BUDDY

No-slip pad for serger machines that catches all your scrap material!!



The Serger Buddy grooves will hold your waste fabric bag firmly in place

Serger Buddy	MSB-15-21	\$59.99
Large Kwik Spin	KS-96	\$149.99
Small Kwik Spin	KS-94	\$129.99
Embroidery Kwik Spin	EKS-01	\$129.99



Keep all of your pins and knick knacks in place with Martelli's Magnetic Bowl!

Magnetic Bowl
MB-06 **\$19.99**



These two work great together!



THE SNAP CADDY

The multi-use accessory that makes your life a snap!

Snap Caddy SC-08 **\$18.99**

Look for us at these sewing and quilting trade shows!



An * denotes that Martelli's longarm division will be present

Underlined shows will feature Martelli Enterprises as a sponsor



Shows marked in orange will be attended by Martelli's Education Director, **Linda Winner**. Please note: Linda's schedule is subject to change

TRADESHOW SCHEDULE

AUGUST 2017

Quilt and Vendor Show	High Point NC	August 12-13	www.highpointquiltguild.com
AQS Quilt Week Grand Rapids	Grand Rapids MI	August 16-19	www.QuiltWeek.com
Rocky Mountain Quilt Festival	Loveland CO	August 17-19	www.rmqlf.net
A Celebration of Quilts			
Anderson Area Quilt Show 2017	Anderson SC	August 18-19	http://www.AndersonSCQuilters.com
World Quilt New England Manchester NH	Manchester NH	August 18-20-T	www.QuiltFest.com
Old Man River Quilt Fest	Vicksburg MS	August 23-26	
Original Sewing & Quilt Expo	Arlington TX	August 24-26	www.sewingexpo.com
Ringgold Quilt Expo 2017	Ringgold GA	August 24-26	

SEPTEMBER 2017

Quilt Expo 2017	Madison WI	September 7-9	www.quiltexpo.com
AQS Quilt Week Fall Paducah	Paducah KY	September 13-16	www.QuiltWeek.com
PA Nat'l Quilt Extravaganza Philadelphia	Oaks PA	September 14-17-T	www.QuiltFest.com
Walla Walla Valley Quilt Festival	Walla Walla WA	September 15-17	http://www.wallawallaquiltfestival.org
*QuiltFest of Jacksonville	Jacksonville FL	September 21-23	
Quilt Craft & Sewing Festival	Pleasanton CA	September 21-23	http://QuiltCraftSew.com
Quiltfest 2017	Blairsville, GA	September 22-23	
Salute to Texas	San Antonio, TX	September 22-23	
Original Sewing & Quilt Expo	Schaumburg IL	September 28-30	www.sewingexpo.com
Quilt Craft & Sewing Festival	Orange County CA	September 28-30	http://QuiltCraftSew.com
2017 NW Quilting Expo	Portland OR	September 28-30	http://www.nwquiltingexpo.com

OCTOBER 2017

AQS Quilt Week Des Moines	Des Moines IA	October 04-07	www.quiltweek.com
Original Sewing & Quilt Expo	Fredericksburg VA	October 05-07	www.sewingexpo.com
Pacific International Quilt Festival	Santa Clara CA	October 12-15-T	www.QuiltFest.com
2017 Splash of Color Quilt & Fiber Arts Show	Concord NC	October 13-14	http://www.cabarrusquiltersguild.org
Quiltfest 2017 Oasis - Palm Springs	Palm Springs CA	October 19-21	www.QuiltFest.com
Autumn in the Ozarks	Mountain Home AR	October 19-21	hillnhollowquilters.com/2017-quilt-show
Look on the Bright Side Quilt Show	Sanford NC	October 20-21	
39th Annual Quilt Show	Spokane WA	October 20-21	
International Quilt Fall Market - Houston	Houston TX	October 28-30	www.Quilts.com

NOVEMBER 2017

*International Quilt Festival - Houston	Houston TX	November 01-04	www.Quilts.com
Original Sewing & Quilt Expo	Minneapolis MN	November 09-11	www.sewingexpo.com
Quilt Craft & Sewing Festival	Tucson AZ	November 09-11	http://QuiltCraftSew.com
Quilt Craft & Sewing Festival	Puyallup WA	November 16-18	http://QuiltCraftSew.com
River City Quilt Show 2017	Sacramento CA	November 17-19	

January 2018

Quilting and Fiber Art Marketplace

Pieces from Paradise

Road to California

* Showcase of Quilts 2017

Quilt Craft & Sewing Festivals

36th Annual Quilt Show, Sewing with a Star

Sanford NC

N. Fort Meyers FL

Ontario CA

The Villages, FL

Phoenix AZ

S Padre Island TX

January 12-13

January 12-13

January 18-21

January 19-20

January 25-27

January 26-27

www.quiltersgallery.net

www.swfqg.com

www.road2ca.com

<http://www.qgotv.org/>

<http://QuiltCraftSew.com>

<http://www.rgvqg.com/qsindex.html>



Our schedule is subject to change.

Please check www.martellinotions.com for the most current information. In addition to all of the trade shows we attend- we also host many guild shows, classes, and demonstrations at our home store in Pensacola, FL. For more information about holding your event or guild meeting at our home store please call 850-432-4434 and ask for Heather.

If you would like to host a guild presentation of Martelli products at your own meeting place- please contact Traci Schwalier at 850-433-1414 ext. 1116 for more information.

We have several eNewsletters and ePromos to keep our customers up-to-date on our company and products. And we have many special offers throughout the year via **REDLINE DIRECT**, our exclusive online shopping club.

Join quickly and easily by completing a contact form on our web site at www.martellinotions.com.



NEW PRODUCT

The Batting Rack

Batting Rack BR-01 \$599.00



*batting not included

MARTELLI ENTERPRISES

www.martellinotions.com

