

**BIG Rewards Program—
You Qualify Simply Through PARTICIPATION!**

Social Media Promotion

We want to offer an incentive for you to join these sites and follow our activities, and we think that the best way to do that is to offer BIG rewards.

Every month we will give away \$300 worth of Martelli products and gift certificates for our online store. There will be at least one winner every month, and more than one if enough people demonstrate interest and participation.

At the end of our year, we will give away one Martelli LaCresta Premiere work station and cutting table, along with a complete cutting package (rotary cutter, blades, ruler, mat and instructional DVD). This amazing piece of equipment is the state-of-the-art piece of equipment that every quilter needs, and can be yours just for your participation.



How To Qualify

To qualify for this BIG Rewards Program, just follow these easy steps.

1. **Like** us on Facebook, or
2. **Follow** us on Twitter, or
3. **Subscribe** to us on YouTube.
4. **Do all three to increase your chances of winning.**
 - **Participation is the key.** Once you are qualified, we hope you will be active in the dialog on these sites. Awarding of prizes will be solely at the discretion of Martelli Enterprises, and will be based on both quality and quantity of participation on our social media sites.
 - **Winners will be announced via eNewsletter.** You can make sure you are signed up by completing a contact form on our web site, www.martellinotions.com.

Based on your comments and feedback, we have revised how to qualify for the program, to require minimal effort on your part.

If you don't have one already, you will need your own account for each service. Account setup is easy, and so is finding us. We have made it even easier with our **Social Media Cheat Sheet**.

A FEW SUGGESTIONS FOR 'PARTICIPATION'

Facebook

- Comment on our posts
- Share our posts
- Post info about our Facebook page, web site, Redline Direct sales, or Blueline eNewsletter on any of the following Facebook sites:
 - Quilting Club
 - Quilting (multiple pages with this name; any OK, but we like the one with 200K+ followers)
 - Fons & Porter's Love of Quilting
 - Keepsake Quilting
 - McCall's Quilting
 - American Patchwork Quilting
 - Quilting Arts Magazine
 - Any other quilting, sewing, and embroidery pages you wish!

Twitter

- Reply to our tweets
- Retweet our posts to your followers
- List us, if you are using Twitter's list function

YouTube

- Rate/Review a video
- Post a comment